SAMSUNG HOSPITALITY TVs

Strengthen your business with superior quality and customizable content to enhance the guest experience.

PREMIUM INTERACTIVE TV/SMART 4K

49"/55"
HG49NE890U#
HG55NE890U#

65" Curved
HG65NE890W#

65"
HG65NE890U#
HG65NF690U#

75"
HG75NF690U#

- Samsung LYNK™ REACH 4.0 (IP)
- Samsung REACH 4.0 (RF)
- H-Browser: Vendor Server
- Pro:Idiom™ MPEG4 H.264
- Mobile AllShare™ Cast
- Wireless LAN Built-in
- Samsung Smart Hub Apps
- Swivel 20/60/90 degrees
  w/ lockdown hardware
  (590/690)
- Smart TV (690/890)
- Curved TV (890W) is
  wall mountable

#4K UHD

INTERACTIVE TV/SMART 690, SMART 4K 690U

28"/32"
HG28NE690
HG32NF690

40"/43"
HG40NF690
HG40ND694
HG43NF690
HG43NF690U#

49"/50"
HG50NF690U#
HG49NF690

55"
HG55NF690U#

SAMSUNG LYNK™ DRM, PRO:IDIOM™ & B-LAN™

LED DIRECT-LIT 477/577 (478/578 B-LAN™)

32"
HG32NE477

40"
HG40NE477
HG40NE478†

43"
HG43NE477
HG43NE478†

50"
HG50NE477
HG50NE478†

55"
HG55NE477

- Samsung LYNK™ REACH 4.0
- Samsung LYNK™ DRM
- Full HD 1080p
  (28", 32": 720p)
- Pro:Idiom™ MPEG4 H.264
- Swivel 20/60/90 degrees,
  32" w/ lockdown hardware
- Home Menu Enabled

†b-LAN™

SAMSUNG LYNK™ DRM COMMERCIAL LITE

LED DIRECT-LIT 470 (1080P), SLIM DIRECT 670U (4K UHD)

24"/28"/32"
HG24NE470
HG28NE470
HG32NE470

40"
HG40NE470

43"
HG43NE470

50"
HG50NE470
HG50NJ670U

55"
HG55NE470
HG55NJ670U

65"
HG65NJ670U

- Samsung LYNK™ REACH 4.0
- Samsung LYNK™ DRM
- Swivel 20/60/90 degrees,
  32" w/ lockdown hardware
- Side A/V
- Home Menu Enabled
- 670U is UHD model

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SAMSUNG CONTENT MANAGEMENT SOLUTIONS

Customize content easily to personalize the guest-room TV experience.

Our solutions cater to your patrons' needs by providing custom viewing options without excessive effort or expense:

- Offers guests a way to rapidly access content with an intuitive interface.
- Eliminates the manual labour involved to manage guest-room TVs.
- Creates new revenue streams with in-room marketing on guest-room TVs.

SAMSUNG LYNK™ REACH 4.0 (IP)

Interactive TV content management for enhanced guest experience without increased expense

FEATURES	BENEFITS
Smart Hub	Guest-room TV access to popular applications like Facebook and YouTube.
PMS integration	Folio review and express checkout on TV.
Tailor guest-room content by group or event	Enhances ability to attract special events and group bookings, send instant guest message.
Supports IPTV and RF+IP delivery of content	Protects existing investment in RF infrastructure while being ready for future IPTV deployments.
Supports Hotel Marketing	Solution can support advertisement with live channel.

SAMSUNG LYNK™ REACH 4.0 (RF)

Designed exclusively for hospitality businesses to manage and deploy cost-efficient content while earning revenue from guest-room TVs

FEATURES	BENEFITS
Welcome Video Channel	Hotel video allows hotel to enhance branding and guest experience.
Ticker Crawler	Deliver marketing messages and weather information to guests without interrupting TV content.
Embedded server and software solution that works with existing RF infrastructure	Cost-effectively improve TVs' user experience and manageability.
Remote TV management	Reduce labour costs by eliminating the need to visit guest rooms to perform firmware and software upgrades.
Tailor guest-room content by group or event	Enhances ability to attract special events and group bookings.

DISPLAY SOLUTIONS APP

Benefits of using this new app

Overview of cutting-edge product lineup
- Browse recently released products and solutions, including our Smart Signage, Hospitality TV, MagicInfo, LYNK SINC, etc.
- Download product brochures, manuals, and setup guides conveniently.

Optimized product/solution search engine
- Receive recommendations that match your preferred specifications of digital signage and user scenario.

A wide range of case studies
- Consult an archive of relevant case studies that demonstrate how various industries using digital signage have adopted Samsung's Smart Signage, Hospitality TV and solutions.

Customized "My Menu"
- Save your favourite products, documents, sales inquiries and technical support in "My Page," the one-to-one Q&A section of the app interface.

HOW TO INSTALL

1. Install Display Solutions app
2. Sign up
3. My Page
4. Your sign-up result will be notified to you by email

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