SAMSUNG



Curd Maestro™ Now make perfect curd

Healthy and hygienic

All products, images, features shown herein are for representational purpose only. Actual may vary from model to model.

SAMSUN



Why Samsung Refrigerators are No.1[°]

At Samsung, continuous innovation and the power of technology enables us to enrich people's lives. All Samsung refrigerators are equipped to cater to the numerous needs of different lifestyles, like the Curd Maestro™ that lets you make fresh curd conveniently and our Connect inverter range and the Convertible range, which have features like uninterrupted running, energy saving, harnessing solar energy and 5 conversion modes.









Curd MaestroTM Prepare fresh curd in the fridge

In India, curd is an essential part of our meal and because of its numerous health benefits, it is referred to as India's superfood. However, curd is mostly consumed as a homemade food and its preparation comes with its own set of challenges that include constant supervision.

Worry no more, because the world's first Curd Maestro™ Frost Free Refrigerator now takes care of your curd making. This fridge offers the ability to make fresh curd and preserve it. It is not only convenient but also assures the freshness of pure curd.

Process of curd making is recommended by ICAR-National Dairy Research Institute, Karnal.

Curd Maestro[™] comes with a variety of benefits



Convenience

Be it summer or winter, you can trust the technology to prepare curd in 6.5 to 7.5 hours* (approx.) by anyone in the house.



Automatic cooling

Say goodbye to the hassle of remembering to store the curd in the fridge after it has set.



Consistent taste

It guarantees consistent taste in spite of the change in weather, and this takes guesswork out of preparation.





Automatic monitoring

With this feature, no more cumbersome manual supervision is required.



Fresh and healthy

It ensures the availability of fresh and healthy curd at all times.

Make curd in 3 easy steps with the Curd Maestro™





Step 1: Mix starter/culture

Take out the container from the Curd Maestro[™] and add curd starter/culture in the lukewarm milk and mix it well. Now put the container back in the Curd Maestro[™].

Step 2: Fermentation

Press 'Curd' button on the display to select 'Soft' or 'Thick' option as per your preference. Rest for approx. 6.5 hours (for soft)* and approx. 7.5 hours (for thick)* for fermentation.



Step 3: Serve/Store

The 'Serve' icon would be turned on as an indication that curd is ready to serve. Curd can also be stored up to 3 days in the Curd Maestro™.

Freshness for you

Twin Cooling ^{Plus™}

Twin Cooling Plus[™] is a revolutionary technology with an independent cooling system, with separate airflows in both the fridge and freezer, which allows independent temperature control with two separate evaporators.

- This enables independent temperature control of both the fridge and the freezer as per your needs
- Helps retain up to 70% moisture and prevents mixing of odours to ensure freshness



Losing the freshness of what's inside the fridge is always a concern. After all, fresh ingredients make for great tasting meals. At Samsung, we understand your concern. Our Twin Cooling Plus™ technology works hard to ensure that you need not worry about stale vegetables in your refrigerator. These refrigerators offer fresh vegetables up to 15 days of being inside the fridge.

So now you can enjoy first day freshness up to 15 days.



Up to 70%[#] moisture full freshness

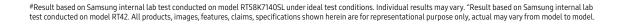


No mixing of odours





Six sensors track variables such as internal and external temperature and humidity levels, along with your usage patterns. This enables the Digital Inverter Compressor to optimise settings for consistent cooling without having to constantly stop and restart. As a result, it uses less energy than conventional compressors.





5 modes for your different needs

Our Convertible 5in1 Refrigerators understand your life. Powered by the revolutionary Twin Cooling Plus™ Technology, this refrigerator has 5 conversion modes to take care of all your refrigeration needs.

5 conversion modes to suit your needs



What makes Convertible 5in1 perfect for you?

This revolutionary refrigerator comes with 5 different modes and changes itself at the push of a button to take care of all your needs.

185 L^{*} of extra fridge space

Shop to your heart's content. With the extra space at your disposal, you can fit in all you want.

