

SAMSUNG

Promo Period:

1 August - 1 November 2020

#StrongerTogether

Freedom to Upgrade Your Living Experience

Lifestyle TV

Beautify
Your Living Space



LS03T

Infinity Screen QLED 8K

Be Anywhere
You Can't Be



Q950TS

Crystal UHD

Watch
Your Favorite
Content Anytime



TU8500

SAMSUNG

QLED 8K

#StrongerTogether

Be Anywhere You Can't Be
with Infinity Screen QLED 8K



Q950TS

Why QLED 8K ?

1. Immersive viewing redefined with Infinity Screen
2. Expressing exceptional details with Real 8K Resolution
3. Watch any contents in 8K with AI Upscaling
4. Six speakers creating full rich sound with Object Tracking Sound+

FREE GIFT*

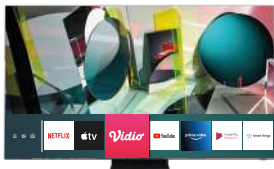
S20 Ultra

WORTH

20 MIO



*Only on Selected SKU

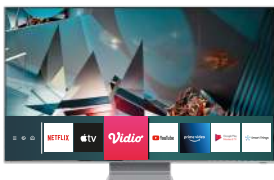


Q950TS

85", 75"

- Infinity Screen
- Real 8K Resolution
- 8K AI Upscaling
- Direct Full Array 32x
- Object Tracking Sound+ (OTS+)

Model	Special Price	Free Gift	Content
85Q950TS		 S20 Ultra WORTH 20 MIO	<i>Vizio Premier</i> PLATINUM 3 Months Subscription
75Q950TS	75 Mio		



Q800T

82", 65"

- Real 8K Resolution
- 8K AI Upscaling
- Direct Full Array 24X
- Object Tracking Sound+ (OTS+)

Model	Cashback	Free Gift	Content
82Q800T		 S20 Ultra WORTH 20 MIO	<i>Vizio Premier</i> PLATINUM 3 Months Subscription
65Q800T	7,5 Mio		



DO YOU KNOW? QLED 8K Latest Technology

1.



Infinity Screen

*Only for Q950TS

Infinity Screen let's you see beyond the box and discover a new reality

2.



Real 8K Resolution



8K AI Upscaling

Real 8K Resolution & 8K AI Upscaling restores lost details like never before and create perfect picture quality

3.



Object Tracking Sound+

Object Tracking Sound+ maximize your cinematic viewing experience in a three-dimensional full surround sound

#StrongerTogether

It's QLED. Or Nothing.



Why QLED?

1. Enjoy true to life 8K or 4K picture quality with QLED AI Upscaling
2. Immerse in Incredible depth and detail with Direct Full Array
3. Control your TV with Bixby, your voice assistant
4. Enjoy longer TV life span with No Burn-in marks
5. Personalize your wall with QLED Ambient Mode

GET CASHBACK

7,5 MIO*

*Selected SKU

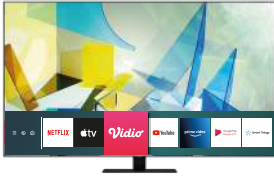


Q95T

75"

- 4K AI Upscaling
- Real Game Enhancer+
- Multiple Voice Assistant
- Multi View
- Ultra Viewing Angle
- Direct Full Array 16X
- Object Tracking Sound

Model	Cashback	Content
75Q95T	7,5 Mio	Vidio Premier PLATINUM 3 Months Subscription

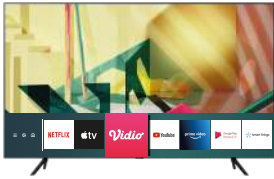


Q80T

65", 55"

- 4K AI Upscaling
- Real Game Enhancer+
- Multiple Voice Assistant
- Multi View
- Ultra Viewing Angle
- Direct Full Array 8X

Model	Cashback	Content
65Q80T	✓	Vidio Premier PLATINUM 3 Months Subscription
55Q80T		

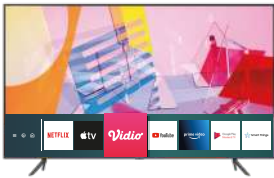


Q70T

65", 55"

- 4K Upscaling
- Real Game Enhancer+
- Multiple Voice Assistant
- Multi View
- Wide Viewing Angle

