SAMSUNG



Mar-Apr **2021**



Welcome to a world of extraordinary experiences







Unmatched Realism

Redefined Style

Smart Living

At Samsung, we have always believed in pushing the boundaries of imagination to enhance emotions in every moment. This has made us the #1 choice for 14 years* in a row.

Get ready for the next extraordinary viewing experience with our 2020 TV range.

Offering you true 8K resolution, realistic cinematic sound and iconic designs, the 2020 range brings the future of television to your homes.

Testimonials and reviews





CES is one of the leading tech events in the world, where the world's biggest brands showcase breakthrough technologies and their latest innovations.



"The Samsung Q950TS is an awesome TV that applies state-of-the-art technology to every aspect of your TV experience."



"It even fits all this picture progress inside a truly revolutionary design."



"75Q800T produced excellent dark shadow detail via the local zone dimming control."



"It really does make this QLED TV look as if it's floating in front of you"

Unbox the best



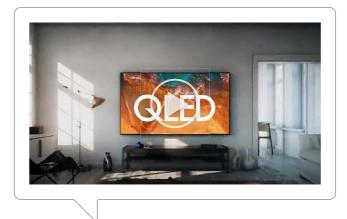
What makes the QLED 8K exceptional



First impression of QLED 8K with Rajiv Makhni



The Serif - Iconic Design, Official video



Explore the Breathtaking QLED 4K



The evolution of UHD, Crystal UHD- Introductory video



The ultimate party speaker



Television 2020 Range



QLED TVs

QLED 8K | QLED 4k

07-11



Lifestyle TVs

The Serif | The Frame

12-15



Crystal 4K UHD TVs

16-18



Smart LED TVs

19-22



Funbelievable TVs

23-24

QLED 8K

Picture Quality	Real 8K Resolution, 8K AI Upscaling, Adaptive Picture, HDR 32X/24X, 100% Colour Volume
Sound Quality	70W, Built-in Woofer, AVA, OTS+
Design	Ambient Mode+, Infinity Screen, One Invisible Connection & No Gap Wall-Mount
Smart	Multi View, One Remote Control, Multi Voice Assist, Content Guide, Personal Computer, Music System

















Model: Q950T

Size: 2m 16cm (85"), 1m 89cm (75")



Model: Q800T

Size: 2m 07cm (82"), 1m 89cm (75"), 1m 63cm (65")

1 The most immersive 8K experience



Real 8K Resolution

Feel the full power of 8K with 33 million pixels in every frame.



8K AI Upscaling

Upscale any content to 8K resolution regardless of the source.



100% Colour Volume

Each and every expression of colour becomes visible in everything you watch.



Adaptive Picture

Maintain optimum brightness and contrast levels with a TV that automatically adjusts to the lighting conditions of the room.

2 Realistic cinematic sound



Object Tracking Sound+ (OTS+)

Now sound will follow the motion in a scene. It's a rich and 3-dimensional audio experience.



Active Voice Amplifier

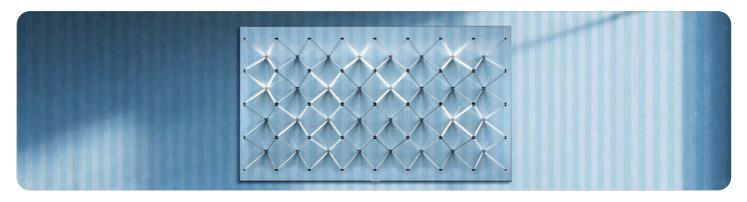
Scans the room for noise in real-time and enhances the audio, for optimum quality and clarity of voice.

There's more to minimalism



Infinity Screen

Experience immersion to a whole new degree with near invisible bezels.



Ambient Mode+

Watch your TV blend-in with your space, with skins that replicate your home décor.



The power of less

One Invisible Connection and No Gap Wall-Mount ensure that your TV looks as neat as it can be.