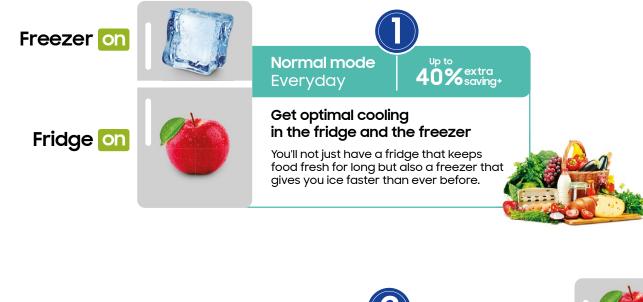
Up to ₹15000 energy savings⁺

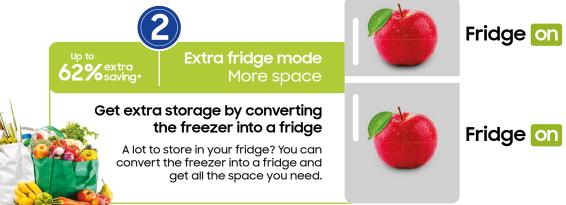
With the Convertible 5in1, you get up to 75% energy savings when the refrigerator is in Home Alone Mode.

^{^^}Section is in idle mode. *185 L of extra fridge space claim is made basis model no. RT65K7058 when the freezer is converted into a fridge. Results may vary from model to model. *Result based on Samsung internal test lab conditions. Energy Saving has been calculated comparing a non-DIT model with Convertible 5in1 models, RT65K7 and RT61K7 under Home Alone Mode. Individual results may vary. All products, images, features shown herein are for representational purpose only, actual may vary from model.

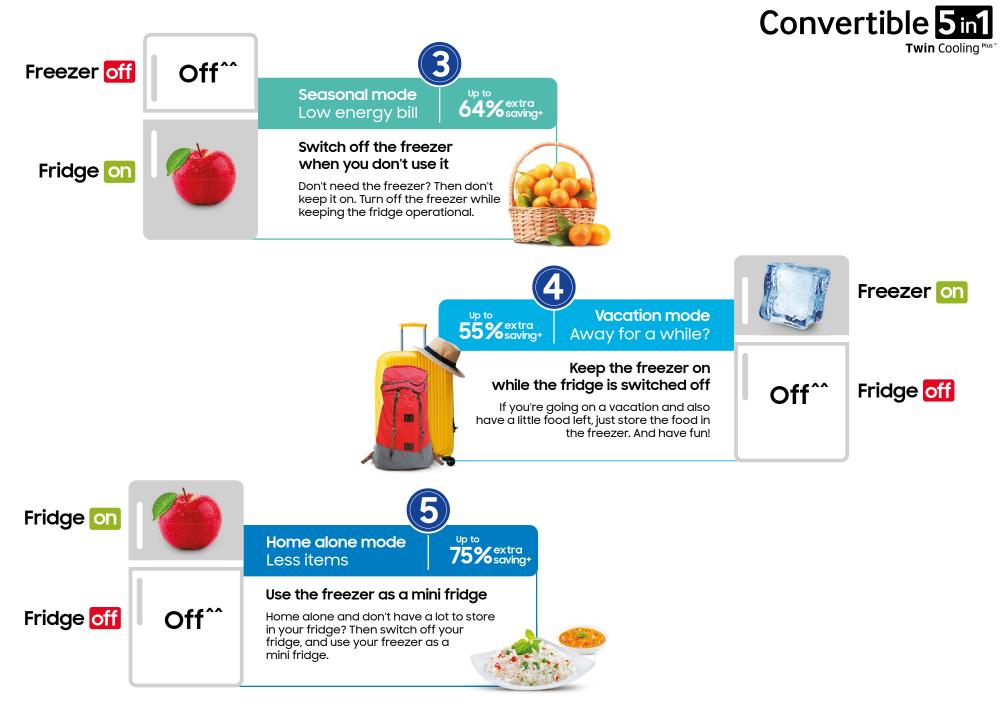


conversion modes to suit different needs





*Result based on Samsung internal test lab conditions. Energy Saving has been calculated comparing a non-DIT model with Convertible 5in1 models, RT65K7 and RT61K7 under various modes. Individual results may vary. **Section is in idle mode. All products, images, features shown herein are for representational purpose only, actual may vary from model to model.



*Result based on Samsung internal test lab conditions. Energy Saving has been calculated comparing a non-DIT model with Convertible 5in1 models, RT65K7 and RT61K7 under various modes. Individual results may vary. ^^Section is in idle mode. All products, images, features shown herein are for representational purpose only, actual may vary from model to model.

Benefits of Convertible

185 L* of extra fridge space

With just the push of a button, the freezer instantly turns into a fridge. So no more space issues.

