

SAMSUNG

The Frame QLED Full HD Smart Lifestyle TV (2020)

TV when its on. Art when its off.



32"

Top Features

Art Mode (+ Art Store)

The Frame uniquely transforms into a work of art when it is not in use. Choose from the artworks already built in, add your own cherished memories via the SmartThings app, or access hundreds of artworks from world-renowned galleries and transform your home into your own personal gallery.*

Quantum Dot

Samsung QLED TV's Quantum Dot technology delivers a world of immersive colours and contrast in a variety of lighting conditions - allowing you to discover details you haven't before.

Customisable Frames

The Frame can be customised with different colour frame options to match the style of your home and beautifully complement any space so you get the experience of a real picture frame the matches your room.^

* Supplied with a single piece of art. Additional artworks available for purchase or via subscription. Internet connection required.

^ Additional frames sold separately.

| | | 32" |
|----------------------|-----------------------------|-------------------------------------------------|
| Product | Product Category | QLED |
| | Model Number | QA32LS03TBWXXY |
| EAN | EAN | 8806090462016 |
| Display | Screen Size | Inch 32" |
| | Resolution | 1,920 x 1,080 |
| Video | Picture Engine | Hyper Real |
| | Motion Rate | 50Hz |
| | HDR (High Dynamic Range) | HDR |
| | HDR 10+ | N/A |
| | HLG (Hybrid Log Gamma) | N/A |
| | Contrast | Mega Contrast |
| | Colour | Quantum Dot |
| | Dual LED | N/A |
| | Micro Dimming | Micro Dimming Pro |
| | Contrast Enhancer | Yes |
| | Auto Motion Plus | N/A |
| | Film Mode | Yes |
| Audio | Dolby Digital Plus | Yes |
| | Object Tracking Sound | N/A |
| | Samsung Symphony | N/A |
| | Dialog Enhancement | N/A |
| | Sound Output (RMS) | 20W |
| | Speaker Type | 2CH |
| | Multiroom Link | Yes |
| | Bluetooth Audio | Yes |
| Smart Service | Samsung SMART TV | Smart |
| | Operating System | Tizen™ |
| | Bixby | Yes |
| | Far-Field Voice Interaction | N/A |
| | Multi Voice Assistant | Yes |
| | Works with Google Assistant | Yes |
| | Works With Alexa | Yes |
| | Web Browser | Yes |
| | SmartThings App Support | Yes (requires Android 6.0† or iPhone iOS 10.0†) |
| | SmartThings Dashboard | N/A |
| | Gallery | Yes |

| | | 32" |
|-----------------------|-----------------------------------------------------|-----------------------------------------------------------|
| Convergence | TV to Mobile - Mirroring | N/A |
| | Mobile to TV - Mirroring, DLNA | Yes (requires Android 6.0† with Screen Cast capabilities) |
| | Tap View | Yes (requires Android 8.1† with Screen Cast capabilities) |
| | Multi-View | N/A |
| | Sound Wall | N/A |
| | Remote Access | Yes (support and stability may vary by PC) |
| | Camera Support | N/A |
| | 360 Video Player | N/A |
| | Bluetooth Low Energy | N/A |
| | WiFi Direct | Yes |
| | TV Sound to Mobile | Yes (requires Android 6.0† or iPhone iOS 10.0†) |
| | Sound Mirroring | Yes |
| | Tuner/ Broadcasting | Digital Broadcasting |
| Analog Tuner | | Yes |
| CI (Common Interface) | | N/A |
| Data Broadcasting | | HbbTV1.5 |
| Connectivity | HDMI | 2 |
| | USB | 2 |
| | Component In (Y/Pb/Pr) | N/A |
| | Composite In (AV) | N/A |
| | Ethernet (LAN) | N/A |
| | Digital Audio Out (Optical) | 1 |
| | RF In (Terrestrial / Cable input / Satellite input) | 1/1(Common Use for Terrestrial)/0 |
| | Ex-Link (RS-232C) | 1 |
| | HDMI A / Return Ch. Support | Yes |
| | eARC | N/A |
| | HDMI Quick Switch | N/A |
| | WiFi | Yes (WiFi5) |
| | Bluetooth | Yes (BT4.2) |
| Anynet+ (HDMI-CEC) | Yes | |
| Design | Design | Frame Edge |
| | Bezel Type | Virtual No Bezel |
| | Slim Type | Normal |
| | Front Colour | Charcoal Black |
| | Stand Type | Simple |
| | Stand Colour | Grey |

