

<b>Samsung 2018 QLED TV Launch Promotion (Promotion)</b> <b>Terms and conditions for game of skill promotion (T&amp;Cs)</b>					
<b>Promotion</b>	<p>These T&amp;Cs govern the Promotion. Instructions on how to enter and the Prize form part of these T&amp;Cs. Participation in this Promotion is deemed acceptance of these T&amp;Cs. This Promotion is not valid in conjunction with any other offer.</p> <p>The Promotion is a game of skill for a Prize that may be won by the Eligible Entrant who submits a winning Eligible Entry by visiting the Website, providing Personal Information, agreeing to participate in this Promotion (including these T&amp;Cs and the Samsung Privacy Policy), opting-in to receive marketing communications from Samsung and answering the Question in 25 words or less ("<b>Answer</b>") in accordance with the Criteria ("<b>Eligible Entry</b>").</p>				
<b>Promotional Period (time in Sydney, NSW)</b>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="background-color: #333; color: white;"><b>Start time and date</b></td> <td>12.00 AM (AEDT), Thursday, 15 March 2018</td> </tr> <tr> <td style="background-color: #333; color: white;"><b>End time and date</b></td> <td>11.59 PM (AEST), Monday, 30 April 2018</td> </tr> </table>	<b>Start time and date</b>	12.00 AM (AEDT), Thursday, 15 March 2018	<b>End time and date</b>	11.59 PM (AEST), Monday, 30 April 2018
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<b>Eligible Entrants</b>	Australian residents aged 18 years and over, excluding employees of Samsung and any agency associated with this Promotion, and their immediate family.				
<b>Maximum entries per entrant</b>	<b>Maximum Prizes per entrant</b>				
1	1				
<b>Criteria</b>	The Eligible Entry that is the most engaging and original.				
<b>Prize</b>	One (1) x Samsung Q9 QLED TV 2018 (Model No. QA65Q9FNAWXXY), valued at RRP \$AUD \$6,999.				
<b>Personal Information</b>	Full name, phone number, email address and residential postcode.				
<b>Question</b>	'What is the first thing you would watch on a 2018 QLED TV and why?				
<b>Website</b>	www. <a href="http://samsung.com/au/tv-av/pre-buzz/">samsung.com/au/tv-av/pre-buzz/</a>				
<b>Judging and the Prize</b>	<p>All Eligible Entries will be reviewed within 28 days of the end of the Promotional Period by a panel of judges comprising employees of the Promoter and/or employees of an agent of the Promoter ("<b>Panel</b>"). The Panel will determine, in its absolute discretion, the Answer submitted as part of an Eligible Entry that best satisfies the Criteria. The Eligible Entrant who submitted that Eligible Entry will win the Prize ("<b>Winner</b>").</p> <p>Samsung or its agent will attempt to contact the Winner within two (2) days of the Winner being determined by the Panel using the phone number and/or email address submitted on the Website. The Winner will be required to provide their address where they wish to take delivery of the Prize. The Prize will then be delivered by courier to the Winner within 28 days of the Winner being contacted by Samsung or its agent.</p>				
<b>Second chance winner</b>	If a Winner is not able to satisfy these T&Cs or forfeits or fails to accept their Prize within seven (7) days of being notified that he/she is a Winner (including because the Winner cannot be contacted by Samsung), then that Winner will be deemed to have forfeited their Prize. In those circumstances, the Panel will meet to determine the Eligible Entrant who, in the Panel's absolute discretion, submitted the Eligible Entry that best satisfies the Criteria out of the remaining Eligible Entries (" <b>Second Chance Winner</b> "). The Second Chance Winner will be notified that they have won a Prize in the same manner as the Winner was notified. These T&Cs apply to a Second Chance Winner as if they were a Winner.				
<b>Privacy</b>	Samsung (or third parties on its behalf) may collect personal information to conduct the Promotion and disclose such information to third parties for this purpose, including agents, contractors, service providers and offer suppliers. Validity of an eligible entry is conditional on providing this information. Some of these entities may be located outside Australia, including in Singapore, Korea and the Philippines. Entrants acknowledge that by consenting to this				

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	<p>disclosure, Samsung is not obliged to take reasonable steps to ensure overseas recipients do not breach Australian privacy law. All entrants consent to their personal information being collected and stored for this purpose in accordance with Samsung's privacy policy available at <a href="http://www.samsung.com/au">www.samsung.com/au</a> ("<b>Samsung Privacy Policy</b>"), which forms part of these T&amp;Cs. Entrants should direct any questions relating to the handling of their personal information by Samsung to Samsung's Privacy Officer by calling (02) 9763 9700 or emailing <a href="mailto:privacy.au@samsung.com">privacy.au@samsung.com</a>.</p>
<b>General</b>	<ol style="list-style-type: none"> <li>1. The Promotional Period may be extended in the Promoter's absolute discretion.</li> <li>2. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and to disqualify any entrant who submits a entry that is not in accordance with these T&amp;Cs or who tampers with the entry process. All decisions of the Promoter are final and no correspondence will be entered into. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.</li> <li>3. Incomplete, indecipherable or illegible entries will be deemed invalid. Entrants are responsible for ensuring their correct Personal Information is provided and any updated details are notified to the Promoter.</li> <li>4. The Promoter may, in its sole and absolute discretion, ignore any entry which it deems to be offensive or inappropriate, which includes or is suspected of including or breaching third party intellectual property rights, which is not the entrant's original work, or which otherwise fails to comply with these T&amp;Cs.</li> <li>5. The Prize is not transferable or exchangeable and is not redeemable for cash. If the Prize is unavailable, the Promoter, in its discretion, reserves the right to substitute the Prize with a prize of equal or greater value and/or specification.</li> <li>6. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law, to: (a) disqualify any entrant; or (b) modify, suspend, terminate or cancel the Promotion, as appropriate.</li> <li>7. Subject to paragraph 8, Except for liability which cannot be excluded as a matter of law, including the <i>Competition and Consumer Act 2010</i> (Cth) ("<b>CCA</b>"), Samsung excludes all liability (including negligence), for any personal injury or any loss or damage (including loss of opportunity), whether direct, indirect or consequential, arising in any way out of the Promotion, including any tax liability.</li> <li>8. Nothing in these T&amp;Cs is intended to exclude, restrict or modify any consumer rights under the CCA or any other legislation which may not be excluded, restricted or modified by agreement. If the CCA or any other legislation implies a condition, warranty or term into the T&amp;Cs or provides statutory guarantees in connection with these T&amp;Cs in respect of goods and services supplied (if any), the Promoter's liability for breach of such a condition, warranty, other term or guarantee is limited to (at the Promoter's election), to the extent it is able to do so: (a) in the case of supply of goods, the Promoter doing any one or more of the following: (i) replacing the goods or supplying equivalent goods; (ii) repairing the goods; (iii) paying the cost of replacing the goods or of acquiring equivalent goods; and/or (iv) paying the cost of having the goods repaired; or (b) in the case of supply of services, the Promoter doing either or both of the following: (i) supplying the services again; and/or (ii) paying the cost of having the services supplied again.</li> </ol>
<b>Promoter's details</b>	<p>Samsung Electronics Australia Pty Ltd (ACN 002 915 648)            3 Murray Rose Avenue, Sydney Olympic Park NSW 2127, Australia</p> <p><b>Promotional Support:</b></p> <p>Email: <a href="http://www.samsung.com/au/support/">http://www.samsung.com/au/support/</a></p> <p>Phone: 1300 362 603</p>