Model	Cashback	Content
65Q70T	✓	Vidio Premier PLATINUM 3 Months Subscription
55Q70T	✓	



Q60T

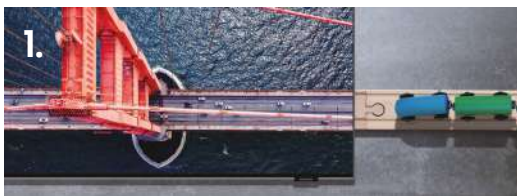
85" 75" 65" 55" 50" 43"

- 4K Upscaling
- Game Mode Enhancer+
- Multiple Voice Assistant
- Multi View

Model	Cashback	Content
85Q60T	7,5 Mio	Vidio Premier PLATINUM 3 Months Subscription
75Q60T	7,5 Mio	
65Q60T	✓	
55Q60T	✓	
50Q60T	✓	
43Q60T		



DO YOU KNOW? QLED 4K Latest Technology



4K AI Upscaling

4K AI Upscaling & Quantum Processor 4K creates adaptive picture quality and lifelike 4K resolution, no matter the source



No Burn-In Marks

No Burn-In gives you peace-of-mind with a longer lifespan TV

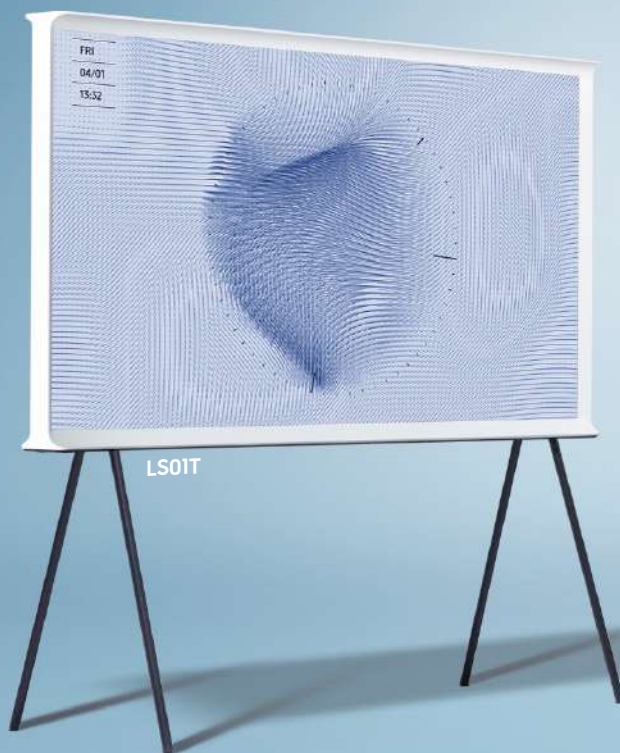


Voice Assistant

Voice Assistant Lets you control your TV simply by your voice

#StrongerTogether

Beautify Your Living Space



LS01T



LS03T

Why Lifestyle TV?

1. TV becomes a part of your personal gallery with Art Mode
2. Choose and display your favorite art collection with Art Store
3. Easy connect to your mobile & TV with Simple Connectivity
4. One billion shades of color make everything more brilliant with QLED Technology

The Frame

GET CASHBACK

7,5 MIO*

FREE GIFT



Bezel

WORTH 1,5 MIO

The Serif

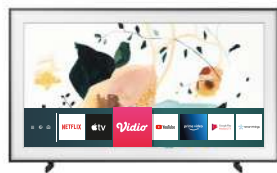
GET CASHBACK

7,5 MIO

*Only on Selected SKU

The Frame

TV when it's On. Art when it's Off



LS03T

65", 55"

- Art Mode
- Motion Sensor
- Bixby

Model	Cashback	Free Gift	Content
65LS03T	7,5 Mio	Free Bezel WORTH 1,5 MIO	Vidio Premier PLATINUM 3 Months Subscription
55LS03T	✓	Free Bezel WORTH 1,2 MIO	+ 1+3 Months Art Store Access

The Serif

Unconditionally Beautiful



LS01T

55"

- Built in NFC on TV
- Crafted beautifully for your space
- Serif ambient mode

Model	Cashback	Content
55LS01T	7,5 Mio	Vidio Premier PLATINUM 3 Months Subscription



