

SAMSUNG



Television and Sound Device Range

Mar-Apr
2021

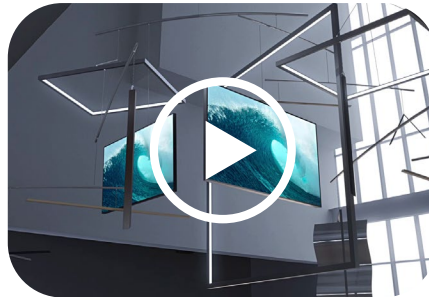
Images simulated.



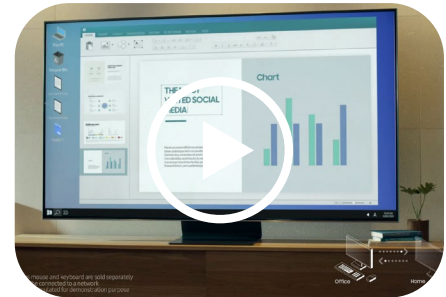
Welcome to a world of extraordinary experiences



**Unmatched
Realism**



**Redefined
Style**



Smart Living

At Samsung, we have always believed in pushing the boundaries of imagination to enhance emotions in every moment. This has made us the #1 choice for 14 years* in a row.

Get ready for the next extraordinary viewing experience with our 2020 TV range. Offering you true 8K resolution, realistic cinematic sound and iconic designs, the 2020 range brings the future of television to your homes.

Images simulated.

*Source- Omdia, Jan 2020. Ranking in terms of shipments. Results are not an endorsement of Samsung. Any reliance on these results is at the third party's own risk. ^Source- Worldwide Home Audio Quarterly Tracker. Applied years (2014-2019) ©2020 Futuresource Consulting.

Testimonials and reviews



CES is one of the leading tech events in the world, where the world's biggest brands showcase breakthrough technologies and their latest innovations.



Forbes



"The Samsung Q950TS is an awesome TV that applies state-of-the-art technology to every aspect of your TV experience."

"It even fits all this picture progress inside a truly revolutionary design."

"75Q800T produced excellent dark shadow detail via the local zone dimming control."

"It really does make this QLED TV look as if it's floating in front of you"

Unbox the best



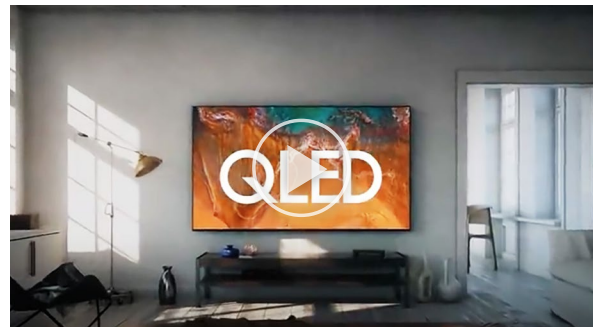
What makes the QLED 8K exceptional



First impression of QLED 8K with Rajiv Makhni



The Serif - Iconic Design, Official video



Explore the Breathtaking QLED 4K



The evolution of UHD, Crystal UHD- Introductory video



The ultimate party speaker



TV Range

Sound Device Range

Television 2020 Range



QLED TVs

QLED 8K | QLED 4K

07-11



Lifestyle TVs

The Serif | The Frame

12-15



Crystal 4K UHD TVs

16-18



Smart LED TVs

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Funbelievable TVs

23-24

QLED 8K

Picture Quality	Real 8K Resolution, 8K AI Upscaling, Adaptive Picture, HDR 32X/24X, 100% Colour Volume
Sound Quality	70W, Built-in Woofer, AVA, OTS+
Design	Ambient Mode+, Infinity Screen, One Invisible Connection & No Gap Wall-Mount
Smart	Multi View, One Remote Control, Multi Voice Assist, Content Guide, Personal Computer, Music System



8K
Global No.1 TV^{*}



Infinity Screen



OTS+
(Object Tracking Sound+)



AVA
(Active Voice Amplifier)



Model: Q950T

Size: 2m 16cm (85"), 1m 89cm (75")



Model: Q800T

Size: 2m 07cm (82"), 1m 89cm (75"), 1m 63cm (65")

Images simulated.

*Samsung is ranked No.1 worldwide for 8K TVs. Source - Omdia, Jan-2020. Ranking in terms of shipments. Results are not an endorsement of Samsung. Any reliance on these results is at the third-party's own risk.

1 The most immersive 8K experience



Real 8K Resolution

Feel the full power of 8K with 33 million pixels in every frame.



8K AI Upscaling

Upscale any content to 8K resolution regardless of the source.



100% Colour Volume

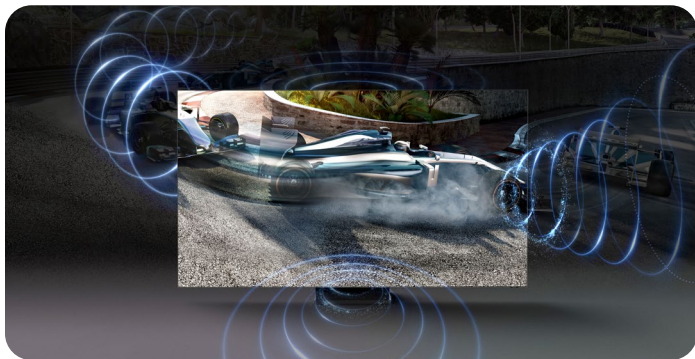
Each and every expression of colour becomes visible in everything you watch.



Adaptive Picture

Maintain optimum brightness and contrast levels with a TV that automatically adjusts to the lighting conditions of the room.

2 Realistic cinematic sound



Object Tracking Sound+ (OTS+)

Now sound will follow the motion in a scene. It's a rich and 3-dimensional audio experience.