QLED 4K



















Model: Q95T

Size: 1m 89cm (75"), 1m 63cm (65"), 1m 38cm (55")



Model: Q80T

Size: 1m 63cm (65") 1m 38cm (55") 1m 23cm (49")



Model: Q70T

Size: 1m 89cm (75") 1m 63cm (65") 1m 38cm (55")



Model: Q60T

Size: 2m 16cm (85"), 1m 63cm (65") 1m 46cm (58"), 1m 38cm (55") 1m 25cm (50"), 1m 08cm (43")

• One billion accurate shades of colour



100% Colour Volume with Quantum Dot

Experience rich and vivid pictures with 100% Colour Volume thanks to Quantum Dot Technology.



Quantum HDR 10X

Enjoy spectacular details with every frame optimized to give you the most life-like picture quality and colours.

2 See the picture, not the TV



4 Side Bezel-less Design

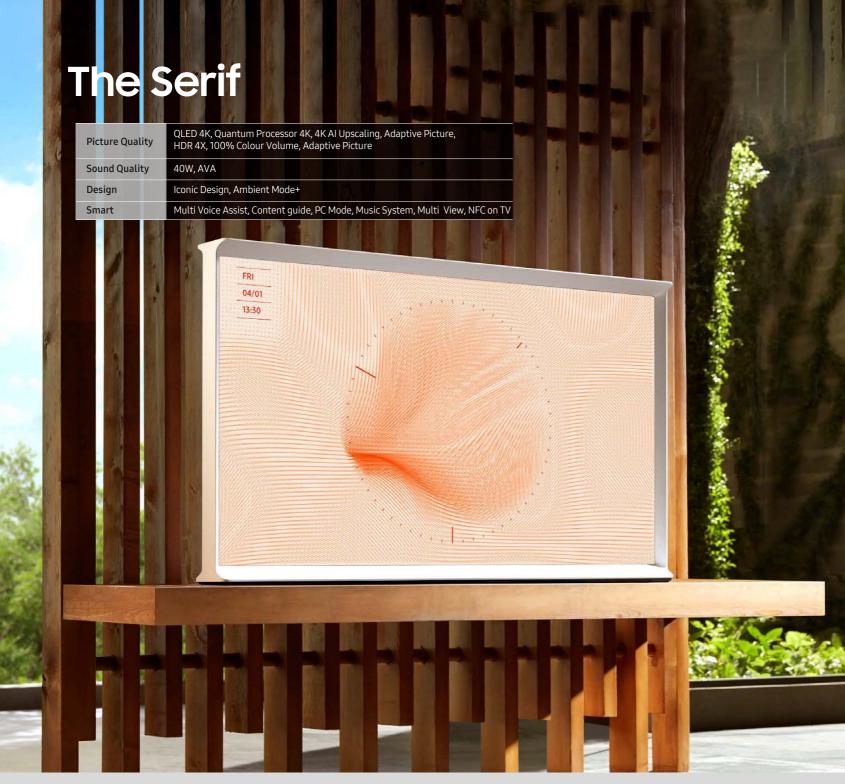
There's more to see when there's less to distract you.

3 True colours that last



No Screen Burn-in

Samsung QLED TVs have been designed to prevent screen burn-in issues and image retention.













Model: LS01T

Size: 1m 38cm (55"), 1m 23cm (49"), 1m 08cm (43")

1 Redefine your entertainment space with The Serif TV



360 All-round Design

Enjoy looking at your TV from all angles, both in its picture and its design.



Ambient Mode +

Watch The Serif blend-in with your space, with skins that replicate your home décor.

2 Optimized picture in any lighting environment



Adaptive Picture

Maintain optimum brightness and contrast levels with a TV that automatically adjusts to the lighting conditions of the room.

3 More ways to enjoy your TV



Multi View

Watch TV content and stream your smartphone content on a split screen, at the same time.



NFC on TV

Connect with your smartphone simply by placing it on top of The Serif.

The Frame

Picture Quality	QLED 4K, Quantum Processor 4K, 4K AI Upscaling, Adaptive Picture, 100% Colour Volume, Adaptive Picture, No Screen Burn-in
Sound Quality	40W, AVA
Design	Frame Design, No Gap Wall-Mount, One Invisible Connection, Art Mode
Smart	Multi Voice Assist, Content guide, PC Mode, Music System, Multi View











Model: LS03T

Size: 1m 89cm (75")

1 TV when it's on. Art when it's off.



Art Mode

Turn your TV into a stunning work of art when it's off.