DO YOU KNOW? Lifestyle TV Latest Technology

The Frame



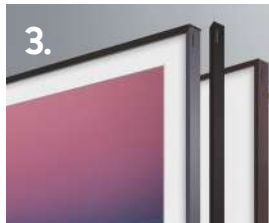
Art Store

Choose your favorites from over 1,200+ world-class artworks with **Art Store**



Art Mode

TV becomes part of your personal gallery and displays art when it's turned off with **Art Mode**



Customizable Bezel

Elevate your room and choose the perfect frame for your space with **Customizable Bezel**

The Serif



Built in NFC on TV

Connects easily and enjoy your mobile contents on TV with **NFC on TV**



Iconic Design

Blends perfectly at any space and elevate your interior's aesthetic with **I-Shaped Design**



Ambient Mode

Transform your screen and serves up beautiful images & useful information when it's turned off with **Ambient Mode**

SAMSUNG

Crystal UHD

#StrongerTogether

Watch Your Favorite Content Anytime



TU8500

LOCAL PARTNER

Enjoy 3 Months Free **Vidio Premier** **PLATINUM** Subscription

24 Hour Paid
International Sport

24 Hour Paid
Movies & Series

20 Channel
National TV

No Messy
Cable

LOCAL CHANNEL

INTERNATIONAL CHANNEL



*Keputusan Samsung dan Vidio.com berlaku mutlak mengenai promo paket 3 bulan Premier Platinum subscription

INTERNATIONAL PARTNERS



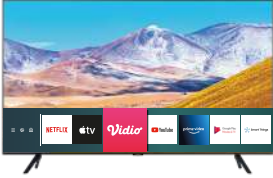


TU8500

65", 55", 50"

- 4K Upscaling
- Clean Cable Solution
- One Remote Solution
- Game Mode Enhancer
- Mobile View
- Multiple Voice Assistants

Model	Cashback	Content
65TU8500	✓	Vidio Premier PLATINUM 3 Months Subscription
55TU8500		
50TU8500		

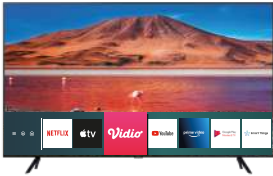


TU8000

82", 75", 65", 55", 50"

- 4K Upscaling
- Clean Cable Solution
- One Remote Solution
- Game Mode Enhancer
- Multiple Voice Assistants

Model	Cashback	Free Gift	Content
82TU8000	7,5 Mio	Soundbar HW-T650 WORTH 6.5 MIO	Vidio Premier PLATINUM 3 Months Subscription
75TU8000			
65TU8000	✓		
55TU8000	✓		
50TU8000			



TU7000

70", 65", 58", 55", 50", 43"

- 4K Upscaling
- Clean Cable Solution
- One Remote Solution
- Game Mode Enhancer

Model	Cashback	Free Gift	Content
70TU7000		Soundbar HW-T420 WORTH 3.5 MIO	Vidio Premier PLATINUM 3 Months Subscription
65TU7000	✓		
58TU7000	✓		
55TU7000	✓		
50TU7000	✓		
43TU7000	✓		



DO YOU KNOW? Crystal UHD Latest Technology



Dual LED

Dual LED express the exact color closest to nature with advanced display



Multi View

Multi View splits your TV screen in two and lets you multitask with your mobile with mirroring & casting

* Multi View only available from Model TU8500 and Above



Music Wall

Music Wall displays content with suitable ambience to your music based on your mood

#StrongerTogether

Enjoy 7 Magical Benefits with Super Smart TV



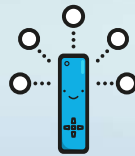
Why Super Smart TV?

**DIGITAL TV
WITH BUILT-IN
WIFI**

Nikmati gambar kualitas
HD & FHD* dan akses
internet tanpa perangkat
tambahan.

**WATCH
MOVIES
ANYTIME**

Nonton ratusan konten
film pilihan dan serial TV
berkelas di rumah Anda.

**EASY
CONTROL
FOR ALL**

Gunakan 1 remote untuk
mengatur perangkat lain
yang terhubung ke TV

**CONTROL TV
WITH YOUR
VOICE**

Gunakan Bixby Assistant untuk
menemukan konten favorit
dan informasi terbaru

**PERSONAL
COMPUTER**

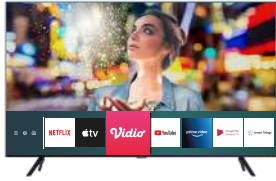
Ubah pengaturan data pada
laptop ke TV Anda untuk
melihat layar gambar penuh.

