SAMSUNG Galaxy Z Flip

Dear Customer,

Welcome to the world of the brand-new Samsung Galaxy Z Flip! You are one of the first people to enjoy the exciting and groundbreaking experiences it enables for you, who stand out from the crowd—the expressive, the bold, and the rule breakers.

Over the past decade, we've listened to you and pioneered technologies, from the first phablet device to a reimagined foldable phone – breakthroughs that have redefined what's possible. Now with Galaxy Z Flip, we're changing everything about how a smartphone looks and the experiences.

It gives you all the possibilities of a large screen in an elegant and compact design that you can easily slip into your pocket or a bag. With Flex mode, Galaxy Z Flip unfolds seamlessly to help you capture your best angle, from any angle. We know it's important to never to miss a call or message, so we created the notification window, allowing you to open Galaxy Z Flip when you really need to.

You inspire us to create new mobile experiences that make your life easier, more convenient and more enjoyable. With every device we develop and every service we offer, we stay true to our mission to always put you first.

Thank you again and we hope you love your new Galaxy Z Flip as much as we loved making it.

TM Roh
President & Head
Mobile Communications Business
Samsung Electronics