## **Terms and Conditions**

I.	Name of the Offer	Diwali Surprise Offer				
II.	Provided by	Samsung India Electronics Pvt. Ltd.				
III.	Offer period	Offer shall be valid from 7 <sup>th</sup> Oct 2019 until 27 <sup>th</sup> Oct 2019. Samsung reserves the right to extend or annul the offer period at its discretion.				
		>Offer valid in the stat	-	-		
IV.	Place & Outlet Coverage	>Available on purcha Multi- Trade outlets	ises from all Samsur	ng Exclusive Store	s, General Trade and	
		>Offer not applicable on purchases made from e-commerce websites or any other Outlet other than the one's mentioned above.				
v.	Product Coverage	<ul><li>&gt;All Samsung smartphones priced between Rs.10,000 to Rs. 30,000 ("Products")</li><li>&gt;Offer not valid on refurbished Products.</li></ul>				
VI.		Offer valid for Indian Citizens who have attained the age of 18 years or above, except employees & family members of Samsung & its affiliates/associate/subsidiary companies & their dealers/distributors/retailers, suppliers, advertising agencies & event management companies.				
VII.	Participation Criteria	>Participant needs to purchase and activate the new Product and send SMS <galaxy> space <imei handset="" number="" of="" purchased=""> to 56677 during the Offer Period. &gt;Entries received in the above format and within the Offer Period will be treated as "Valid Entries".</imei></galaxy>				
		There shall be total of 88 prizes as per details provided below:				
		Types of Draws	Prize Matrix	No. of Winners	Total Quantity	
		Daily Draws	Gold Voucher worth Rs.5000	3	63	
VIII.	Prize Details/Prize	Weekly Draws	Gold Voucher worth Rs.21000	5	15	
	Matrix	Special Draws	Gold Voucher worth Rs.51000	5	5	
		Bumper Draws	Gold Voucher worth Rs.100000	5	5	
		<b>Daily Draw</b> - Daily Winn day for which the draws			10) days' time from the w winner announcement	

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		of 7th October will be done latest by 17th October 2019.
		<b>Weekly Draw</b> – Weekly draw winners will be announced out of the Valid Entries received for a week within ten (10) days' time from the day for which the draws are being conducted. Example -For valid entries received between 7th October-13th October 2019, winner announcement will be done latest by 23rd October 2019. The weeks for the purpose of weekly draws under this Offer will be from 7th October to 13th October 2019, 14 <sup>th</sup> October to 20 <sup>th</sup> October 2019, 21 <sup>st</sup> October to 27 <sup>th</sup> October 2019 .Daily draw winners will not be considered for weekly draws.
dur Oct		<b>Special Draw</b> - Special draw winners will be announced out of all the Valid Entries received during 7th October - 23rd October 2019. Special draw winners will be announced on 24th October 2019 and will be eligible to win a Gold Voucher worth Rs. 51,000. Weekly and daily draw winners will not be considered for the Special draw.
		<b>Bumper Draw</b> - All valid entries received during 7th October -27th October 2019 will be considered for the bumper draw of Gold Voucher worth Rs.1lac. The Bumper draw will be conducted at the end of offer. Winner announcement will be done on or before 6th November 2019. Daily, weekly, special draw winners shall not be considered for the bumper draw.
		Winner selection will be done basis lucky draw through randomizer from pool of all Valid Entries.