Active Voice Amplifier

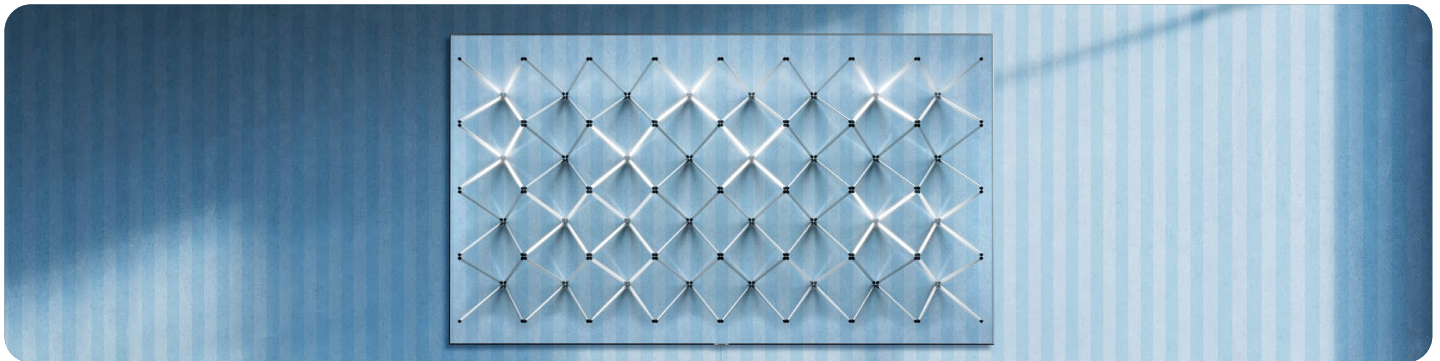
Scans the room for noise in real-time and enhances the audio, for optimum quality and clarity of voice.

3 There's more to minimalism



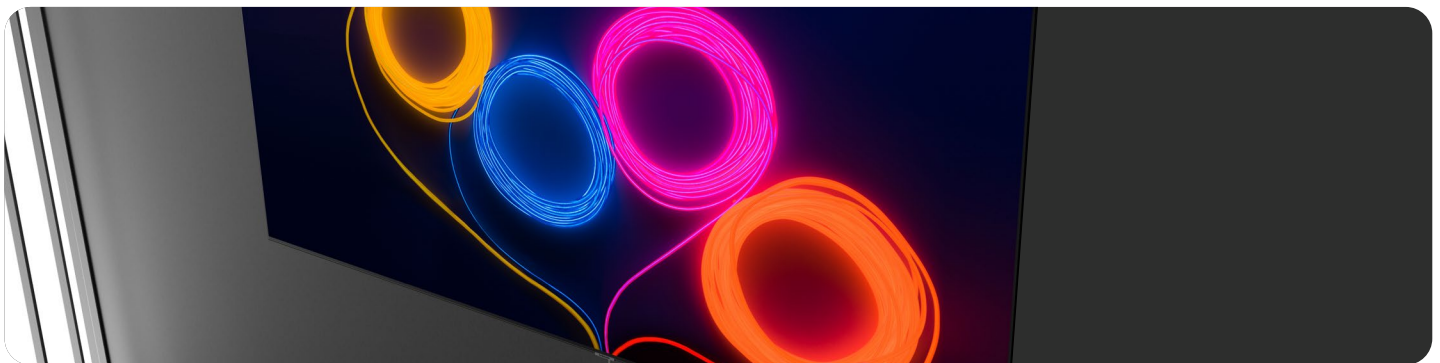
Infinity Screen

Experience immersion to a whole new degree with near invisible bezels.



Ambient Mode+

Watch your TV blend-in with your space, with skins that replicate your home décor.



The power of less

One Invisible Connection and No Gap Wall-Mount ensure that your TV looks as neat as it can be.

QLED 4K

Picture Quality	Quantum Processor 4K, 4K AI Upscaling, Adaptive Picture, HDR-16X/8X, 100% Colour Volume
Sound Quality	60W, Built-in Woofer, AVA, OTS, Q-Symphony
Design	Ambient Mode+, 4 Side Bezel-less
Smart	Multi View, One Remote Control, Multi Voice Assist, Content Guide, Personal Computer, Music System



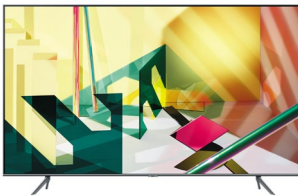
Model: Q95T

Size: 1m 89cm (75"),
1m 63cm (65"),
1m 38cm (55")



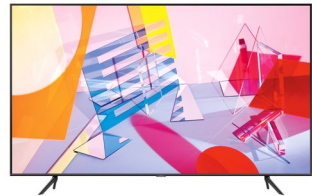
Model: Q80T

Size: 1m 63cm (65"),
1m 38cm (55"),
1m 23cm (49")



Model: Q70T

Size: 1m 89cm (75"),
1m 63cm (65"),
1m 38cm (55")



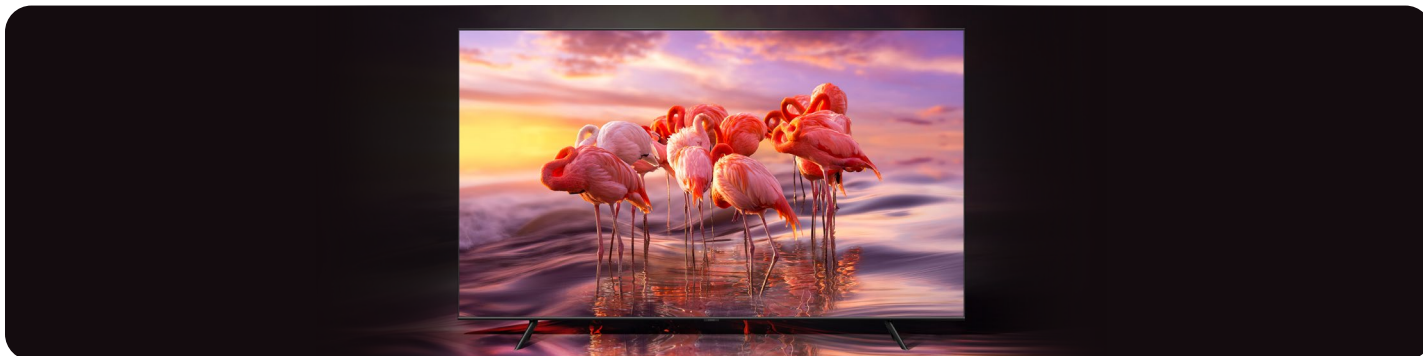
Model: Q60T

Size: 2m 16cm (85"), 1m 63cm (65"),
1m 46cm (58"), 1m 38cm (55"),
1m 25cm (50"), 1m 08cm (43")

Images simulated.

