

Terms & Conditions

– Smart Club Loyalty Programme –

Customer Benefit: Customer gets Loyalty Reward Points when making purchase from Smart Plaza Outlet

Period: 1st Jan '19 to 31st Dec '19

Eligibility for Reward Points: Purchase any Samsung Product from Smart Plaza - minimum one time purchase value ₹15,000.00 and above

Membership Category:

Table I: Membership Qualification, Upgrade and Renewal Criteria

Tier	Membership Enrollment Qualification/ Upgrade Criteria			Renewal to retain same Tier
	Purchase Value (in single invoice)	For upgrade to the next level in the Tier Cumulative Purchase over last 2 year period	Fast track Upgrade (as notified on Program website from time to time)	Purchase value in past 2 years at the time of renewal.
Loyal Blue	INR 2,00,000 or more	Equal to INR 2,00,000 or more (from Gold/ Platinum)	Only on purchase of select specified product models	Equal to or more than INR 50,000
Platinum	INR 75,000 or more	Equal to INR 75,000 or more (from Gold)	Only on purchase of select specified product models	Equal to or more than INR 20,000
Gold	INR 15,000 or more	NA	NA	NA

Reward points and Offers - Available after Customer Registration:

Category	Reward Points (Tier as on date of purchase)			Benefits
	All purchases (per INR 100 spent post discounts)	Every Year (as per given records)	Survey Points (One Time)	
Loyal Blue	2 points	Birthday – 250 points Anniversary – 250 points	250	-Free Annual Service Coupons – INR 500 x 2 - Priority Service - Samsung Event Invitations (Non-Transferable)
Platinum	1.5 points	Birthday – 250 points Anniversary – NA	250	- Free Annual Service Coupons – INR 500 x 1 - Priority Service
Gold	1.25 points	Birthday – 200 points Anniversary – NA	200	- Priority Service

Points thus accumulated can be redeemed at the Smart Plaza (Select Stores where 'Smart Club' is activated.)

1 Point = ₹1 during redemption,

Customer Registration for the First Time:

- Post purchase, login to www.samsungsmartclub.in and register with membership number given on EPOS invoice, mobile number or email
- Enrolment compulsory within 90 days of membership no generation to avail benefits

Please visit <https://www.samsungsmartclub.in/> for further details.