

# Virtual Discovery Days

SAMSUNG

## Invitation to register

We're pleased to announce that registration is now open for the **Samsung Virtual Discovery Days 2021** at 10am CEST on the 16th June with live Q&A, or the 17th June.

Join us as we look at the latest trends, innovation and support – and introduce you to some amazing new Samsung display products to help you make the most of the opportunities across sectors.

Click [here](#) to visit our microsite and register now.

## Introducing the path to transformation

### The global perspective from Samsung HQ

At a global level, Samsung's relentless pursuit of innovation enables our users in an ever-changing world. We'll hear how collaboration helps us all create a vision of the future.

### 2021 vision for Samsung Europe

Focusing on Europe, we explore the path to transformation through solutions, innovative tools and support as well as inspiring new Samsung products.

### Market trends and key focuses

We look back at 2020 before focusing on the future. How Samsung can help you to maximise opportunity by enabling the transformation happening across our markets.

### Feature stories

## Exploring transformation for any workplace



Through seamless integration, Samsung technology is helping **Corporate** environments become connected collaboration spaces while harmonizing our home and working lives to enable **Hybrid Working**.



Discover how Samsung display technology is enabling transformation in the highly critical **Command & Control** environment, the creative world of **Broadcast** and the high-design demands of **Automotive**.

## Transforming education to break down barriers

Hear direct from schools about the challenges they face and how Samsung display technology is empowering them and their students to innovate and communicate both inside and outside the classroom on truly connected campuses.



## The transformative power of innovation for Retail and QSR



Discover the ways retail is regenerating and innovating the customer experience through transformations in omnichannel and experiential.

We introduce Samsung Kiosk and the potential to transform self-service.

## Samsung speakers



**Hyesung Ha**  
Senior Vice President



**Jamie Bugler**  
Head of Business Development



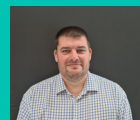
**Kai Eichberg**  
LED Business Development Manager



**Simon Jackson**  
Vice President – European Display Office



**Drew Rogers**  
Senior Product Manager



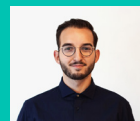
**Paul Maloney**  
Head of Technical Consulting – Hardware



**Ben Holmes**  
Head of Marketing



**Vincent Piarou**  
Senior Business Development Manager - Interactivity



**Arthur Vicioso**  
Product Manager

## Guest speakers

We'll be joined by some fantastic guest speakers.

### Case studies:



### Martin Brinch Jöhncke

Head of Concept Development for Coop Retail

Martin will share his experiences of reshaping the customer journey using Samsung displays.



### Peter McManus

Vice President of Global Account Management – Acrelec

Peter will show the transformation they've enabled through displays in the world of Quick-Service Restaurants.

## We look forward to you joining us.

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## Live Q&A

During the Virtual Discovery Days event on the 16th June, we will be hosting a live Q&A with experts from across industry sectors, where you have the opportunity to submit your questions via live chat.

