Terms and Conditions

- The Samsung "#WithGalaxy" Campaign ("Campaign") is primarily intended to create awareness for the new Samsung Galaxy S9 (the "Device") to customers ("Customer(s)"/"Participants") residing in the United Arab Emirates ("UAE"); and shall take place between 16th May 2018 and end on 30th June 2018 (the "Campaign Period").
- The Campaign comprises an opportunity whereby Customers are welcome to take any photo of their selection using their Device (the "**Contents**") and share it on their Instagram page using the campaign hashtag #WithGalaxy and tag the Samsung Gulf Instagram page @SamsungGulf in addition to giving Samsung consent to feature the Contents on Samsung website www.samsung.com and any online media channel as Samsung sees fit.
- By sharing the Content, the Participant shall:
- Make sure that any party (individual or organization) represented in the Content is made fully aware as being part of the Contents and has agreed to appear therein,
- Grant Samsung and/or its agencies the permission to use the Participants name or identity, if and whenever required, as per Samsung sole discretion.
- Agree that Samsung reserves the right to remove any posted Content at any time in its sole discretion, even if the Contents have already been made available to the public.
- Waive any right in the Contents shared.
- If the Customer participant account is private, they can still participate by sharing their Content on their Instagram page with #WithGalaxy in addition to sending direct message to the Samsung @SamsungGulf Instagram page.
- The Contents of all participating Customers will be collected by Samsung, together with the personal details of all participants, and Samsung shall have the full discretion to select the shortlisted participants among which two (2) winning participants ("Winners") will win the grand prize ("Prize") of attending the next mobile launch event ("Event") which will take place in the United States of America.
- The selection process of the Winners will be conducted by Samsung influencers ("**Influencers**") based on the best Contents as per their sole discretion.
- The Prize shall include a free of charge economy flight ticket and accommodation as advised by Samsung.
- Winners shall be expected to procure their own via arrangements and Samsung shall not be liable to Winners for failure to obtain any travel visa to the United States of America.

Eligibility to Participation

- Samsung and Samsung associates' employees are not eligible to participate in the Campaign.
- This Campaign is only available for Customers aged Eighteen (18) years and above.

- Customers wishing to participate in the Campaign can follow instructions stated in the following website: (https://www.samsung.com/ae/withgalaxy)
- If the winner does not get USA visa in the period defined by Samsung, Samsung has the right to select another Winner to travel to USA.
- Samsung is entitled to anytime not to grant the Prize to any of the Winners if they do not have Samsung Members application.

Mechanism

- The Campaign is divided into themes divided in four (4) weeks where Participants are required to take a photo using their Device in accordance with the following:
 - For Week 1: Night Moments;
 - For Week 2: Food Moments;
 - For Week 3: Day Moments; and
 - For Week 4: Fashion Moments.
- A returnable sample Galaxy S9 or S9+ may be given to Participants who do not have a Device from the following list of the following stores ("**Stores**") in Dubai, Sharjah and Abu Dhabi as follows:
 - 1- Mall Of Emirates
 - 2- Dubai Mall
 - 3- Ibn Batuta
 - 4- Burjuman
 - 5- Deira City Center
 - 6- Sharjah City Center
 - 7- Marina Mall Abu Dhabi

and fill a registration form included in the following website: (<u>https://www.samsung.com/ae/withgalaxy/freetrial</u> and return the sample Galaxy S9 or S9+ back to the Stores during the maximum period of one day.

- Upon registration, Participants should provide a copy of their Emirates ID to Stores manager on receiving the sample devices for a maximum period of one day.

Shortlisted Customers and Winners Terms

Shortlisted Customers shall be contacted on their accounts of Social Media, Email, SMS or Telephone if available, to acquire their personal details and get their response on certain enquiries.

- Within 24 hours of contacting them, Shortlisted Customer should revert back to Samsung with their consent and confirmation that their Contents were taken using the Device and that Samsung has the right to publish the photo in the way it find suitable.

General Terms

- The Prize is not exchangeable for cash or other Samsung products.
- Upon selecting the Winner, the Customer shall receive the Prize at his/her own responsibility and understands that Samsung shall not be liable to him/her for any loss and/or damages of any kind whatsoever, that he/she may suffer from, which may render him/her unable to collect the Prize or which may arise out of the loss of his/her Device, or from the Prize being forgotten, or from the Prize being void for any other reason whatsoever.
- Samsung shall be entitled at its sole and absolute discretion to terminate or modify the Campaign or to modify, vary, delete or add to any of these Terms and Conditions at any time prior to or during the Campaign Period.
- Any dispute of whatever nature, which is directly or indirectly related to these Terms and Conditions or to the Customer or Winner participation in the Campaign, shall be governed by the laws of the United Arab Emirates, and shall be resolved by the competent courts in the Emirate of Dubai, United Arab Emirates.