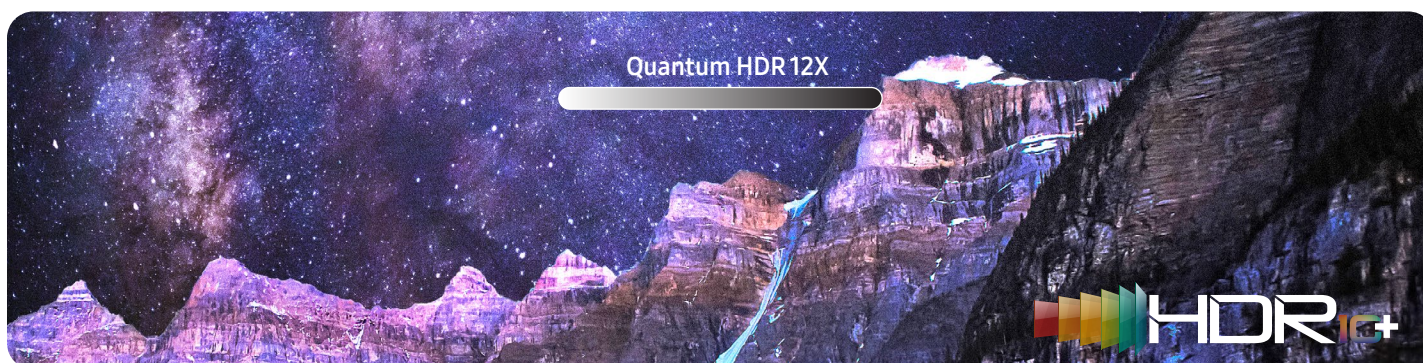
*Samsung is ranked No.1 TV brand for 14 years. Source –Omdia, Jan-2020. Ranking in terms of shipments. Results are not an endorsement of Samsung. Any reliance on these results is at the third-party's own risk.

1 One billion accurate shades of colour



100% Colour Volume with Quantum Dot

Experience rich and vivid pictures with 100% Colour Volume thanks to Quantum Dot Technology.



Quantum HDR 10X

Enjoy spectacular details with every frame optimized to give you the most life-like picture quality and colours.

2 See the picture, not the TV



4 Side Bezel-less Design

There's more to see when there's less to distract you.

3 True colours that last

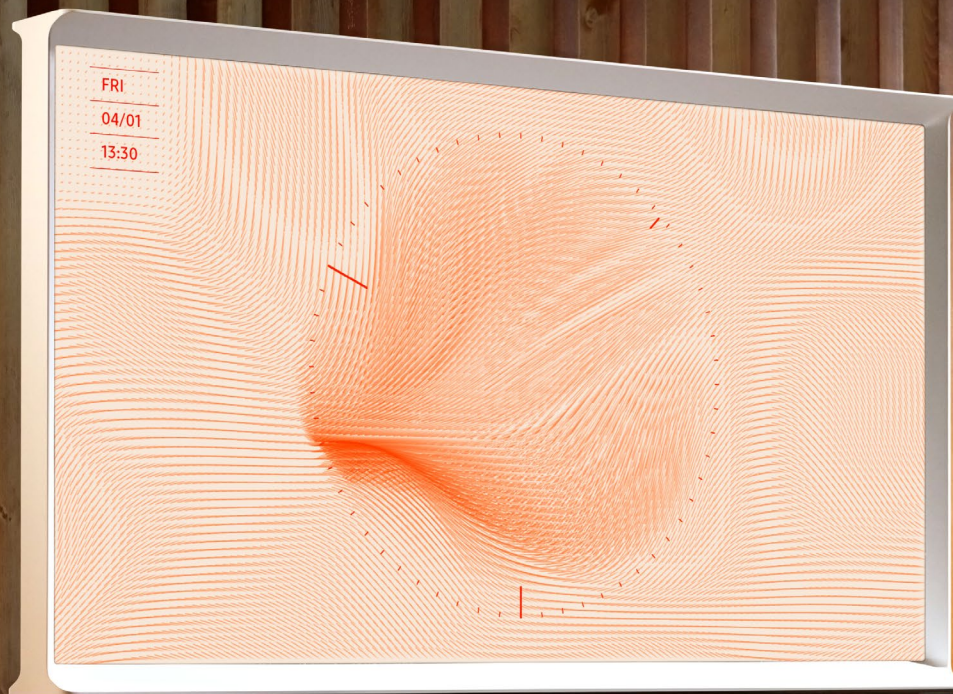


No Screen Burn-in

Samsung QLED TVs have been designed to prevent screen burn-in issues and image retention.

The Serif

Picture Quality	QLED 4K, Quantum Processor 4K, 4K AI Upscaling, Adaptive Picture, HDR 4X, 100% Colour Volume, Adaptive Picture
Sound Quality	40W, AVA
Design	Iconic Design, Ambient Mode+
Smart	Multi Voice Assist, Content guide, PC Mode, Music System, Multi View, NFC on TV



100% Colour Volume



Model: LS01T

Size: 1m 38cm (55"), 1m 23cm (49"), 1m 08cm (43")

Images simulated.

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1 Redefine your entertainment space with The Serif TV



360 All-round Design

Enjoy looking at your TV from all angles, both in its picture and its design.



Ambient Mode +

Watch The Serif blend-in with your space, with skins that replicate your home décor.