**HOME
CLOUD**

Simpan file terpenting Anda
di Smart TV menggunakan
Samsung Cloud.

**MUSIC
SYSTEM**

Ubah TV Anda
menjadi sistem
musik virtual.



43TU8000

43" UHD

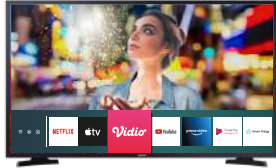
- UHD Picture Quality
- Crystal Processor 4K
- Digital TV with Built-in Wifi
- Watch movies anytime
- Easy control for all
- Control TV with your voice
- Personal computer
- Home cloud
- Music system

Model

Content

43TU8000

Vidio Premier **PLATINUM**
3 Months Subscription



43TU6500

43" FHD

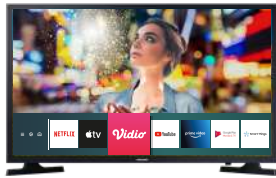
- Digital TV with Built-in Wifi
- Watch movies anytime
- Easy control for all
- Control TV with your voice
- Personal computer
- Home cloud
- Music system

Model

Content

43TU6500

Vidio Premier **PLATINUM**
3 Months Subscription



32TU4500

32" HD

- Digital TV with Built-in Wifi
- Watch movies anytime
- Easy control for all
- Control TV with your voice
- Personal computer
- Home cloud
- Music system

Model

Content

32TU4500

Vidio Premier **PLATINUM**
3 Months Subscription



DO YOU KNOW? Super Smart TV Latest Technology

1.



Home Entertainment



WATCH MOVIES
ANYTIME



DIGITAL TV
WITH BUILT-IN WIFI



CONTROL TV
WITH YOUR VOICE

Let you **Watch Movies Anytime**
with **Digital Built-In Wi-Fi**
Controlled by Your Voice

2.



Home Office



PERSONAL
COMPUTER



HOME
CLOUD

Give you personal space to work
on TV as your **Personal Computer**,
Work on documents with **Office**
365 (cloud), and Sync –it with
Home Cloud

3.



Home Music



MUSIC
SYSTEM



EASY CONTROL
FOR ALL

Lift up your house party with
Music System supported with
Easy Control For All

SAMSUNG

Q-Symphony Soundbar

#StrongerTogether

Enjoy Immersive Cinematic
Experience at Home



Why Q-Symphony Soundbar?

1. Creating Immersive Sound Experience when Paired with QLED TV Creating Q-Symphony* Experience
2. Creating multi-dimensional Sound Experience powered by Cinematic Dolby Atmos**
3. Living Modern Home Entertainment from the Sound Expert Audio Lab California

GET DISCOUNT

UP TO

40%*

*Only when paired with QLED Q80T and above model Creating Q-Symphony

**Only for HW-Q70T and HW-Q800T

Q-Symphony Soundbar

Enjoy Immersive Cinematic Experience



HW-Q800T

True Dolby Atmos 3.1.2 CH

- Q-Symphony feature
- Acoustic Beam Tech 2.0
- Works with Alexa Voice Assistant & Spotify Connect
- Powerful Big 8" Wireless Subwoofer
- HDMI eArc



Discount

34%

Best TV with

QLED Q80T
and above



HW-Q70T

True Dolby Atmos 3.1.2 CH

- Q-Symphony feature
- Acoustic Beam Tech 2.0
- Adaptive Sound Mode
- Big 6.5" Wireless Subwoofer
- HDMI eArc



Discount

35%

Best TV with

QLED Q80T
and above



HW-Q60T

True Dolby 5.1 CH

- Q-Symphony feature
- Adaptive Sound Mode
- Acoustic Beam Tech
- Big 6.5" Wireless Subwoofer
- HDMI



Discount

40%

Best TV with

QLED Q60T
and above



DO YOU KNOW? Q-Symphony Soundbar Latest Technology



Q-Symphony
Sound

TV and soundbar orchestrated
in perfect harmony with
Q-Symphony Sound



DOLBY ATMOS

Uplifting 3D cinematic experience
with **Dolby Atmos**



**GLOBAL
No.1
SINCE 2014**

Consistently **Global No 1**
Soundbar product for 6 Years
and **CES Gold Award**

SAMSUNG

Smart Soundbar

#StrongerTogether

Elevate Your Home Entertainment



Why Smart Soundbar?