| | | 32" |
|----------------------------|-----------------------------------------------------|------------------------------------------------------------------------|
| Additional Features | Adaptive Picture | N/A |
| | Active Voice Amplifier | N/A |
| | Adaptive Sound | N/A |
| | AI Streaming | N/A |
| | AI Upscale | N/A |
| | Art Mode (The Frame) | Yes |
| | Motion Detection (The Frame) | N/A |
| | Ambient Mode | N/A |
| | Brightness/Colour Detection | Brightness/Colour Detection |
| | Accessibility - Voice Guide | AU English, Mandarin Chinese, Korean, French, Italian, German, Spanish |
| | Accessibility - Learn TV Remote / Learn Menu Screen | AU English |
| | Accessibility - Others | Enlarge / High Contrast / Multi-output Audio / Slow Button Repeat |
| | Digital Clean View | Yes |
| | Auto Channel Search | Yes |
| | Auto Power Off | Yes |
| | Caption (Subtitle) | Yes |
| | Connect Share™ (HDD) | Yes |
| | ConnectShare™ (USB 2.0) | Yes |
| | EPG | Yes |
| | Extended PVR | N/A |
| | Game Mode | Yes (Basic) |
| | Freesync | N/A |
| | G-SYNC | N/A |
| IP Control | N/A | |
| OSD Language | Local Languages | |
| BT HID Built-in | Yes | |
| USB HID Support | Yes | |
| Teletext (TTX) | Yes | |
| Time Shift | N/A | |
| IPv6 Support | Yes | |

| | | |
|--------------------|-------------------------|-----|
| Eco Feature | Eco Sensor | Yes |
| | Energy Efficiency Class | 3,5 |

| | | | |
|--------------|----------------------------------------|-----|--------------------|
| Power | Power Supply | Hz | AC220-240V 50/60Hz |
| | Power Consumption (Max) | W | 55 W |
| | Power Consumption (Stand-by) | W | 0.5 W |
| | Power Consumption (Energy Saving Mode) | | N/A |
| | Power Consumption (Typical) | W | 49 W |
| | Peak Luminance Ratio | | N/A |
| | Yearly Power Consumption (EU standard) | kWh | 182 kWh |

| | | 32" | |
|------------------|----------------------------------------|------------|--------------------------|
| Dimension | Package Size (WxHxD) | mm | 815.0 x 513.0 x 122.0 mm |
| | Set Size with Stand (WxHxD) | mm | 728.9 x 452.0 x 143.0 mm |
| | Set Size without Stand (WxHxD) | mm | 728.9 x 419.4 x 24.7 mm |
| | Stand (Basic) (WxD) | mm | 591.2 x 143.0 mm |
| | Stand (Minimum) (WxD) | | N/A |
| Weight | Package Weight | kg | 7.9 kg |
| | Set Weight with Stand | kg | 5.4 kg |
| | Set Weight without Stand | kg | 5.3 kg |
| Accessory | Remote Controller Model | | TM2050A(White) |
| | Batteries (for Remote Control) | | Yes |
| | Samsung Smart Control (Included) | | Yes |
| | Slim Fit Wall-mount | | Included |
| | Optional Stand Support (Y20 Studio) | | N/A |
| | Vesa Wall Mount Support | | N/A |
| | Customizable Frame Support (The Frame) | | Yes |
| | User Manual | | Yes |
| | E-Manual | | Yes |
| Power Cable | | Yes | |