Moist fresh zone

It provides an optimal environment for storing your vegetables and fruits, so that they stay fresh for long.

Auto ice maker

he entire process of ice naking is done automatically, just by illing the water tank around 1.1kg (32°C, N-N) of ice a day can be nade. Further, with the oL big capacity ice box, ce cubes are always eady.

31% faster ice making*

Now never run out of ice cubes. With just the push of a button, Power Freeze ensures you have ice cubes any time of the day.

75% energy savings^

With the Digital Inverter Technology, you get up to 75% energy saving under the Home Alone Mode.

6 smart sensors

It tracks internal and external temperature, humidity levels and your usage patterns, enabling the Digital Inverter Compressor to optimise settings for consistent cooling.



31% faster cooling#

Even on hot summer days, the Power Cool feature ensures your refrigerator cools up to 31% faster.



15 days of fresh food^

Keep food fresh for up to 15 days with Twin Cooling Plus™ technology.

Anti-bacteria protector

Your refrigerator stays clean and hygienic, thanks to a filter on the fan that kills 99.9% bacteria'.



*185 L of extra fridge space claim is made basis model no. RT37K3753S8/HL under Normal Mode V/S Power Cool Mode or Power Freeze Mode activated respectively. Individual results may vary. Features available in select models only. "Result based on Samsung internal lab test conducted by comparing Samsung model no. RT37K3753S8/HL under Normal Mode V/S Power Cool Mode or Power Freeze Mode activated respectively. Individual results may vary. Features available in select models only. "Result based on Samsung internal lab test conducted on model RT42. Energy Saving has been calculated comparing a non-DIT Model with Convertible 5in1 models, RT65K7 and RT61K7 under Home Alone Mode. Individual results may vary. "Verified by Intertek, samples of applicable models tested to JIS Z 2801: 2010 + A1:2012, using E. coli and S. aureus. All products, images, features shown herein are for representational purpose only, actual may vary from model to model.

Features that make **Convertible 5 in1** a revolution



Base Stand Drawer

Convenience starts at the bottom

Present in the lower part of the refrigerator, the large Base Stand Drawer is a convenient place to store all of your food items that don't need cooling. Now you can keep your vegetables, such as onions and potatoes at room temperature with ease. You also no longer have to worry about using extra baskets or wasting kitchen space.



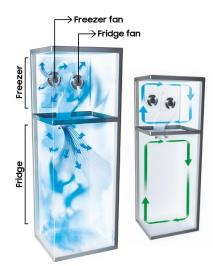
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SAMSUNG

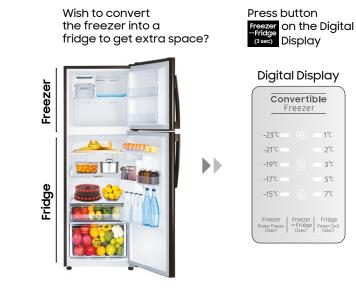


With the revolutionary Dual Fan Technology

Looking for more room? The Samsung Convertible 3in1 Refrigerator's freezer transforms into a fridge and back into a freezer as per your need. Made possible by the revolutionary Dual Fan Technology that independently controls the temperature of the freezer and the fridge.



