# The Wall

SEE THE GREATNESS





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#### THE NEXT GENERATION IS NOW

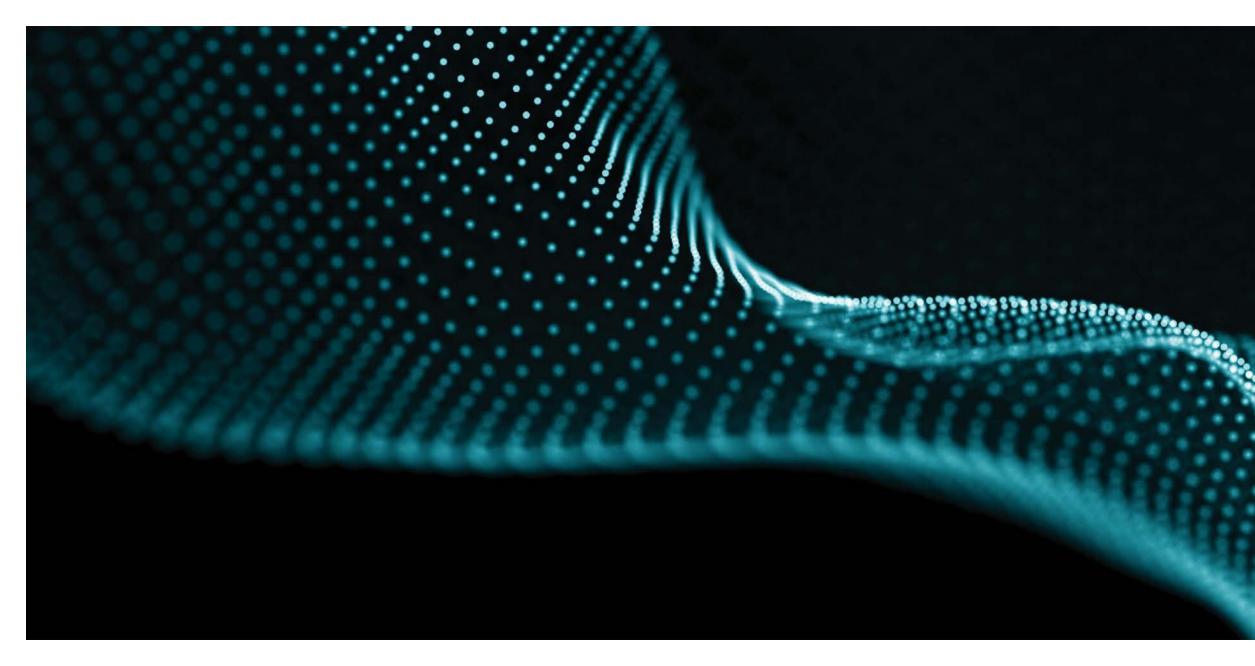
Pioneering a new name in display technology with a harmonious medley of pure black and colour,

The Wall is a next-generation display redefining what it means to deliver a one-of-a-kind visual experience.