Motion Sensor

Detects your presence to show you artworks. Turns itself off to save energy when you're not around.

2 Designed to look like a frame



Frame-look Design

A TV design that seamlessly blends with your décor. It's equal parts TV and equal parts art.



One Invisible Connection and No Gap Wall-mount

Free your space of messy and tangled wires, and adjust it further for the perfect viewing angle.

Crystal 4K UHD

Picture Quality	Crystal 4K Processsor, Crystal Display, Dual LED						
Sound Quality	20W						
Design	Ambient Mode, 3 Side Bezel-less Design						
Smart	Multi Voice Assist, Content Guide, Multi View, Personal Computer, Music System						













Model: TU8570

Size: 1m 63cm (65") 1m 38cm (55") 1m 08cm (43")



Model: TU8000

Size: 1m 89cm (75"), 1m 63cm (65") 1m 38cm (55"), 1m 25cm (50")

1m 08cm (43")



Model: TU7200

Size: 1m 78cm (70"), 1m 46cm (58") 1m 38cm (55"), 1m 25cm (50"),

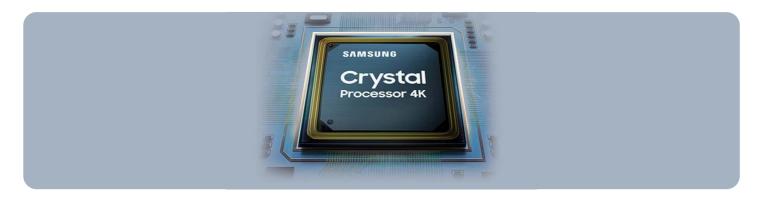
1m 08cm (43")

1 A perfect picture that enhances every detail



Crystal 4K UHD

With 4 times more pixels than FHD, your get sharp and crisp images that capture every detail.



Unbeatable Crystal Processor 4K

A chip that orchestrates colour, optimizes high contrast ratio and upscales the content to 4K resolution.

2 The right colour tone for every scene



Dual LED

Backlighting technology adjusts the colour tone to suit the mood of your content so you can watch it the way it was meant to be seen.

3 Watch more. Search less.



Content Guide

Enjoy a curated list of content across streaming platforms that's personalized to you.



Multiple Voice Assistant

Quickly access your favourite content, get answers or control your TV by simply using your voice.

4 Get gaming faster



Game Enhancer

Automatically optimizes your screen to give you smooth gaming that's free of lag, blur and judder.

5 See the picture, not the TV



3 Side Bezel-less Design

There's more to see when there's less to distract you.

6 Your new home office



Personal Computer Mode

Make your TV your new operations hub at home. With Remote Access you can tap into your office PC to access files and work on documents or use various Office 365 tools on your Smart TV - all from the comfort of your couch.

SMART TV

Picture Quality	Pur Colour and HDR
Sound Quality	40W/20W
Smart	Multi Voice Assist, Content Guide, Personal Computer Mode, Music System Mode, Auto-Hotspot and Home Cloud, Live Cast and Two-Way Sharing

























Model: T5770/T5500 **Size:** 1m 08cm (43")



Model: T4700/T4500 **Size:** 80cm (32")

1 Do more than what a TV lets you do



Content Guide

Enjoy a curated list of content across streaming platforms that's personalized to you.



Personal Computer Mode

Work from the cloud, mirror your laptop or remotely access your office computer.



Music System Mode

Play music with style. Turn your TV into a virtual music system.



Multi-Voice Assist

Quickly access your favourite content, get answers or control your TV by simply using your voice.



Auto Hotspot and Home Cloud

Connect to the internet through your mobile and save all your important data to the cloud. It's safe and saves a lot space.





Live Cast

Stream live moments from any remote location through your smartphone on your TV screen via the Internet.



Two-Way Sharing

Enjoy mobile content on the TV screen. Your entertainment now follows you.

2 Magical picture experience



HDR

See more details even in dark scenes. The TV optimizes the picture to give you life-like pictures and a bright spectrum of colours.