Easy steps to convert the freezer into a fridge





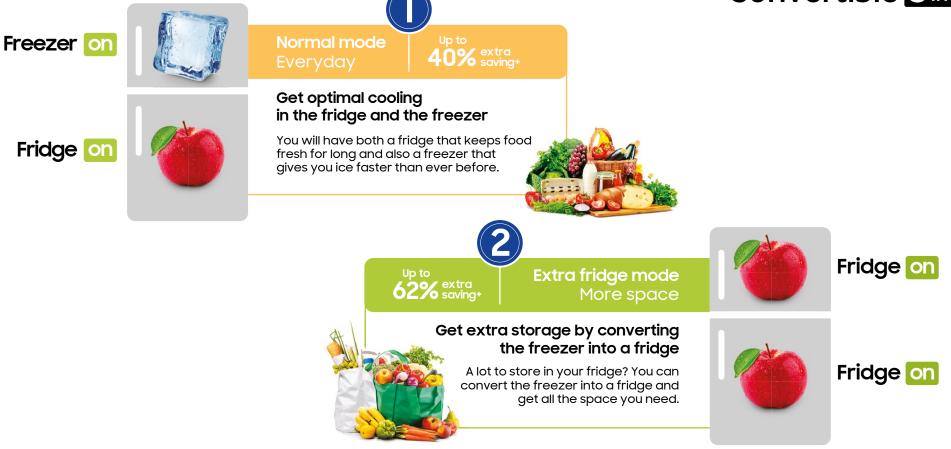
Freezer becomes fridge



Convertible 3 in1

COOL WALL~

COOL PACK**





A breakthrough innovation to retain cooling during power outage

The convertible refrigerator is India's only refrigerator that comes fitted with a Cool Wall and Cool Pack, an exciting new feature that gives cooling even when there's no power.

Retains cooling for up to 12 hours##
 Food is fresh during long power cuts

*Result based on Samsung internal test lab conditions. Energy Saving has been calculated comparing a non-DIT model with Convertible 5in1 models, RT65K7 and RT61K7 under various modes. Individual results may vary. ~~Cool Wall results are based on test conducted on model RT34K with a minimum load of 11 kg. ##Up to 12 hours in refrigerator section only. Cool Pack results are based on test lab conditions. Individual results may vary. O and Wall results may vary. Cool Wall/Cool Pack available in selected models only. All products, images, features shown herein are for representational purpose only, actual may vary from model to model.



Benefits of Convertible **3in1**

88 L* of extra fridge space

Get spoilt for storage space. No matter how much food you have to store, there'll always be extra space.



With just the push of a button, Power Freeze ensures you'll have ice cubes anytime. Never run out of ice cubes again.

Easy slide out

This specially designed sliding shelf lets you take out food easily and also reduces unused space.



Cool Wall + Cool Pack - up to 12 hours cooling retention**

No need to worry about food going stale during power cuts. Cool Wall and Cool Pack retains cooling for up to 12 hours, even when there is no power.

COOL WALL^{~~} COOL PACK^{***}

31% faster cooling#

Need to quickly cool drinks? Just activate Power Cool, and the refrigerator becomes a chilling zone instantly.



Smart cooling even at 55°C^{~~}

Now, get the right cooling even at 55°C with the Digital Inverter Compressor powered Samsung Convertible Refrigerators. Summer or winter, fresh food stays fresh.

Moist fresh zone

It provides an optimal environment for storing your vegetables and fruits, so that they stay fresh for long.

*88 L of extra fridge space claim is made basis model no. RT37M3724SL when the freezer is converted into a fridge. #Results based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8/HL under Normal Mode V/S Power Cool Mode or Power Freeze Mode activated respectively. Features available in select models only. Individual results may vary. ^^As per Samsung internal lab test done on model RT36K. Results may vary depending on different test conditions. ^^Cool Wall results are based on test conducted on model RT34K with a minimum load of 11 kg. ##lp to 12 hours in refrigerator section only. Cool Pack results are based on Samsung internal test lab conditions. Individual results may vary on model RT38K. Cool Wall/Cool Pack available in selected models only. All products, images, features shown herein are for representational purpose only, actual may vary from model to model.

Features that make **Convertible 3 in1** a revolution



All products, images, features shown herein are for representational purpose only, actual may vary from model to model.

DIGITAL INVERTER TECHNOLOGY

Energy savings⁺

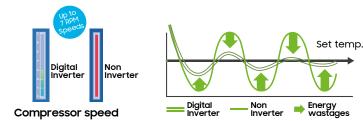
We've powered the Samsung Convertible Refrigerator with the advanced Digital Inverter Technology. It makes precise cooling adjustments to keep your food fresh for longer. Along with that it senses temperature changes and accordingly adjusts the compressor speed, reducing energy wastage.

Extended durability

Samsung refrigerators have minimum wear and tear, which greatly extends refrigerator life. Not only this, it also comes with a 10 year warranty.[#]

21 years of reliability

When it comes to reliability, the VDE certification is respected across the world. And after testing the compressor of Samsung Refrigerators, VDE has certified that it will run for as long as **21 years:***







www.VDEinfo.com ID. 40046678 Tested by VDE Germany

Benefits of Digital Inverter Refrigerator

Connect Inverter[~]

cooling, the Connect

Тор LED light

Top LED Light ensures brighter interiors, so you won't have trouble looking for anything.



This specially designed sliding shelf lets you take out food easily and also reduces unused

All round cooling

The All round cooling system cools the fridge evenly from corner to corner to maintain a constant temperature.

