

FUTURE PROOF YOUR WORKPLACE

IN THE NEW DIGITAL ERA

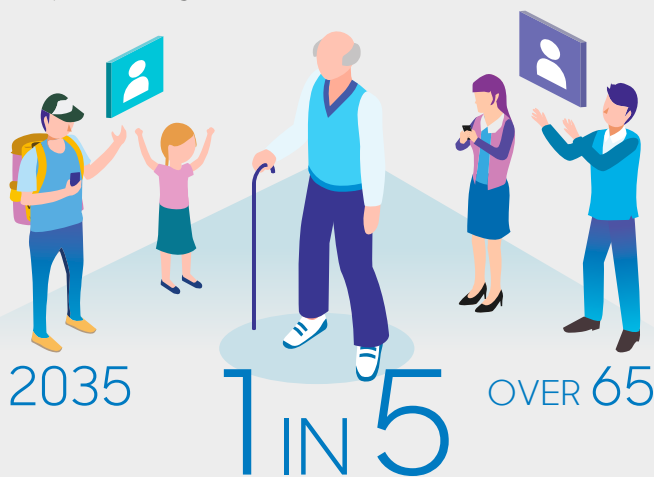


By 2025 Australian businesses will have transformed from their current state in ways that today seem almost inconceivable.

This transformation will be driven by three things that will create a landscape that differs vastly from today's: demographic, workplace and rapid technology developments.

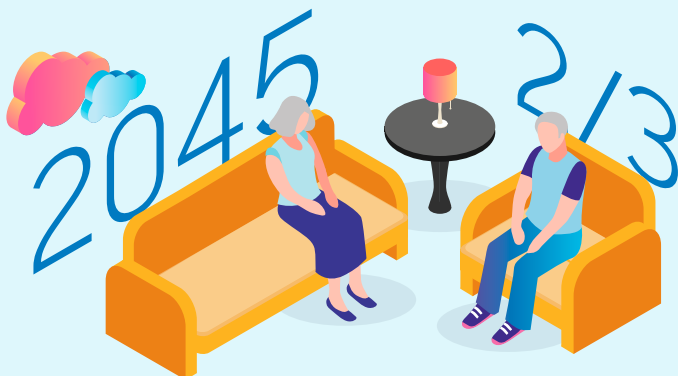
DEMOGRAPHIC SHIFTS IN AUSTRALIAN WORKFORCE

By 2035, one in five Australians will be over 65 years of age in contrast to this decade's 1 in 6.¹



WORKPLACE PRODUCTIVITY PRESSURE ESCALATING

By 2045 two thirds of Australia's population will have aged to retirement.²



FORGET GEN Y, LOOK AT GEN Z

The power balance is changing – Gen Z (born 1995-2009) will drag new technology into office environments. Vendors will no longer impose technology, employees will bring theirs.



FLEXIBLE WORKING ARRANGEMENTS³

Between 2011 and 2017 there has been a 50% increase in mobile working and intelligent office strategies to support flexible, more productive workplace environments.



NO LONGER SHACKLED TO THE OFFICE³

As companies reap benefits from agile workplaces there has been a 20% reduction in the number of companies that say their main workplace environment is like a 'traditional' office.



Research insights by



1. Australian Treasury Department, 2015 Intergenerational Report Australia in 2055. 2. CSIRO Future of Work Report 2015. 3. Samsung & Tech Research Asia report "In your Face" – Reality Technologies in Australia, February 2018.

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THE CHANGING FACE OF TECH INNOVATION

9 out of 10 Australian companies expect innovation technologies such as IoT, realities (virtual, augmented and mixed), AI and machine learning to impact their industry by the end of 2018.³



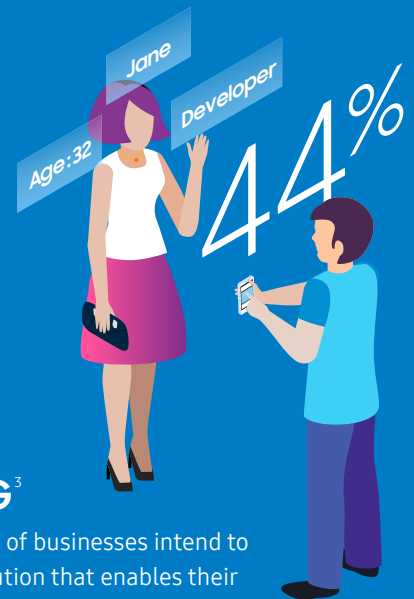
DIGITAL INNOVATION STRATEGIES ARE ON THE RISE

Businesses are actively developing or deploying digital innovation strategies today. For example, 1 in 10 companies have either deployed a solution or developed a proof of concept for virtual reality in Australia today.³



ENTERPRISE MOBILITY INNOVATION IS HAPPENING³

In the next 2 years 44% of businesses intend to deploy a workforce solution that enables their employees to seamlessly and securely access data and applications leveraging cloud solutions. 20% of firms are either assessing or deploying IoT solutions in the coming 12 months.³



The **next generation** of innovators and entrepreneurs will **enter our workforce** with dramatically evolved expectations of what a 'modern' workplace should be. What will you do to capture their **imagination, enthusiasm and commitment?**

Contact us to see how Samsung are already helping many Australian businesses with their digital transformation journey.

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