Ultra Clean View

Get high quality images with improved details and less distortion.

Switch on a world of entertainment

With Samsung Smart TV, enjoy your favorite content across genres. Choose from thousands of free movies, TV shows, sports, music and news content from international and Indian partners.



1,00,000+

Titles

10+

Local Languages

100+

Partners

International Partners





















Indian Partners



























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#funbelievable

Picture Quality	Wide Colour Enhancer, FHD/HD Quality
Sound Quality	20W
Smart	Content Guide, PC Mode, Music System Mode, Smart Browser, Film Mode, Live Cast, Screen Mirroring



#funbelievable

Fun and work come together like never before





















Model: T5310 / T5350 **Size:** 1m 08cm (43")



Model: T4010 / T4050 / T4310 / T4350

Size: 80cm (32")

1 Fun and work come together like never before



Personal Computer Mode

Work from the cloud, mirror your laptop or remotely access your office computer. This TV is the new PC.



Music System Mode

Play music with style. Turn your TV into a virtual music system.



Film Mode

Make movies a theatre-like experience with enhanced colours and rich sound.



Smart Browser

Check mails, get news and information on business, lifestyle, food and much more.

2 Life-like colour that brings you closer



Wide Colour Enhancer

Get richer colours, deeper contrast and extraordinary details in every scene.