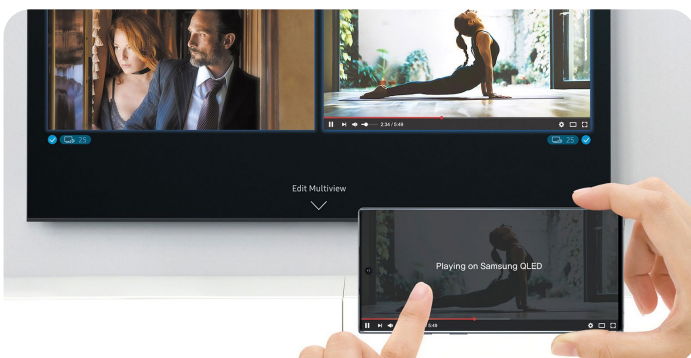
2 Optimized picture in any lighting environment



Adaptive Picture

Maintain optimum brightness and contrast levels with a TV that automatically adjusts to the lighting conditions of the room.

3 More ways to enjoy your TV



Multi View

Watch TV content and stream your smartphone content on a split screen, at the same time.



NFC on TV

Connect with your smartphone simply by placing it on top of The Serif.

The Frame

Picture Quality	QLED 4K, Quantum Processor 4K, 4K AI Upscaling, Adaptive Picture, 100% Colour Volume, Adaptive Picture, No Screen Burn-in
Sound Quality	40W, AVA
Design	Frame Design, No Gap Wall-Mount, One Invisible Connection, Art Mode
Smart	Multi Voice Assist, Content guide, PC Mode, Music System, Multi View



Global
No.1
TV for 14 years

100%

100% Colour Volume



Model: LS03T

Size: 1m 89cm (75")

Images simulated. Tripod stand is not available in India.
*Samsung is ranked No.1 TV brand for 14 years. Source –Omdia, Jan-2020. Ranking in terms of shipments. Results are not an endorsement of Samsung. Any reliance on these results is at the third-party's own risk.

1 TV when it's on. Art when it's off.



Art Mode

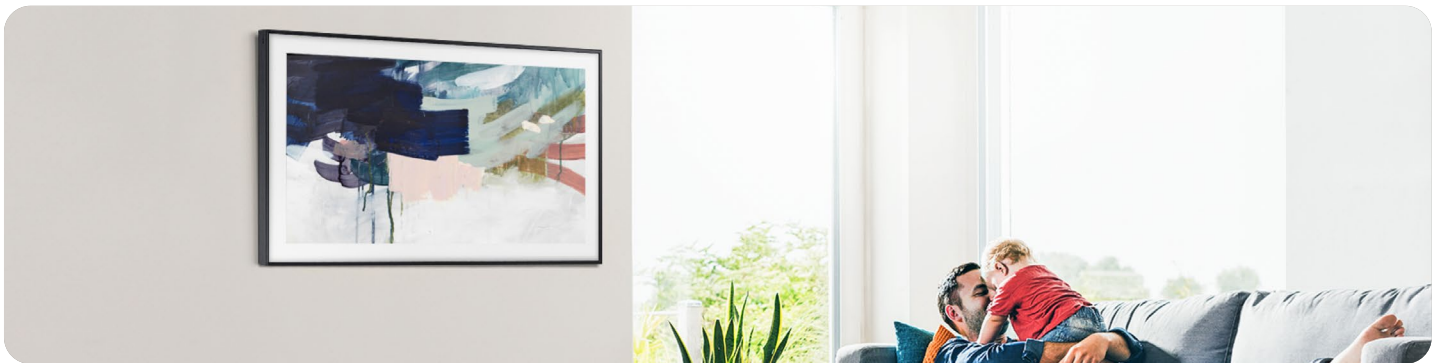
Turn your TV into a stunning work of art when it's off.



Motion Sensor

Detects your presence to show you artworks. Turns itself off to save energy when you're not around.

2 Designed to look like a frame



Frame-look Design

A TV design that seamlessly blends with your décor. It's equal parts TV and equal parts art.



One Invisible Connection and No Gap Wall-mount

Free your space of messy and tangled wires, and adjust it further for the perfect viewing angle.

Crystal 4K UHD

Picture Quality	Crystal 4K Processor, Crystal Display, Dual LED
Sound Quality	20W
Design	Ambient Mode, 3 Side Bezel-less Design
Smart	Multi Voice Assist, Content Guide, Multi View, Personal Computer, Music System



Global
No.1
TV for 14 years



Dual LED



Dynamic Crystal Display

Crystal
Processor
4K



Model: TU8570

Size: 1m 63cm (65")
1m 38cm (55")
1m 08cm (43")



Model: TU8000

Size: 1m 89cm (75"), 1m 63cm (65")
1m 38cm (55"), 1m 25cm (50")
1m 08cm (43")



Model: TU7200

Size: 1m 78cm (70"), 1m 46cm (58")
1m 38cm (55"), 1m 25cm (50")
1m 08cm (43")

Images simulated.

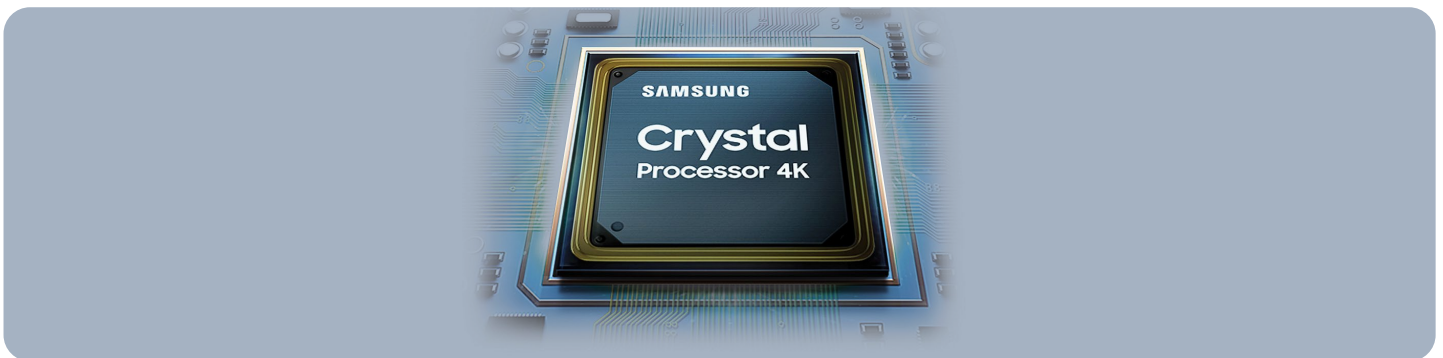
*Samsung is ranked No.1 TV brand for 14 years. Source -Omdia, Jan-2020. Ranking in terms of shipments. Results are not an endorsement of Samsung. Any reliance on these results is at the third-party's own risk.