1. Amazing Sound for Upscaling Your Entertainment Experience

2. Easy Installation & Wireless Connection

3. Sleek & Modern Design to Fit Your Home

Smart Soundbar

Enjoy Modern & Powerful Home Entertainment



HW-T650

True Dolby 3.1 CH

- Center Clarity Channel
- Smart Sound Mode
- One remote
- Big 6.5" Wireless Subwoofer
- HDMI



Discount

34%

Best TV with

Crystal UHD TU8000
and above



HW-T550

True Dolby 2.1 CH

- Smart Sound Mode
- One remote
- Big 6.5" Wireless Subwoofer
- HDMI



Discount

36%

Best TV with

Crystal UHD TU8000
and above



HW-T450

True Dolby 2.1 CH

- Smart Sound Mode
- One remote
- Big 6.5" Wireless Subwoofer



Discount

31%

Best TV with

Crystal UHD TU7000
and above



HW-T420

True Dolby 2.1 CH

- 150W
- Smart Sound Mode
- One remote
- Big 6.5" Wired Subwoofer



Discount

34%

Best TV with

Crystal UHD TU7000
and above

SAMSUNG

Sound Tower

MX-T50



#StrongerTogether

Party & Karaoke At Your Home

MX-T70



Why Sound Tower?



BI-DIRECTIONAL SOUND

Experience wider sound stage
with Bi-directional woom-filling sound



KARAOKE MODE

Get on the stage with your friend
and sing like a pop star duet

1500W

Up to 1500 watt Powerful audio

Sound Tower

Pump Up Your Party Karaoke



MX-T70

- Bi-directional Sound
- Built-in Woofer
- Bass Booster
- Karaoke Mode

1500w

Total RMS

Free Gift

FREE 1 Year Subscription
JOOX

WORTH UP TO **IDR 509K**



MX-T50

- Bi-directional Sound
- Bass Booster
- Karaoke Mode

500w

Total RMS

Free Gift

FREE 1 Year Subscription
JOOX

WORTH UP TO **IDR 509K**

SAMSUNG

#StrongerTogether

GLOBAL
No.1
SINCE 2006

Freedom to Upgrade Your Living Experience

Syarat & Ketentuan

- Promo ini berlaku untuk periode pembelian 1 Agustus sampai 1 November 2020
- Program ini berlaku untuk pembelian di toko tradisional dan modern yang bekerjasama dengan PT Samsung Electronics Indonesia ("Samsung")
- Promo ini berlaku selama persediaan masih ada
- Penukaran hadiah gift berupa HP Samsung Galaxy S20 Ultra, Soundbar HW-T650, Soundbar HW-T420 dan Voucher Code JOOX VIP1 tahun gratis melalui program RMS (Redemption Management System), kunjungi: [Samsung-redemption.com/id](https://www.samsung-redemption.com/id)
- Redemption untuk Art Store Access 1+3 bulan diakses langsung dari unit The Frame TV. Gratis 1 bulan dapat dinikmati langsung dengan mengakses Art Store lewat Samsung TV, sedangkan gratis 3 bulan diaktifkan lewat fitur Promotional Apps juga lewat Samsung TV setelah gratis 1 bulan habis masa berlangganannya.
- Gratis bezel untuk pembelian the Frame TV (tanpa redemption), akan tetapi bezel akan tersedia dalam box yang berbeda, warna bezel sesuai dengan ketersediaan warna
- Gratis Bezel mungkin diterima pada tanggal yang berbeda dengan tanggal diterimanya TV yang dibeli terkait ketersediaan bezel di lokasi pembelian
- Pilihan warna produk hadiah bundle tergantung stok yang tersedia
- Cashback untuk pembelian TV hanya berlaku untuk transaksi di semua toko tradisional dan modern yang berpartisipasi dalam promo ini
- Discount untuk pembelian Soundbar hanya berlaku untuk transaksi di semua toko tradisional dan modern yang berpartisipasi dalam promo ini
- Hati-hati penipuan dengan menggunakan atau mengatasnamakan merek dagang Samsung, Samsung tidak memungut biaya untuk promo ini
- Keputusan Samsung dan Vidio.com berlaku mutlak mengenai promo paket 3 bulan Premier Platinum subscription
- Informasi mengenai cara login ke aplikasi vidio.com visit <https://www.samsung.com/id/offer/tv/vidio-guide/>
- JOOX VIP voucher code akan dikirimkan melalui email yang didaftarkan melalui program RMS.
- Dengan berpartisipasi dalam promo ini, Anda dianggap telah menyetujui dan menerima seluruh syarat dan ketentuan ini dan perubahannya (jika ada). Anda juga dianggap telah memberikan persetujuan & kewenangan kepada PT Samsung Electronics Indonesia ("Samsung"), afiliasinya dan pihak ketiga yang ditunjuk oleh Samsung untuk mengumpulkan, mengolah dan/atau mengungkapkan data yang Anda sampaikan dalam promo ini untuk kepentingan Samsung
- Syarat dan ketentuan promo ini dapat berubah sewaktu-waktu
- Informasi lebih lanjut mengenai promo ini dapat mengunjungi : <https://www.samsung.com/id/offer/tv/merdeka-promo> menghubungi contact center (Toll Free: 0800-112-888)