TV Specifications





Models Q950TS Q800T Q95T Q80T Q70T Q60T Screen Size 2m 16cm (85") 1m 89cm (75") 1m 89cm (75") 1m 89cm (75") 1m 63cm (65") 1m 63cm (65") 1m 38cm (55") 1m 38cm (55") 1m 38cm (55") 1m 38cm (55") 1m 23cm (49") 1m 89cm (75") 1m 63cm (65") 1m 38cm (55") 1m 38cm (55") 1m 38cm (55") 1m 23cm (49") 2m 16cm (85") 1m 63cm (65") 1m 43cm (55") 1m 38cm (55") 1m 23cm (49") Picture Quality 8K 4K 4K <th>Series</th> <th colspan="2">s QLED 8K</th> <th colspan="6">QLED 4K</th>	Series	s QLED 8K		QLED 4K					
Some Size	·			095T					
Resolution SK SK 4K 4K 4K 4K 4K Colour Quantum Dot Colour Quantum Processor AK AK 1 AC AK AK 1 AC AK AK 1 AC AK DATE DATE Quantum Processor AK Quantum Processor A		2m 16cm (85")	2m 07cm (82") 1m 89cm (75")	1m 89cm (75") 1m 63cm (65")	1m 63cm (65") 1m 38cm (55")	1m 89cm (75") 1m 63cm (65")	2m 16cm (85") 1m 63cm (65") 1m 46cm (58") 1m 38cm (55") 1m 25cm (50")		
Color Quantum Dot Colour Quantum Dot Colour </td <td>Picture Quality</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>I</td>	Picture Quality						I		
Direct Full Array	Resolution	8K	8K	4K	4K	4K	4K		
HDR 32X MAX MAX/12X EXV8X Quantum HDR Quantum PTO Processor Quantum Processor KI Quantum Processor KI </td <td>Colour</td> <td>Quantum Dot Colour</td>	Colour	Quantum Dot Colour	Quantum Dot Colour	Quantum Dot Colour	Quantum Dot Colour	Quantum Dot Colour	Quantum Dot Colour		
Processor Quantum Proc	Direct Full Array	32X	32X/24X	16X	8X	-	-		
Adaptive Picture	HDR	32X	16X	16X/12X	12X/8X	Quantum HDR	Quantum HDR		
Desire Process Proce	Processor	Quantum Processor 8K	Quantum Processor 8K	Quantum Processor 4K	Quantum Processor 4K	Quantum Processor 4K	Quantum Processor Lite		
Sound 70W 70W 60W 65/755*-60W 49*-40W 20W 20W Bullt-in Woofer •	Adaptive Picture	•	•	•	•	•	-		
Sound 70W 70W 60W 65°/55°-60W 49°-40W 20W 20W Bults in Woofer • <	Dual LED	-	-	-	-	•	•		
Built-in Woofer •	Sound								
Active Voice Amplifier	Sound	70W	70W	60W		20W	20W		
Object Tracking Sound	Built-in Woofer	•	•	•	•	-	-		
Design Trácking Sound+ Trácking Sound 49°-N - - Design Ambient Mode Ambient Mode+ Alside Bezel-less <t< td=""><td>Active Voice Amplifier</td><td>•</td><td>•</td><td>•</td><td>•</td><td>•</td><td>•</td></t<>	Active Voice Amplifier	•	•	•	•	•	•		
Ambient Mode Ambient Mode+ Ambient Mode* Abbies Abbies Bezel-less Abbies Bezel-less Abbies Bezel-less Abbies Bezel-less Abbies Bezel-less Abbies Bezel-less Abbies	Object Tracking Sound	Object Tracking Sound+	Object Tracking Sound+			-	-		
One Invisible Connection - <td>Design</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	Design								
No Gap Wall-Mount	Ambient Mode	Ambient Mode+	Ambient Mode+	Ambient Mode+	Ambient Mode+	Ambient Mode+	Ambient Mode		
Bezel Infinity Screen 4 Side Bezel-less 4 Side Bezel-less 3 Side Bezel-less 3 Side Bezel-less Smart TV • </td <td>One Invisible Connection</td> <td>•</td> <td>-</td> <td>•</td> <td>-</td> <td>-</td> <td>-</td>	One Invisible Connection	•	-	•	-	-	-		
Smart TV •<	No Gap Wall-Mount	•	-	•	-	-	-		
Smart TV •<	Bezel	Infinity Screen	4 Side Bezel-less	4 Side Bezel-less	4 Side Bezel-less	3 Side Bezel-less	3 Side Bezel-less		
One Remote Control •	Smart								
Multi Voice Assist	Smart TV	•	•	•	•	•	•		
Amazon Alexa Built In •	One Remote Control	•	•	•	•	•	•		
Works With Alexa •	Multi Voice Assist	•	•	•	•	•	•		
Far Field	Amazon Alexa Built In	•	•	•	•	•	•		
Content Guide • <	Works With Alexa	•	•	•	•	•	•		
Personal Computer •	Far Field	•	•	•	•	•	-		
Music System • <t< td=""><td>Content Guide</td><td>•</td><td>•</td><td>•</td><td>•</td><td>•</td><td>•</td></t<>	Content Guide	•	•	•	•	•	•		
Multi View •	Personal Computer	•	•	•	•	•	•		
Home Cloud	Music System	•	•	•	•	•	•		
Live Cast •	Multi View	•	•	•	•	•	•		
Auto Hotspot Connect •	Home Cloud	•	•	•	•	•	•		
BT Two-Way Audio	Live Cast	•	•	•	•	•	•		
TV-Phone Screen Share • • • • - Phone-TV Screen Share • • • • • • Miscl • • • • • • •	Auto Hotspot Connect	•	•	•	•	•	•		
Phone-TV Screen Share • • • • • • • • • • • • • • Miscl	BT Two-Way Audio	•	•	•	•	•	•		
Miscl	TV-Phone Screen Share	•	•	•	•	•	-		
	Phone-TV Screen Share	•	•	•	•	•	•		
HDMI/USB 4/3 4/2 4/2 4/2 4/2 3/2	Miscl								
	HDMI/USB	4/3	4/2	4/2	4/2	4/2	3/2		

Images simulated.