1 A perfect picture that enhances every detail



Crystal 4K UHD

With 4 times more pixels than FHD, you get sharp and crisp images that capture every detail.



Unbeatable Crystal Processor 4K

A chip that orchestrates colour, optimizes high contrast ratio and upscales the content to 4K resolution.

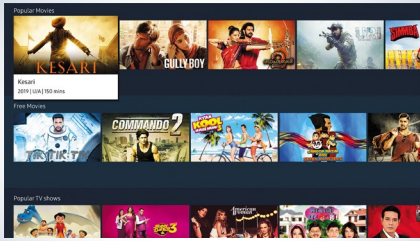
2 The right colour tone for every scene



Dual LED

Backlighting technology adjusts the colour tone to suit the mood of your content so you can watch it the way it was meant to be seen.

3 Watch more. Search less.



Content Guide

Enjoy a curated list of content across streaming platforms that's personalized to you.



Multiple Voice Assistant

Quickly access your favourite content, get answers or control your TV by simply using your voice.

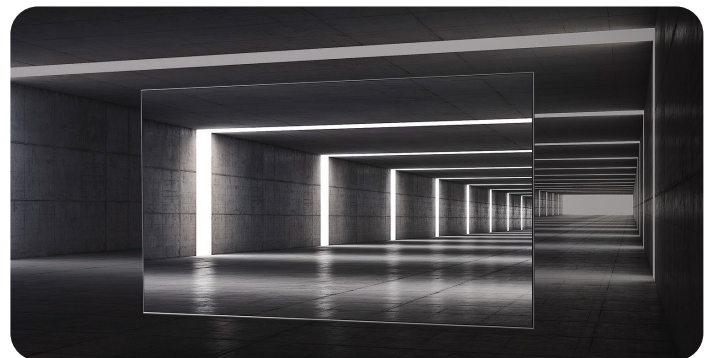
4 Get gaming faster



Game Enhancer

Automatically optimizes your screen to give you smooth gaming that's free of lag, blur and judder.

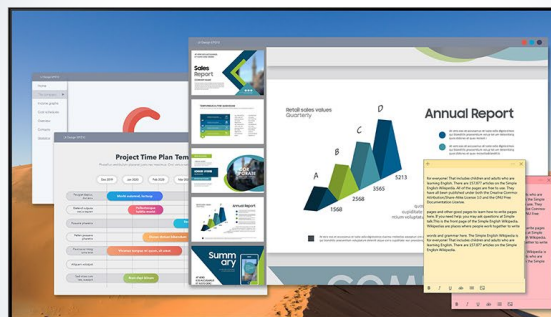
5 See the picture, not the TV



3 Side Bezel-less Design

There's more to see when there's less to distract you.

6 Your new home office



Personal Computer Mode

Make your TV your new operations hub at home. With Remote Access you can tap into your office PC to access files and work on documents or use various Office 365 tools on your Smart TV - all from the comfort of your couch.

SMART TV

Picture Quality	Pur Colour and HDR
Sound Quality	40W/20W
Smart	Multi Voice Assist, Content Guide, Personal Computer Mode, Music System Mode, Auto-Hotspot and Home Cloud, Live Cast and Two-Way Sharing



Global
No.1
TV for 14 Years
Samsung is ranked No.1 TV brand for 14 years

2
Year
Warranty



Model: T5770/T5500

Size: 1m 08cm (43")



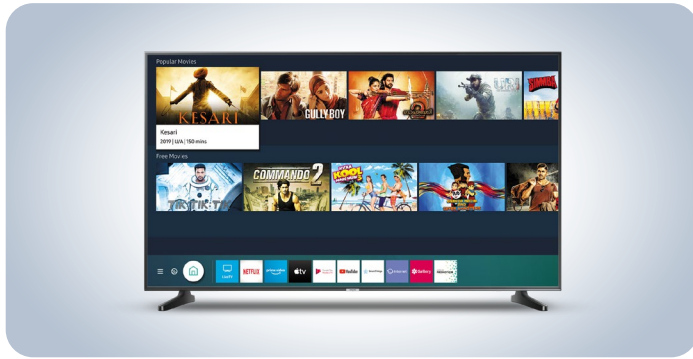
Model: T4700/T4500

Size: 80cm (32")

Images simulated.

*Samsung is ranked No.1 TV brand for 14 years. Source –Omdia, Jan-2020. Ranking in terms of shipments. Results are not an endorsement of Samsung. Any reliance on these results is at the third-party's own risk. Features may vary across models and are compatible with select handsets. Some applications may require additional subscription / internet connectivity. All third party logos, products, trademarks belong to respective parties and Samsung does not claim any right, title, interest therein.

1 Do more than what a TV lets you do



Content Guide

Enjoy a curated list of content across streaming platforms that's personalized to you.



Personal Computer Mode

Work from the cloud, mirror your laptop or remotely access your office computer.



Music System Mode

Play music with style. Turn your TV into a virtual music system.



Multi-Voice Assist

Quickly access your favourite content, get answers or control your TV by simply using your voice.



Auto Hotspot and Home Cloud

Connect to the internet through your mobile and save all your important data to the cloud. It's safe and saves a lot space.



Live Cast

Stream live moments from any remote location through your smartphone on your TV screen via the Internet.



Two-Way Sharing

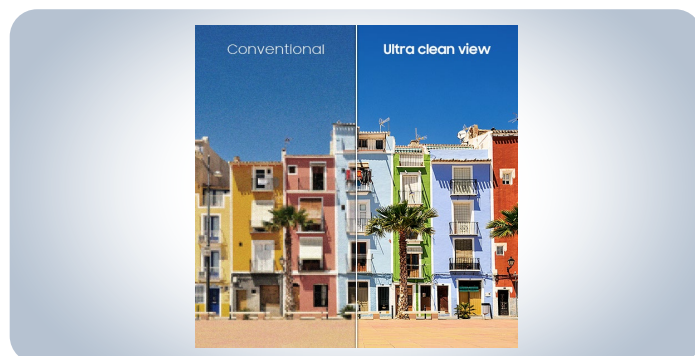
Enjoy mobile content on the TV screen. Your entertainment now follows you.