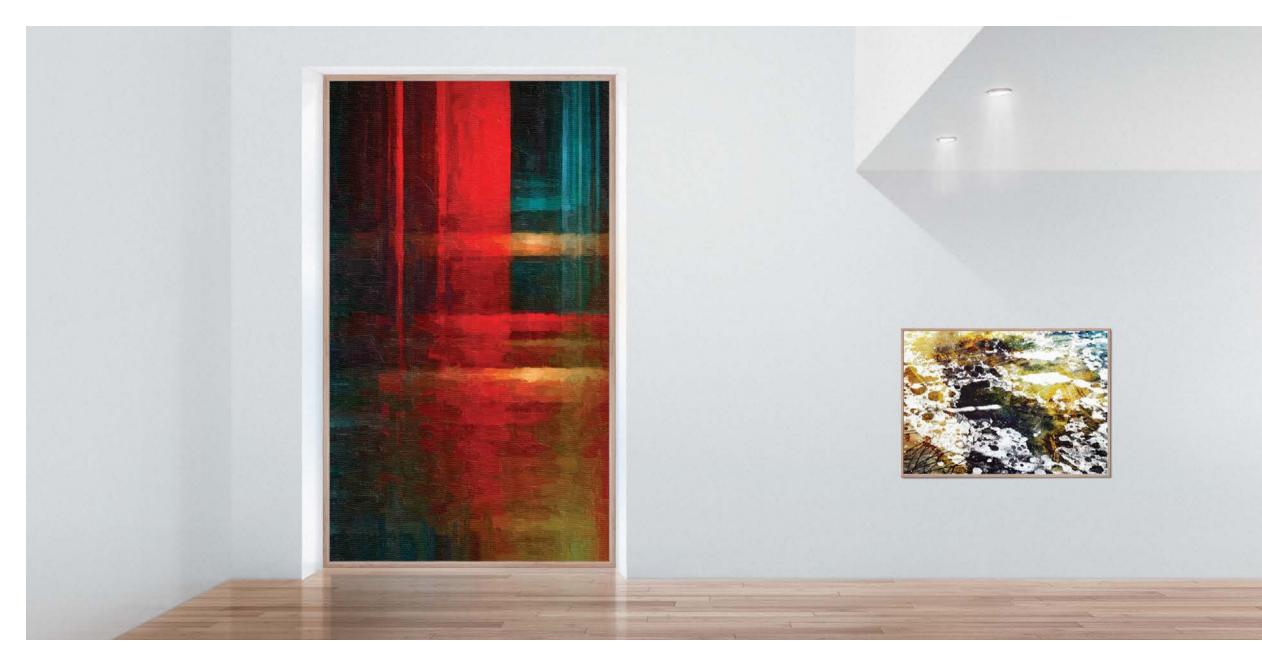
#### BEHIND THE GREATNESS

Greatness doesn't happen on its own. It comes from rigorously acquired expertise throughout the years, meticulous attention to detail and a neverending desire to always inspire. With all of this and more, Samsung has crafted yet another symbol of true innovation.



#### EVOLUTION OF GREATNESS

All the elements of a display—picture quality, durability, design—are manifested in a single screen. From LCD to LED Signage and now, The Wall, Samsung has continuously been on the forefront of evolving innovation. Experience the result of this evolution through an ideal balance of pure black, pure colours and pure greatness.



#### VIEW THE GREATNESS



#### GREAT BLACK.

Black is the essence of detail. The Wall forms the essence of black. The fusion of an exceptionally black base with a specialized ultra-low reflection black technology delivers pure black levels for superb contrast and immaculate detail.





### GREAT COLOUR.

True detail comes from true colours. The Wall's inherent colour qualities, with two times superior colour purity and a wider colour gamut than conventional LEDs, produce vibrant-yet-natural colours for an awe inspiring visual experience.



#### GREAT REFINEMENT.

Cutting-edge innovation is the fruition of refinement. The Wall's leading picture quality engine—advanced HDR picture refinement, HDR10+ and more—possesses an intuitive capability to render optimum peak brightness and extremely accurate grayscale expression for true-to-life imagery.





#### BUILD THE GREATNESS









#### GREAT DESIGN.

A fine choice for the finest of places. A customizable, modular formation allows The Wall to intimately outfit any luxury environment according to spatial needs and aesthetic desires. Along with a seamless, matte surface and slim depth, it truly becomes a bold, yet subtle and sophisticated centerpiece to capture attention.





#### HANDLE THE GREATNESS





#### GREAT PERFORMANCE.

Performance shows no compromise. Robust durability against everyday impact with a special shock-resistance technology, complemented with excellent energy efficiency, results in great performance with long-lasting quality. Talk about sustainable enjoyment.







### HOTEL LOBBY







### STADIUM VIP SUITE

			Specificatio
THE WALL		Pixel Pitch	0.8 mm
	Physical Parameters	Cabinet Dimensions (W x H x D)	806.4 x 453.6 x 72.5 mm 31.8 x 17.9 x 2.9 in
		Cabinet Weight	11.8 kg / 26.0 lbs
		Resolution	960 x 540
		Brightness (Peak / Max)	1,600 / 500 nit
	Optical Parameters	Bit Depth	20 bit (Internal Processing)
		Frame Rate	60 Hz
		Refresh Rate	3840 Hz
	Electrical Parameters	Power Consumption (Max / Typical)	230 W / 77.1 W
		Picture Quality	LED HDR, HDR 10+ Support
<b>Note:</b> Specifications are not final and are subject to change without notice.	Additional Features	Certification	EMI Class B, Safety 60950-1

S-BOX

Note: Specifications are not final and are subject to change without notice

#### Specifications

Resolution	UHD		
OS	Tizen 4.0		
SoC	Kant-M2e		
Input	DP, HDMI, USB		
Output	DVI, HDBT		
Bit Depth	16 bit		
Refresh Rate	50/60 Hz		
	Image Quality Enhancing	LED HDR, Low Power Consumption DRE	
	Log Function	Supported	
	Diagnostics	Supported	
Features	Ethernet	Supported	
	MagiciNFO	Supported	
	Sensor	Light, Temperature, Humidity	
	Etc.	External IR	
Power Consumption	Typical	60 Watt/m <sup>2</sup>	
	Max	66 Watt/m <sup>2</sup>	
o	Operating Temperature	0°C to 40°C (32°F to 104°F)	
Operation	Humidity	10 to 80%	
	Dimension (mm)	S-Box : 440.0 x 271.8 x 46.0 / IG : 75.6 x 219.8 x 23.3	
Mechanical	Weight (kg)	S-Box : TBU / IG : 0.4	

## SAMSUNG

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