TV specifications







Series	Lit	festyle		Crystal 4K UHD	
Models	LS01	LS03	TU8570	TU8000	TU7200
Screen Size	1m 38cm (55") 1m 23cm (49") 1m 08cm (43")	1m 89cm (75")	1m 63cm (65") 1m 38cm (55") 1m 08cm (43")	1m 89cm (75") 1m 63cm (65") 1m 38cm (55")	1m 78cm (70") 1m 38cm (55") 1m 25cm (50") 1m 08cm (43")
Picture Quality					
Resolution	4K	4K	4K	4K	4K
Colour	Quantum Dot Colour	Quantum Dot Colour	Dynamic Crystal Display	Crystal Display	Crystal Display
HDR	4X	4X	•	•	•
Processor	Quantum Processor 4K	Quantum Processor 4K	Crystal Processor	Crystal Processor	Crystal Processor
Adaptive Picture	•	•	-	-	-
Dual LED	-	•	•	-	-
Sound					
Sound	40W	40W	20W	20W	20W
Built-in Woofer	-	75"/65"/55"-Y 50"-N	-	-	-
Active Voice Amplifier	•	•	-	-	-
Design					
Art Mode / Ambient Mode	Ambient Mode+	Art Mode	Ambient Mode	Ambient Mode	-
One Invisible Connection	-	•	-	-	-
No Gap Wall-Mount	-	•	-	-	-
Bezel	Serif Design	Frame Design	3 Side Bezel-less	3 Side Bezel-less	3 Side Bezel-less
Smart					
Smart TV	•	•	•	•	•
One Remote Control	•	•	•	•	-
Multi Voice Assist	•	•	•	•	-
Amazon Alexa Built In	•	•	•	•	-
Works With Alexa	•	•	•	•	-
Content Guide	•	•	•	•	•
Personal Computer	•	•	•	•	•
Music System	•	•	•	•	•
Multi View	•	•	•	-	-
Home Cloud	•	•	•	•	•
Live Cast	•	•	•	•	•
Auto Hotspot Connect	•	•	•	•	•
BT Two-Way Audio	•	•	•	•	•
TV-Phone Screen Share	•	•	-	-	-
Phone-TV Screen Share	•	•	•	•	•
iDTV	-	-	•	-	-
Miscl					
HDMI/USB	4/2	4/2	3/2	3/2	2/1

TV specifications





Series		Sma	rt TV	Funbelievable				
Models	T5770	T5500	T4700	T4500	T5350/T5310	T4350/T4310	T4050/T4010	
Screen Size	1m 08cm (43")	1m 08cm (43")	80cm (32")	80cm (32")	1m 08cm (43")	80cm (32")	80cm (32")	
Picture Quality								
Resolution	FHD	FHD	HD	HD	FHD	HD	HD	
Colour	Pur Colour	Pur Colour	Pur Colour	Pur Colour	Pur Colour	Pur Colour	Wide Colour Enhancer	
HDR	•	•	•	•	•	•	-	
Sound		·			<u>'</u>	·		
Sound	40W	20W	40W	20W	20W	20W	20W	
Smart		'			'	'		
Smart TV	•	•	•	•	•	•	-	
One Remote Control	•	•	•	•	-	-	-	
Multi Voice Assist	•	•	•	•	-	-	-	
Amazon Alexa Built In	•	•	•	•	-	-	-	
Works With Alexa	•	•	•	•	-	-	-	
Content Guide	•	•	•	•	•	•	-	
Personal Computer	•	•	•	•	•	•	-	
Music System	•	•	•	•	•	•	-	
Home Cloud	•	•	•	•	-	-	-	
Live Cast	•	•	•	•	•	•	-	
Auto Hotspot Connect	•	•	•	•	-	-	-	
BT Two-Way Audio	•	•	•	•	-	-	-	
Phone-TV Screen Share	•	•	•	•	•	•	-	
iDTV	•	-	-	-	-	-	-	
Miscl		<u>'</u>						
HDMI/USB	2/1	2/1	2/1	2/1	2/1	2/1	2/1	





Soundbar

29-30



Sound Tower

31-32











Model: HW-T450







Model: HW-Q950T



Model: HW-Q60T



Model: HW-Q900T



Model: HW-T550



Model: HW-Q800T



Model: T420



Model: HW-T670



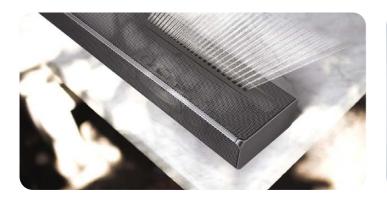
Model: T400

1 Raising the bar on sound



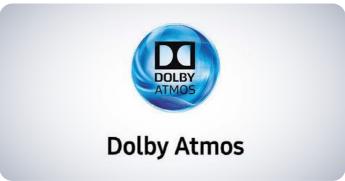
Q-Symphony

Syncs and works together with your Samsung TV speakers to give you the most immersive sound.