Deodorizing filter

Stabilizer free operation



Moist fresh zone

It provides an optimal storing your vegetables and fruits, so that they stay fresh for long.



^CConnect Inverter subject to home inverter capacity and is available in select models. ^AApproximate values based on Samsung internal test results. Individual results may vary depending on external weather conditions. All products, images, features shown herein are for representational purpose only, actual may vary from model to model.

Connect Inverter[~]

Don't let power cuts come in your way

If you think it's impossible for a refrigerator to run on an inverter, think again. Our revolutionary range of refrigerators can now run even during power cuts, making sure your food always remains as fresh as ever.

In India, power cuts are common across regions. So you need a refrigerator that works to the best of its ability even in these conditions. The Connect Inverter range of refrigerators run on the home inverter giving you uninterrupted cooling even when there is no electricity.

What are its benefits?

- Consumes very less energy and runs on home inverter
- > The food remains fresh during power cuts
- ▶ Keeps on running 24x7 even during power cuts

Connect Solar*

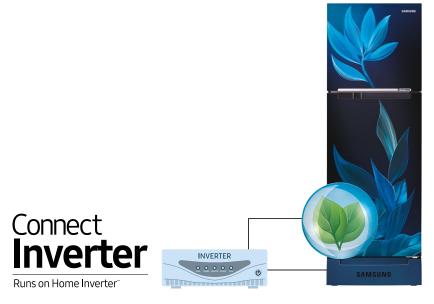
Powered by the sun

Concerned about the environment? We have the answer. Samsung brings to you its range of Solar Connect Refrigerators that run on Solar Energy. You leave no carbon footprint while saving yourself money.

How it works:

Off grid system

- DC electricity is generated by solar panels and converted to AC electricity by the Solar Power Conditioning Unit (SPCU)
- Appliances can run directly on AC electricity but the voltage range should be between 100v - 300v
- Current and Voltage in the batteries is regulated by the solar charge controller
- In the evening, stored energy in the batteries is used by the SPCU to run appliances





[~]Connection subject to home inverter capacity. *Connection subject to solar panel capacity installed at customer's premises. All products, images, features shown herein are for representational purpose only, actual may vary from model to model.



Curd Maestro[™] (Convertible 5in1 range)







*Stainless steel curd container available in RT42T5C5EDX, RT42T5C38S9, RT39T5C3EDX and RT39T5C38S9. Model availability may vary from location to location. Features and specifications shown above may vary model wise/variant wise. Check with dealer before purchasing. L denotes litres. 10 year warranty is limited to compressor only. Features are subject to change without prior notice.

Curd Maestro[™] (Convertible 3in1 range)



Curd Maestro[™] (Digital Inverter range)



Model availability may vary from location to location. Features and specifications shown above may vary model wise/variant wise. Check with dealer before purchasing. L denotes litres. 10 year warranty is limited to compressor only. Features are subject to change without prior notice.

Convertible 5in1 range





*Cool Pack: Available in RT34T4542S9, RT34T4542DUT, RT34T4542DUT, RT34T4542RU, RT34T4542S8, RT34R5438CP, RT34R5438CP, RT34T4522S8 and all models of RT39/RT42/RT47/RT49/RT54/RT55/RT65. **Deodorizer: Available in all models starting from RT34/RT37/RT39/RT42/RT47/RT49 (Apart from RT49K6758S9, RT47E50682C, TL). *Anti-Bacteria Protector: Available in RT49K6758S9, RT47E50682C and all models starting from RT54/RT56/RT65. **Multi-Storage Box: Available in RT42E55EBS, RT42T50682C and all models from RT56/RT65. **Coulable in RT49K6758S9, RT47E50682C and all models starting from RT54/RT56/RT65. **Multi-Storage Box: Available in RT49K6758S9, RT47E50682C and all models starting from RT54/RT56/RT65. **Multi-Storage Box: Available in RT49K6758S9, RT47E50682C and all models starting from RT54/RT56/RT65. **Multi-Storage Box: Available in RT49K6338BS/TL, RT49K633ESL/TL, RT49K633ESL/TL, RT49K633ESL/TL, RT39/RT42/RT47/RT49 (Apart from RT34/RT37/RT39/RT452/ST89, RT47E50682C and all models starting from RT34/RT37/RT39/RT42/RT47/RT49 (Apart from RT34/T552S8/L). ##Bar Handle: Available in RT49K633ESL/TL, RT34R5438CP, RT34R5448CP, RT34R5448CP, RT3485438CP, RT3485438CP, RT3485438CP, RT3485438CP,