TYPE	SKU	INCH	CASHBACK	SPECIAL PRICE	FREE GIFT	SUBSCRIPTION
QLED 8K	85Q950TS	85		75 Mio	S20 Ultra	Vidio Platinum
QLED 8K	75Q950TS	75				Vidio Platinum
QLED 8K	82Q800T	82			S20 Ultra	Vidio Platinum
QLED 8K	65Q800T	65	7,5 Mio			Vidio Platinum
QLED 4K	75Q95T	75	7,5 Mio			Vidio Platinum
QLED 4K	65Q80T	65	✓			Vidio Platinum
QLED 4K	55Q80T	55				Vidio Platinum
QLED 4K	65Q70T	65	✓			Vidio Platinum
QLED 4K	55Q70T	55	✓			Vidio Platinum
QLED 4K	85Q60T	85	7,5 Mio			Vidio Platinum
QLED 4K	75Q60T	75	7,5 Mio			Vidio Platinum
QLED 4K	65Q60T	65	✓			Vidio Platinum
QLED 4K	55Q60T	55	✓			Vidio Platinum
QLED 4K	50Q60T	50	✓			Vidio Platinum
QLED 4K	43Q60T	43				Vidio Platinum
Crystal UHD	65TU8500	65	✓			Vidio Platinum
Crystal UHD	55TU8500	55				Vidio Platinum
Crystal UHD	50TU8500	50				Vidio Platinum
Crystal UHD	82TU8000	82	7,5 Mio			Vidio Platinum
Crystal UHD	75TU8000	75			HW-T650	Vidio Platinum
Crystal UHD	65TU8000	65	✓			Vidio Platinum
Crystal UHD	55TU8000	55	✓			Vidio Platinum
Crystal UHD	50TU8000	50				Vidio Platinum
Crystal UHD	70TU7000	70				Vidio Platinum
Crystal UHD	65TU7000	65	✓			Vidio Platinum
Crystal UHD	58TU7000	58	✓		HW-T420	Vidio Platinum
Crystal UHD	55TU7000	55	✓			Vidio Platinum
Crystal UHD	50TU7000	50	✓			Vidio Platinum
Crystal UHD	43TU7000	43	✓			Vidio Platinum
The Frame	65LS03T	65	7,5 Mio		Bezel	Vidio Platinum + Art Store Access
The Frame	55LS03T	55	✓		Bezel	Vidio Platinum + Art Store Access
The Serif	55LS01T	55	7,5 Mio			Vidio Platinum
Super Smart TV	43TU8000	43				Vidio Platinum
Super Smart TV	43TU6500	43				Vidio Platinum
Super Smart TV	32TU4500	32				Vidio Platinum

TYPE	SKU	DISCOUNT	FREE GIFT
Soundbar	HW-Q800T	34%	
Soundbar	HW-Q70T	35%	
Soundbar	HW-Q60T	40%	
Soundbar	HW-T650	34%	
Soundbar	HW-T550	36%	
Soundbar	HW-T450	31%	
Soundbar	HW-T420	34%	
Sound Tower	MX-T70		Free JOOX VIP Member for 1 Year
Sound Tower	MX-T50		Free JOOX VIP Member for 1 Year