IX.	Selection of winner	all Valid Entries. >The draws will be conducted by the authorized third party agency whose decision shall be final and no claims shall be entertained in this regard. >Winners shall be contacted by Samsung or its' authorized third party agency on the
IX.		<ul> <li>&gt;The draws will be conducted by the authorized third party agency whose decision shall be final and no claims shall be entertained in this regard.</li> <li>&gt;Winners shall be contacted by Samsung or its' authorized third party agency on the mobile number shared by the Participant .Details regarding documentation &amp;</li> </ul>
IX.	winner Documents to be submitted by the	<ul> <li>all Valid Entries.</li> <li>&gt;The draws will be conducted by the authorized third party agency whose decision shall be final and no claims shall be entertained in this regard.</li> <li>&gt;Winners shall be contacted by Samsung or its' authorized third party agency on the mobile number shared by the Participant .Details regarding documentation 8 handover of prize shall be shared over call.</li> <li>Following documents needs to be submitted within 5 days either from date or intimation to the winner through telephone/SMS/email or from the declaration of the winners, whichever is earlier: <ul> <li>a. Name, Address, Contact number, alternate Mobile number, email id</li> </ul> </li> </ul>
	winner Documents to be submitted by the Participant	<ul> <li>all Valid Entries.</li> <li>&gt;The draws will be conducted by the authorized third party agency whose decision shall be final and no claims shall be entertained in this regard.</li> <li>&gt;Winners shall be contacted by Samsung or its' authorized third party agency on the mobile number shared by the Participant .Details regarding documentation &amp; handover of prize shall be shared over call.</li> <li>Following documents needs to be submitted within 5 days either from date or intimation to the winner through telephone/SMS/email or from the declaration of the winners, whichever is earlier: <ul> <li>a. Name, Address, Contact number, alternate Mobile number, email id</li> <li>b. Copy of PAN card</li> </ul> </li> </ul>
	winner Documents to be submitted by the	<ul> <li>all Valid Entries.</li> <li>&gt;The draws will be conducted by the authorized third party agency whose decision shall be final and no claims shall be entertained in this regard.</li> <li>&gt;Winners shall be contacted by Samsung or its' authorized third party agency on the mobile number shared by the Participant .Details regarding documentation &amp; handover of prize shall be shared over call.</li> <li>Following documents needs to be submitted within 5 days either from date or intimation to the winner through telephone/SMS/email or from the declaration of the winners, whichever is earlier: <ul> <li>a. Name, Address, Contact number, alternate Mobile number, email id</li> </ul> </li> </ul>

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		e. Filled up KYC form
		f. Invoice copy
		g. Demand Draft (towards Tax, if required) favoring Samsung India Electronic
		Pvt. Ltd.
		For collecting the Prizes winners need to submit the self-attested copy of the above
		mentioned documents and also carry the originals along for verification.
		Documents submitted by the winners will be subjected to verification and validation
		by Samsung directly or through its authorized third party agency which may be
		stationed in India or Outside.
		>Post verification & validation the eligible winners will be informed through
		telephone/SMS/email as submitted by them at the time of participation. The call
	Verification	centers engaged for the same will be calling the winners during Monday to Saturday
	of the	
XI.	documents &	between 9:30am to 6:30pm respectively.
	contacting	>The date, time & venue for collecting the Prizes shall be informed to the winners and
	the winners	
		the same will be subject to submission of valid documents and applicable taxes as
		detailed in the clauses below.
		>In case any documents are prima facie found to be false & fabricated, the entry of
		such Participant/winner shall be disqualified and no claims shall be entertained in
		this regard.
XII.	Delivery of	Post verification Prizes will be handed over to the winners only at the date, time &
	Prize	venue communicated to the winners.
		>All applicable taxes to be borne by the Winner and Samsung or its authorized third
		party shall not be responsible / liable for the same. For paying applicable taxes DD
	Applicable	has to be issued by the Winner in favour of "Samsung India Electronics Pvt. Ltd."
XIII.	Taxes clause	payable at Ahmedabad.
		If the eligible winner fails to submit the documents within 5 days either from the date
	Reminder	of intimation, Samsung shall send a reminder notice through call/email/SMS to the
XIV.		
	(including	respective winner. If the required documents and the applicable taxes are still not
	forfeiture	received within 5 days from the said reminder, the Prize of the winner shall stand
	clause)	forfeited and no claims shall be entertained in this regard against Samsung or its
		authorized third party agency.
	Conditions	All Prizes shall be on As Is basis & as per stocks availability. Samsung shall not be
XV.	related to	responsible for non-availability of Prize due to various reasons like climatic
	Prize	conditions, labour unrest, insolvency, business exigencies, Government decisions,
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		operational & technical issues or any other force majeure conditions etc. Prize cannot				
		be exchanged with any other product or item, is non-transferable & cannot be en- cashed under any circumstances				
		cashed under any circumstances.				