2 Magical picture experience



HDR

See more details even in dark scenes. The TV optimizes the picture to give you life-like pictures and a bright spectrum of colours.

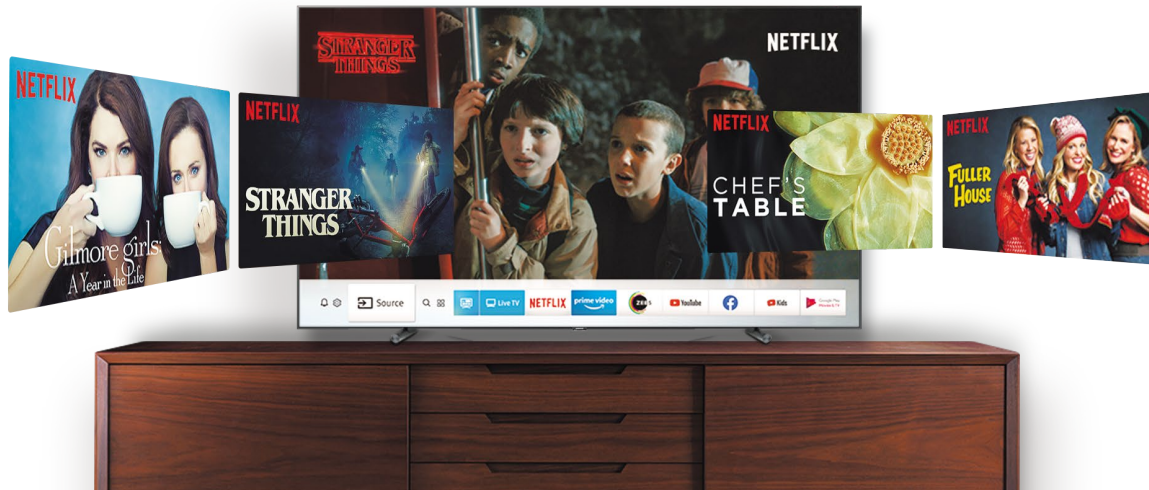


Ultra Clean View

Get high quality images with improved details and less distortion.

Switch on a world of entertainment

With Samsung Smart TV, enjoy your favorite content across genres. Choose from thousands of free movies, TV shows, sports, music and news content from international and Indian partners.

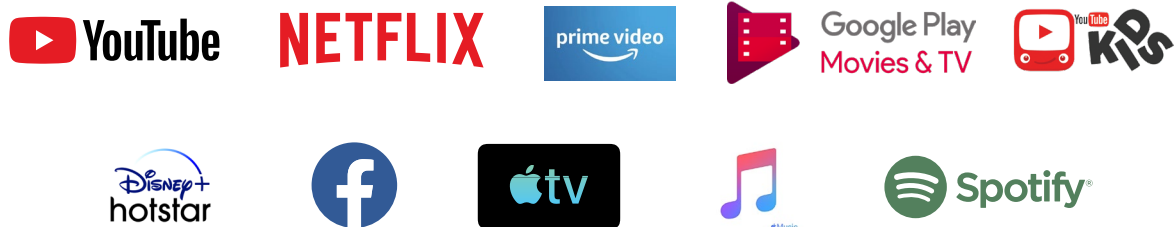


1,00,000+
Titles

10+
Local Languages

100+
Partners

International Partners



Indian Partners



Use of third party apps may require subscription and internet connectivity. Content resolution may vary. Content resolution depends on the feed provided by partners. All third party logos, trademarks and content are for representational purpose only and belong to respective parties.

#funbelievable

Picture Quality	Wide Colour Enhancer, FHD/HD Quality
Sound Quality	20W
Smart	Content Guide, PC Mode, Music System Mode, Smart Browser, Film Mode, Live Cast, Screen Mirroring



#funbelievable

Fun and work come together like never before

Global
No.1
TV for 14 Years
Samsung is ranked No.1 TV brand for 14 years

2
Year
Warranty

Personal Computer
Mode

Content Guide

Music System

Screen Mirroring

Film Mode

Smart Browser



Model: T5310 / T5350

Size: 1m 08cm (43")



Model: T4010 / T4050 / T4310 / T4350

Size: 80cm (32")

Images simulated.

*Samsung is ranked No.1 TV brand for 14 years. Source - Omdia, Jan-2020. Ranking in terms of shipments. Results are not an endorsement of Samsung. Any reliance on these results is at the third-party's own risk.

1 Fun and work come together like never before



Personal Computer Mode

Work from the cloud, mirror your laptop or remotely access your office computer. This TV is the new PC.



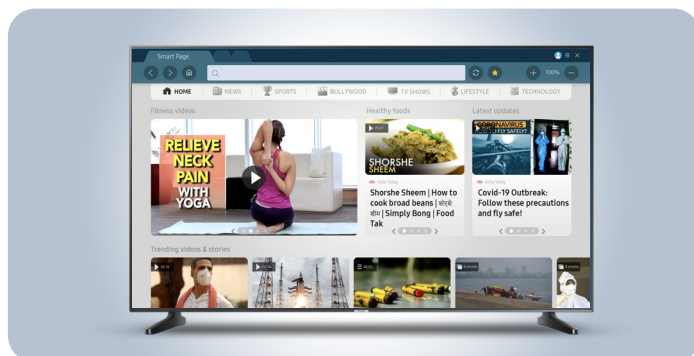
Music System Mode

Play music with style. Turn your TV into a virtual music system.



Film Mode

Make movies a theatre-like experience with enhanced colours and rich sound.



Smart Browser

Check mails, get news and information on business, lifestyle, food and much more.

2 Life-like colour that brings you closer



Wide Colour Enhancer

Get richer colours, deeper contrast and extraordinary details in every scene.