Convertible 5in1 range



RT39M5538S8, RT37T4533S8 RT34T4542S8, RT34T4522S8

• 3/2 star Convertible 5 modes Twin Cooling Plus™ · Connect Inverter (Automatic) · Power freeze · Power cool Cool pack* · Twist Ice Maker Deodorizer** · Digital display · Fresh room# · Easy slide shelf • Door alarm Bia bottle auard · Toughened glass shelves · Stabilizer free operation (100v - 300v) · LED light · Récess handle · Colour: Elegant Inox

Convertible 5m



RT34R5438CR



· Convertible 5 modes Twin Coolina Plus[™] · Connect Inverter (Automatic) · Power freeze · Power cool Cool pack* • Twist Ice Maker Deodorizer** · Digital display Fresh room# • Easy slide shelf Door alarm Bia bottle auard Toughened glass shelves Stabilizer free operation (100v - 300v) Bar handle## Colour: Camellia Purple

Convertible 5in1



RT34R5438CU 324 L







*Cool Pack: Available in RT341454259, RT34T454220U, RT34T4542DU, RT34T45422DU, RT34T454228, RT34R5438CU, RT34T4542S8 and all models of RT39/RT42/RT47/RT49/RT54/RT56/RT65.**Deodorizer: Available in all models starting from RT34/RT37/RT39/RT42/RT47/RT49 (Apart from RT49K675859, RT47R625EDX and RT42T50682C/TL). ^Anti-Bacteria Protector: Available in RT49K675859, RT47R625EDX, RT42T50682C and all models starting from RT54/RT56/RT65. ^Multi-Storage Box: Available in RT42T50682C and all models from RT56. #Fresh Room: Available in all models starting from RT34/RT37/RT39/RT42/RT47/RT49 (Apart from RT34/RT35/ES8/TL). ##Bar Handle: Available in RT49K6338BS/TL, RT49R633ESL/TL, RT34R5438CR, RT34R5438CU and all models starting from RT54/RT56/RT65. Model availability may vary from location to location, Features and specifications shown above may vary model wise/variant wise. Check with dealer before purchasing. L denotes litres, 10 year warranty is limited to compressor only. Features are subject to change without prior notice.

Base Stand Drawer range



SAMSUNG

RT28T3C23UV

• 3 star Curd Maestro™ · Convertible freezer Base stand drawer · Dual Fan Technology · Connect Inverter (Automatic) · Power freeze · Power cool Twist Ice Maker Digital display Easy slide shelf Toughened glass shelves Stabilizer free operation (100v - 300v) · LED light · Recess handle · Colour: Wave Blue Curd Maestro[™]

Convertible freezer Base stand drawer

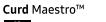
RT28T3C23NV

• Curd Maestro™

244 L

• 3 star

Dual Fan Technology Connect Inverter (Automatic) Power freeze · Power cool Twist Ice Maker Digital display Easy slide shelf Toughened glass shelves Stabilizer free operation (100v - 300v) · LED light Recess handle · Colour: Wave Inox



Convertible 3 in1



RT28T3122UT 253 L • 2 star · Connect Inverter (Automatic) · Base stand drawer Twist Ice Maker Easy slide shelf Toughened glass shelves Stabilizer free operation (100v - 300v) Recess handle · Colour: Pebble Blue

10

DIGITAL INVERTER

RT28T3122S9 253 L

· 2 star · Connect Inverter (Automatic) · Base stand drawer Twist Ice Maker · Easy slide shelf Toughened glass shelves · Stabilizer free operation (100v - 300v) · Recess handle · Colour: Refined Inox

DIGITAL INVERTER[®]





Connect Inverter (Automatic) · Base stand drawer Twist Ice Maker Deodorizer Fresh room Easy slide shelf • Toughened glass shelves Stabilizer free operation (100v - 300v) Recess handle Colour: Paradise Bloom Purple

DIGITAL INVERTER





DIGITAL INVERTER[®]



Model availability may vary from location to location. Features and specifications shown above may vary model wise/variant wise. Check with dealer before purchasing. L denotes litres. 10 year warranty is limited to compressor only. Features are subject to change without prior notice.