Acoustic Beam

A panoramic audio experience where sound moves with the action on the screen.



Dolby Atmos

Elevated Sound from every direction.



Wireless Surround Sound Ready

Wirelessly connect speakers to your Soundbar for a clutter-free surround sound experience.



Built-in Woofer

Enjoy immersive sound with deep bass without the use of an external woofer.

Sound Tower













Model: MX-T70



Model: MX-T50



Model: MX-T40

1 Take your party to new heights



Sound Tower App

Perfect for DJing, it lets you control lights, sound effect and EQ settings right from your mobile.



Karaoke Mode

Take the stage, grab the mic, set the song and let the singing go on and on!



Bass Booster

Intensifies low sound frequencies and adds 1500 Watts of power to boost up the bass.



Bi-directional Sound

Go wall-to-wall with a unique design that delivers music to a much wider area of your room.



Built-in Woofer

Enjoy immersive sound with deep bass without the use of an external woofer.

Audio Range specifications

Category	Feature	Q950T	Q900T	Q800T	Q60T	T670	T550	T450	T420	T400
3D Immersive So	ound							1		
	Channel	9.1.4	7.1.2	3.1.2	5.1	5.1	2.1	2.1	2.1	2.0
	Wireless rear Speaker In-box	•	-	-	-	•	-	-	-	-
	True Dolby Atmos/ DTS:X	•	•	•	DTS Virtual : X	DTS Virtual : X	DTS Virtual : X	-	-	-
	Up & Side firing speaker	•	•	Acoustic Beam	Acoustic Beam	-	-	-	-	-
Perfect TV Matc	hing							1		
	Q-Symphony	•	•	•	•	-	-	-	-	-
	One Remote Control	•	•	•	•	•	•		•	
	Wireless connection to TV	•	•	•	•	•	•	•	•	•
Easy To Use								1		
	Voice Assistant (Alexa)	•	•	•	-	-	_	-	-	-
	Wireless Subwoofer	•	•	•	•	•	•	•	-	-
	Wireless connection to Mobile	•	•	•	•	•	•	•	•	•
Clear Sound						1		1	_	'
	Built-in Center Speaker	•	•	•		•	-	-	-	-
	Adaptive Sound	•	•	•	Smart	Smart	Smart	Smart	-	-
	Sound Output	546 W	406 W	330 W	360 W	460 W	320 W	200 W	150 W	-

Samsung Services: we've got you covered

Extensive service network with multiple support channels

3300+

Service center touchpoints

24 x 7

Call center facility











Convenient access



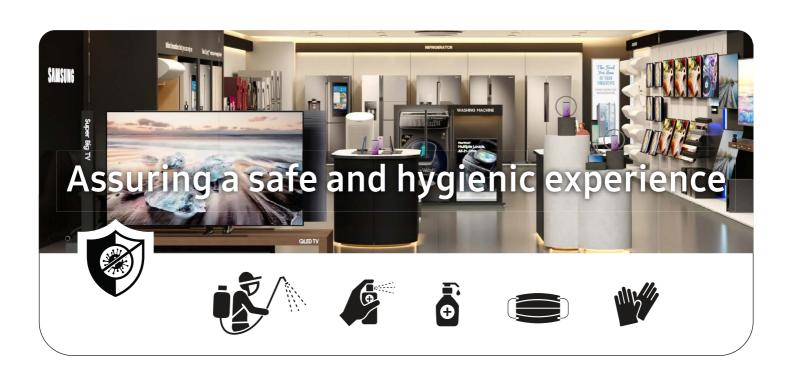
Track your repair



Extended warranty

A comprehensive warranty that lets you get the most out of your Samsung Televisions for a longer period. Samsung's extended warranty gives you a seamless, stress free ownership experience.

Click to know more



SAMSUNG



Please dispose of e-waste and plastic waste responsibly. For more information or for e-waste pick up, please call 1800 40 7267864 or 1800 5 7267864.



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