TV Specifications



Series	QLED 8K		QLED 4K			
Models	Q950TS	Q800T	Q95T	Q80T	Q70T	Q60T
Screen Size	2m 16cm (85") 1m 89cm (75")	2m 07cm (82") 1m 89cm (75") 1m 63cm (65")	1m 89cm (75") 1m 63cm (65") 1m 38cm (55")	1m 63cm (65") 1m 38cm (55") 1m 23cm (49")	1m 89cm (75") 1m 63cm (65") 1m 38cm (55")	2m 16cm (85") 1m 63cm (65") 1m 46cm (58") 1m 38cm (55") 1m 25cm (50") 1m 08cm (43")
Picture Quality						
Resolution	8K	8K	4K	4K	4K	4K
Colour	Quantum Dot Colour	Quantum Dot Colour	Quantum Dot Colour	Quantum Dot Colour	Quantum Dot Colour	Quantum Dot Colour
Direct Full Array	32X	32X/24X	16X	8X	-	-
HDR	32X	16X	16X/12X	12X/8X	Quantum HDR	Quantum HDR
Processor	Quantum Processor 8K	Quantum Processor 8K	Quantum Processor 4K	Quantum Processor 4K	Quantum Processor 4K	Quantum Processor Lite
Adaptive Picture	•	•	•	•	•	-
Dual LED	-	-	-	-	•	•
Sound						
Sound	70W	70W	60W	65"/55"-60W 49"-40W	20W	20W
Built-in Woofer	•	•	•	•	-	-
Active Voice Amplifier	•	•	•	•	•	•
Object Tracking Sound	Object Tracking Sound+	Object Tracking Sound+	Object Tracking Sound	55"/65"-OTS 49"-N	-	-
Design						
Ambient Mode	Ambient Mode+	Ambient Mode+	Ambient Mode+	Ambient Mode+	Ambient Mode+	Ambient Mode
One Invisible Connection	•	-	•	-	-	-
No Gap Wall-Mount	•	-	•	-	-	-
Bezel	Infinity Screen	4 Side Bezel-less	4 Side Bezel-less	4 Side Bezel-less	3 Side Bezel-less	3 Side Bezel-less
Smart						
Smart TV	•	•	•	•	•	•
One Remote Control	•	•	•	•	•	•
Multi Voice Assist	•	•	•	•	•	•
Amazon Alexa Built In	•	•	•	•	•	•
Works With Alexa	•	•	•	•	•	•
Far Field	•	•	•	•	•	-
Content Guide	•	•	•	•	•	•
Personal Computer	•	•	•	•	•	•
Music System	•	•	•	•	•	•
Multi View	•	•	•	•	•	•
Home Cloud	•	•	•	•	•	•
Live Cast	•	•	•	•	•	•
Auto Hotspot Connect	•	•	•	•	•	•
BT Two-Way Audio	•	•	•	•	•	•
TV-Phone Screen Share	•	•	•	•	•	-
Phone-TV Screen Share	•	•	•	•	•	•
Miscl						
HDMI/USB	4/3	4/2	4/2	4/2	4/2	3/2

Images simulated.

TV specifications



Series	Lifestyle		Crystal 4K UHD		
Models	LS01	LS03	TU8570	TU8000	TU7200
Screen Size	1m 38cm (55") 1m 23cm (49") 1m 08cm (43")	1m 89cm (75")	1m 63cm (65") 1m 38cm (55") 1m 08cm (43")	1m 89cm (75") 1m 63cm (65") 1m 38cm (55")	1m 78cm (70") 1m 38cm (55") 1m 25cm (50") 1m 08cm (43")
Picture Quality					
Resolution	4K	4K	4K	4K	4K
Colour	Quantum Dot Colour	Quantum Dot Colour	Dynamic Crystal Display	Crystal Display	Crystal Display
HDR	4X	4X	•	•	•
Processor	Quantum Processor 4K	Quantum Processor 4K	Crystal Processor	Crystal Processor	Crystal Processor
Adaptive Picture	•	•	-	-	-
Dual LED	-	•	•	-	-
Sound					
Sound	40W	40W	20W	20W	20W
Built-in Woofer	-	75"/65"/55"-Y 50"-N	-	-	-
Active Voice Amplifier	•	•	-	-	-
Design					
Art Mode / Ambient Mode	Ambient Mode+	Art Mode	Ambient Mode	Ambient Mode	-
One Invisible Connection	-	•	-	-	-
No Gap Wall-Mount	-	•	-	-	-
Bezel	Serif Design	Frame Design	3 Side Bezel-less	3 Side Bezel-less	3 Side Bezel-less
Smart					
Smart TV	•	•	•	•	•
One Remote Control	•	•	•	•	-
Multi Voice Assist	•	•	•	•	-
Amazon Alexa Built In	•	•	•	•	-
Works With Alexa	•	•	•	•	-
Content Guide	•	•	•	•	•
Personal Computer	•	•	•	•	•
Music System	•	•	•	•	•
Multi View	•	•	•	-	-
Home Cloud	•	•	•	•	•
Live Cast	•	•	•	•	•
Auto Hotspot Connect	•	•	•	•	•
BT Two-Way Audio	•	•	•	•	•
TV-Phone Screen Share	•	•	-	-	-
Phone-TV Screen Share	•	•	•	•	•
iDTV	-	-	•	-	-
Misc					
HDMI/USB	4/2	4/2	3/2	3/2	2/1