Convertible 3in1 range



RT28T3953CU RT28T3932CU 253 L



3/2 star Convertible freezer Dual Fan Technology Connect Inverter (Automatic) Power freeze · Power cool Cool pack · Twist Ice Maker Deodorizer · Digital display Fresh room Easy slide shelf Toughened glass shelves Stabilizer free operation (100v - 300v) LED light · Bar handle** Colour: Camellia Blue

Convertible 3in1

RT28T3953CR RT28T3932CR







Convertible freezer
 Dual Fan Technology
 Connect Inverter (Automatic)
 Power freeze - Power cool
 Cool pack - Twist Ice Maker
 Deodorizer - Digital display
 Fresh room
 Easy slide shelf
 Toughened glass shelves
 Stabilizer free operation
 (100v - 300v)

RT28T3753UV

(100v - 300v) • LED light • Recess handle • Colour: Wave Blue

Convertible 3in1



^Cool Pack: Available in RT28T3783SL .*Cool Wall: Available in RT28T3783SL .**Bar Handle: Available in RT28T3953CU, RT28T3953CR and RT28T3953CR. Model availability may vary from location. Features and specifications shown above may vary model wise/variant wise. Check with dealer before purchasing. L denotes litres. 10 year warranty is limited to compressor only. Features are subject to change without prior notice.

Convertible 3in1 range



RT28T3743BS

• 3 star · Convertible freezer Dual Fan Technology
 Connect Inverter (Automatic) · Power freeze · Power cool Twist Ice Maker
 Deodorizer
 Digital display Fresh room · Easy slide shelf • Toughened glass shelves · Stabilizer free operation (100v - 300v) · LED light · Récess handle · Colour: Black Inox

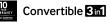
Convertible 3in1

253 L 100 A

RT28T3722DX

10

• 2 star · Convertible freezer Dual Fan Technology
 Connect Inverter (Automatic) · Power freeze · Power cool Twist Ice Maker Digital display · Easy slide shelf · Toughened glass shelves Stabilizer free operation (100v - 300v) • LED light • Recess handle · Colour: Luxe Brown



RT28T3932CB

253 L



Convertible 3in1



**Bar Handle: Available in RT28T3953CU, RT28T3953CC and RT28T3953CB. Model availability may vary from location to location. Features and specifications shown above may vary model wise/variant wise. Check with dealer before purchasing. L denotes litres. 10 year warranty is limited to compressor only. Features are subject to change without prior notice.

Digital Inverter range



RT28T3032U8



• 2 star · Connect Inverter (Automatic) · Cool pack · Twist Ice Maker · Deodorizer Easy slide shelf Toughened glass shelves · Stabilizer free operation (100v - 300v) LED light Recess handle Colour: Saffron Blue

DIGITAL INVERTER

RT28T3032R8

253 L • 2 star · Connect Inverter (Automatic) Cool pack Twist Ice Maker Deodorizer Easy slide shelf Toughened glass shelves · Stabilizer free operation (100v - 300v) LED light Recess handle Colour: Saffron Red



DIGITAL INVERTER

RT28T30226U

Easy slide shelf

(100v - 300v)

• Recess handle

· LED light

· Toughened glass shelves

· Stabilizer free operation

· Colour: Mystic Overlay Blue

• 2 star

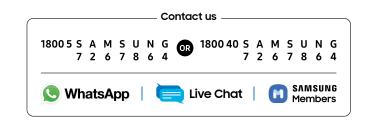


· Connect Inverter (Automatic) Twist Ice Maker Easy slide shelf Toughened glass shelves · Stabilizer free operation (100v - 300v) • Recess handle · Colour: Mystic Overlay Red



#Digital display not available in RT28T3042S8 and RT28T3082S8. ^Cool Pack: Available in RT30T3454S8 and RT28T3082S8. *Cool Wall: Available in RT28T3082S8. Model availability may vary from location to location. Features and specifications shown above may vary model wise/variant wise. Check with dealer before purchasing. L denotes litres. 10 year warranty is limited to compressor only. Features are subject to change without prior notice.

DIGITAL INVERTER



Registered Address: Samsung India Electronics Pvt. Ltd., C.I.N. - U31900DL1995PTCO71387, 6th Floor, DLF Center, Sansad Marg, New Delhi - 110001.

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