



The Frame 55" Premium 4K Smart TV (2018)



Art Mode



One Clear Connection



Customisable Frame



Art Store



Premium 4K Smart TV

Art + TV come together

The Frame is as much a work of art as it is a TV. With the incredible Art Mode and the power of 4K UHD, The Frame transforms from TV to beautiful, lifelike art that fits seamlessly into your home and décor.

With intelligent in-built sensors, the brightness and colour of the displayed artwork will adjust as ambient lighting conditions change, bringing an extra sense of art realism to your space. Plus, The Frame is designed to automatically turn off when you leave the room and turn on when you return.

Art Mode Features

Samsung Collection

The Frame includes a gallery of professionally curated art, with one hundred pieces from 10 genres.

My Collection

My Collection is an easy way to create your own personal collection, storing all your favourite works of art in one place.

Art Store

Buy individual pieces or subscribe to an ever-increasing library of established and emerging artists' work.*

Art Mode Slide Show

Program The Frame to display images and artworks on rotation.

* Internet required.

| | | | |
|------------------------|--|---|-----------|
| Product | Product Category | The Frame | |
| | Model Number | UA55LS03NAWXXY | |
| Display | Screen Size (rounded) | Inch | 55 |
| | Screen Size (rounded) | cm | 138 |
| | Display Technology | LED/LCD | |
| | Resolution | 3840 x 2160 (4K UHD) | |
| | Motion Refresh Rate | Hz | 200 |
| Picture Quality | Wide Colour Gamut | Yes | |
| | Local Dimming | Yes | |
| | High Dynamic Range | Yes (HDR10+) | |
| | Specialised Game Mode | Yes (3) | |
| | Auto Game Mode | Yes (15ms input lag) | |
| | Game Motion Plus | Yes (24ms input lag) | |
| | Variable Refresh Rate (Freesync) | Yes (6.8ms input lag) | |
| | Picture Modes | Dynamic, Standard, Natural, Movie, Art | |
| Processor | Quad-core | | |
| Style | Bezel | Frame | |
| | Stand Type | Simple | |
| | Stand Colour | Charcoal Black | |
| | One Connect Box | Yes | |
| | One Clear Connection | Yes (5m included, 15m sold separately) | |
| | Customisable Frame Support | Yes (White, Beige Wood, Walnut - sold separately) | |
| | Slim Fit Wall-Mount Compatible | Yes (included) | |
| | VESA Wall Mount Support | mm | 400 x 400 |
| | Studio Stand Compatible | Yes (sold separately) | |
| Smart | Smart TV | Yes | |
| | Operating System | Tizen | |
| | Freeview+ | Yes | |
| | One Remote Control | White | |
| | SmartThings TV App | Yes | |
| | SmartThings Mobile App | Yes (Android 6.0↑ and iPhone 6 iOS 10.0↑) | |
| | Web Browser | Yes | |
| Voice Interaction | UK English, Spanish, French, Italian, German, Korean, Chinese (Mandarin) | | |

| | | |
|--------------------------------|---|--|
| Connectivity | HDMI inputs | 4 |
| | USB | 3 |
| | Component In (Y/Pb/Pr) | 1 |
| | Composite In (AV) | 1 (Common Use for Component Y) |
| | Ethernet (LAN) | Yes |
| | Digital Audio Out (Optical) | 1 |
| | RF In (Terrestrial / Cable input / Satellite input) | 1/1 (Common Use for Terrestrial)/0 |
| | HDMI Audio Return Ch. (ARC) Support | Yes |
| | HDMI Quick Switch | Yes |
| | Wireless LAN Built-in | Yes (2.4GHz/5GHz – 802.11ac) |
| | Anynet+ (HDMI-CEC) | Yes |
| | Auto Device Detection | Yes |
| | Convergence | TV to Mobile - Mirroring |
| Mobile to TV – Mirroring, DLNA | | Yes (Android 6.0↑ with Screen Cast capabilities) |
| 360 Video Player | | Yes |
| Bluetooth Low Energy | | Yes |
| Wi-Fi Direct | | Yes |
| Tuner/ Broadcasting | Digital Broadcasting | DVB-T (T2 Ready) |
| | Analog Tuner | Yes |
| | Data Broadcasting | HbbTV1.5 |
| Power | Power Consumption (Max) | W 155 |
| | Power Consumption (Standby) | W 0.5 |
| | Power Consumption (Typical) | W 127 |
| | Eco Sensor | Yes |
| | Energy Efficiency Class | 3.5 Stars |
| Audio | Dolby Digital Plus | Yes |
| | Sound Output | 40W |
| | Speaker Type | 2.2 CH |
| | Woofers | Yes |
| | Bluetooth Audio | Yes |
| | Multi Output Audio | Yes |

| | | | | |
|----------------------------------|-------------------------------|---------------------------|---|-----------------------|
| Additional Features | Accessibility | | Learn menu screen (AU English)/ SeeColours/ Negative colours/ Grayscale/ Voice guide (AU English)/ Enlarge/ High contrast/ Learn TV Remote (AU English)/ Multi-output Audio | |
| | Instant On | | Yes | |
| | Auto Channel Search | | Yes | |
| | Auto Power Off | | Yes | |
| | Subtitles | | Yes | |
| | ConnectShare™ (HDD) | | Yes | |
| | ConnectShare™ (USB 2.0) | | Yes | |
| | Electronic Program Guide | | Yes | |
| | Personal Video Recording | | Yes (Hard drive required, not included) | |
| | Teletext (TTX) | | Yes | |
| | Time Shift | | Yes | |
| | Accessories (Included) | Slim Fit Wall-Mount | | Yes |
| | | One Remote Control | | Yes (White - TM1850A) |
| Batteries for One Remote Control | | | 2 x AA batteries | |
| One Clear Connection | | m | 5 | |
| Power Cable | | m | 1.5 | |
| User Manual | | | Yes | |
| E-Manual | | | Yes | |
| Dimensions | | TV with stand (W x H x D) | mm | 1235 x 750.7 x 200 |
| | TV without stand (W x H x D) | mm | 1235 x 707.8 x 42.5 | |
| | Package (W x H x D) | mm | 1412 x 852 x 237 | |
| | One Connect Box (W x H x D) | mm | 390 x 67 x 130 | |
| Weight | TV with stand | kg | 19.1 | |
| | TV without stand | kg | 18.6 | |
| | Package | kg | 31.7 | |
| EAN | 8801643352363 | | | |
| Warranty | 12 Months | | | |