		Participant unconditionally consent to accessing of information and/or images of				
XVI.	Publicity	Participant by Samsung or its authorized agency for media coverage, advertisement				
		or publicity for present & future communications without any further consideration				
		to the Participant including promotion of its products anywhere in the World.				
		All rights, title and interest including but not limited to the Intellectual Property				
		Rights in the promotional material(s) and any/all registrations received shall ves				
		solely and exclusively with Samsung at all times and Samsung shall be entitled to				
		use the database of the entries received or any information in any media for future				
	Intellectual	promotional, marketing and publicity purpose without any further reference or				
XVII.	Property	payment or compensation to Participant. Participant shall be solely responsible for				
	Rights	any consequences which may arise due to any kind of infringement of copyrights or				
		any kind of intellectual property rights belonging to any other person/ entity etc. and				
		also undertake to indemnify Samsung and its officers, directors, employees etc on the				
		happening of such an event (including without limitation cost of attorney, legal				
		charges etc.) on full indemnity basis.				
		>Participant represents & warrants that he/she is legally competent to enter into				
		binding contracts under applicable laws and any/all information submitted by				
		him/her is true, correct, accurate & complete.				
		>By Participating in the Offer, it means that the Participant has given its consent to				
		Samsung and/or its third party agency (whether located in India or Outside) to				
		contact them through call, SMS or email with respect to this offer and shall not make				
		any claim or raise any complaint against them.				
	General Conditions	>Participant agrees that Samsung shall not be liable for any claims, costs, injuries,				
XVIII.		losses or damages of any kind arising out of or in connection with the Offer or with				
		the acceptance, possession or use of any Prize.				
		>Participant agrees to indemnify Samsung, its associated companies, even				
		management company & their respective directors, officers, employees, contractors				
		and agents, indemnified against any and all losses, claims (including but not limited				
		to third party claims), injuries, costs, fees, fines, penalties, taxes, charges and any				
		other liability arising out of any act of omission, commission, fraud, negligence or				
		misconduct by the Participant.				
		>Samsung reserves the right to change/alter & modify the terms & conditions of this				

		Offer at any given point at its sole discretion without giving any reason whatsoever.
		>Samsung reserves the right to substitute the Prize(s) with Prize(s) of equivalent
		value under this Offer at its sole discretion without giving any reasons. The choice as
		to the color, make & model of the Prize(s) shall be completely at Samsung's
		discretion.
		>Samsung shall not be liable for any technical, physical delay in transmission or
		submission of the entries by the Participant or any disruptions, losses, damages,
		computer related malfunctions/ failures which affect the participation of the
		Participant or any force majeure conditions or damages caused by Act of God,
		Governmental actions.
		>Samsung shall also not be responsible for non-availability of Stock(s) or Prize(s) due
		to various reasons like climatic conditions, labour unrest, insolvency, business
		exigencies or operational & technical issues.
		>Samsung shall have the right to disqualify / cancel the entries of any Participant
		with incomplete information or illegal contents (statement of racist, sexist or
		defamatory) or on any other ground without giving any reasons.
		>Failure by Samsung to enforce any of its right at any stage does not constitute a
		waiver of those rights.
		>In no event shall Samsung be liable for losses or any incidental or consequential
		damages arising out of or in connection with the Offer, its services these
		Terms(however arising, including negligence). Samsung shall not be responsible for
		any product or service liability of any kind.
		>In the event of any conflict or inconsistency regarding any instructions, rules and
		conditions on any advertising or promotional material relating to the Offer, these
		Terms shall prevail over all such other instructions, rules and conditions.
		Decision of Samsung in relation to the Offer and matter incidental thereto shall be
		final and binding on the Participant. All disputes shall be governed by the laws of
XIX.	Jurisdiction	India. These Terms shall be governed by exclusive laws of India and the courts
		located at New Delhi shall have the exclusive jurisdiction in respect of all the subject
		matter with relation to the Offer.