TV specifications



Series	Smart TV				Funbelievable		
Models	T5770	T5500	T4700	T4500	T5350/T5310	T4350/T4310	T4050/T4010
Screen Size	1m 08cm (43")	1m 08cm (43")	80cm (32")	80cm (32")	1m 08cm (43")	80cm (32")	80cm (32")
Picture Quality							
Resolution	FHD	FHD	HD	HD	FHD	HD	HD
Colour	Pur Colour	Pur Colour	Pur Colour	Pur Colour	Pur Colour	Pur Colour	Wide Colour Enhancer
HDR	•	•	•	•	•	•	-
Sound							
Sound	40W	20W	40W	20W	20W	20W	20W
Smart							
Smart TV	•	•	•	•	•	•	-
One Remote Control	•	•	•	•	-	-	-
Multi Voice Assist	•	•	•	•	-	-	-
Amazon Alexa Built In	•	•	•	•	-	-	-
Works With Alexa	•	•	•	•	-	-	-
Content Guide	•	•	•	•	•	•	-
Personal Computer	•	•	•	•	•	•	-
Music System	•	•	•	•	•	•	-
Home Cloud	•	•	•	•	-	-	-
Live Cast	•	•	•	•	•	•	-
Auto Hotspot Connect	•	•	•	•	-	-	-
BT Two-Way Audio	•	•	•	•	-	-	-
Phone-TV Screen Share	•	•	•	•	•	•	-
iDTV	•	-	-	-	-	-	-
Miscl							
HDMI/USB	2/1	2/1	2/1	2/1	2/1	2/1	2/1

Samsung Sound Device Range



Soundbar

29-30

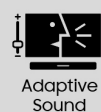


Sound Tower

31-32

Soundbar

Output/Channel	546W, 460W, 406W, 200W/9.1.4, 7.1.2, 5.1, 2.1
Sound Features	Bluetooth TV Connection, Wireless Surround Sound, Smart Sound, One Remote Control
Easy to use	Wireless Subwoofer, Wireless Connection to Mobile



Model: HW-Q950T



Model: HW-Q900T



Model: HW-Q800T



Model: HW-T670



Model: HW-Q60T



Model: HW-T550



Model: HW-T450



Model: T420



Model: T400

Images simulated.

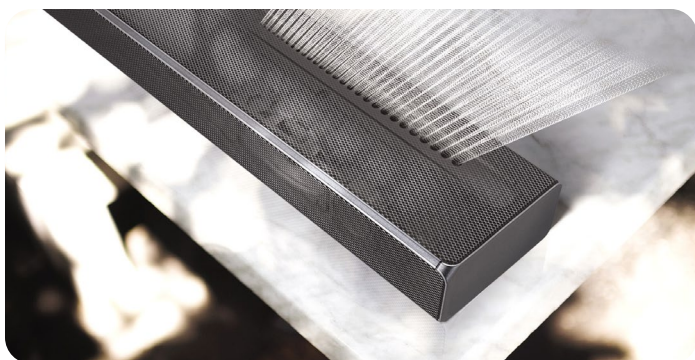
*Source- Worldwide Home Audio Quarterly Tracker. Applied years (2014-2019) ©2020 Futuresource Consulting.

1 Raising the bar on sound



Q-Symphony

Syncs and works together with your Samsung TV speakers to give you the most immersive sound.



Acoustic Beam

A panoramic audio experience where sound moves with the action on the screen.



Dolby Atmos

Elevated Sound from every direction.



Wireless Surround Sound Ready

Wirelessly connect speakers to your Soundbar for a clutter-free surround sound experience.



Built-in Woofer

Enjoy immersive sound with deep bass without the use of an external woofer.

Sound Tower

Power/Output/Channel	1500W, 500W, 300W
Sound features	Bi-directional Sound, Built-in Woofer, Bass Booster, Karaoke Mode
Easy to use	Bluetooth Multi Connection, Water Resistance



BI DIRECTIONAL
SOUND



KARAOKE MODE



GROUP PLAY



Model: MX-T70



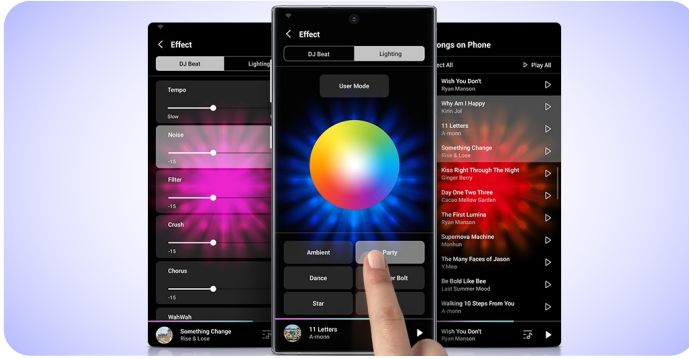
Model: MX-T50



Model: MX-T40

Images simulated.

1 Take your party to new heights



Sound Tower App

Perfect for DJing, it lets you control lights, sound effect and EQ settings right from your mobile.



Karaoke Mode

Take the stage, grab the mic, set the song and let the singing go on and on!



Bass Booster

Intensifies low sound frequencies and adds 1500 Watts of power to boost up the bass.



Bi-directional Sound

Go wall-to-wall with a unique design that delivers music to a much wider area of your room.



Built-in Woofer

Enjoy immersive sound with deep bass without the use of an external woofer.

Audio Range specifications

Category	Feature	Q950T	Q900T	Q800T	Q60T	T670	T550	T450	T420	T400
3D Immersive Sound										
	Channel	9.1.4	7.1.2	3.1.2	5.1	5.1	2.1	2.1	2.1	2.0
	Wireless rear Speaker In-box	•	-	-	-	•	-	-	-	-
	True Dolby Atmos/ DTS:X	•	•	•	DTS Virtual : X	DTS Virtual : X	DTS Virtual : X	-	-	-
	Up & Side firing speaker	•	•	Acoustic Beam	Acoustic Beam	-	-	-	-	-
Perfect TV Matching										
	Q-Symphony	•	•	•	•	-	-	-	-	-
	One Remote Control	•	•	•	•	•	•	•	•	•
	Wireless connection to TV	•	•	•	•	•	•	•	•	•
Easy To Use										
	Voice Assistant (Alexa)	•	•	•	-	-	-	-	-	-
	Wireless Subwoofer	•	•	•	•	•	•	•	-	-
	Wireless connection to Mobile	•	•	•	•	•	•	•	•	•
Clear Sound										
	Built-in Center Speaker	•	•	•	•	•	-	-	-	-
	Adaptive Sound	•	•	•	Smart	Smart	Smart	Smart	-	-
	Sound Output	546 W	406 W	330 W	360 W	460 W	320 W	200 W	150 W	-

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Call center facility



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Track your repair



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Extended warranty

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