

REGULATIONS RELATING TO THE “GIFT SCHEME”/”PROMOTION

“ECOLAVAGIO TI REGALA GALAXY TAB 2 ”

“ECO LAVAGIO REWARDS YOU WITH A GALAXY TAB 2”

Promoted by Samsung Electronics Italia SPA with Head Office in Cernusco sul Naviglio Milan, Via C. Donat Cattin no. 5, VAT no 11325690151 (“the Promoter”) in accordance with the following terms and conditions

1. Name of the Gift Scheme/Promotion

“ECOLAVAGGIO TI REGALA GALAXY TAB 2 ”

“ECO LAVAGGIO REWARDS YOU WITH A GALAXY TAB 2”

2. Type

Gift Scheme

3. Delegated companies

Skyes Enterprises Eastern Europe S .r .l. with head office at 109 Republic Street Cluj- Napoca Romania

Monclick S.r.l with head office in Via energy park 22 Vimercate (MB)

4. Period of Offer

9/05/2013 – 31/05/2012 both dates included

5. Territory

Malta

6. Participants

Consumers over the age of 18 residing in Malta who have purchased from one of the sales points in Malta which adhere to the Promotion and show the related promotional material the Promoted Product.

The participation to the Promotion is not subject to a charge, save for the expenses relating to internet connection or fax transmission which are necessary for the participation thereto and expense relating to the collect of the Gift.

7. The Promoted Product

Samsung Washine machines model WF1124ZAC, WF906P4SAWQ, WF806U4SAWQ, WF1802XEC, WF1802WFVS, WF80F5E5U2W, WF80F5E5W2W, WF80F5E0W2W, in the current promotion distributed in Malta by the authorised agent, Sound Machine Company limited.

8. The Gift

The Gift consists of a Samsung Tablet Galaxy Tab 2 GTP 3110 (**"the Gift"**)

The Commercial Value of the Gift is of euro 199 including VAT

The Gift cannot be exchanged for cash or any other monetary value.

9. Total Prize Value

It is anticipated that there will be awarded up to n. 100 Gifts estimated in the value of euro 19.900 including VAT.

10. Operation of the Promotion and request of the Gift

All consumers acquiring a Promoted Product during the period of offer of the current promotion will have the right to receive the Gift.

The consumer must request the Gift by filling up the form which he can download from the website www.samsung.it/ecolavaggio-galaxytab2, he must fill up all areas marked with asterix after having read the conditions of privacy act and also give consent to the processing of data.

When the form is filled up the customer must send the form either via fax on 00390292397054 or via email to sei.promo@partner.samsung.com within 15 days from the date of purchase together with a copy of the proof of purchase with the product model showing on the invoice or cash sale. In the event that: i) the form is not properly filled up, ii) the consumer doesn't give the consent to the processing of data, iii) the form is sent after the term of 15 days from the date of purchase, iv) the consumer doesn't provide the proof of purchase with the product model showing on the invoice or cash sale, the consumer will be excluded from receiving the Gift.

11. Manner in which the Gift shall be delivered.

The consumer who has requested the Gift in compliance with the art. 10 will collect the Gift from Sound Machine's main store in Psaila Street, Birkirkara (Malta). The authorised agent Sound Machine Company limited will communicate by phone or email to the each consumer, not later than June 15 2013, the date in which the consumer will have to collect the Gift at Sound Machine's main shop. The Gifts will be collected by the consumer not later than June 30 2013.

To collect the Gift the consumers must bring withhim the ID CARD and also the original copy of the proof of purchase.

12. Various

The Promoter reserves the right to verify that everything is in accordance with the requisites of the said Promotion .The Promoter reserves the right to request the following information:

- original proof of purchase
- certification from the reseller who states the product was bought during the period of the Offer
- copy of the id card of the Participant.

In case of non conformity in the various phases specified in Article 10 of these Terms and Conditions and in the proof of purchase participation in the Promotion shall not be allowed. This will also happen in case that it will result that the data submitted is incorrect.

The Promoter will not be held responsible for events out of his control, including but not limited to the following situations: the access, bar to access, the malfunction and difficulties relating to the technical instruments, the computer, the wires, the electronics, the software and the hardware, the transmission and the connection, the line which can bar the Participant from participating in the Promotion.

The data collected shall be processed in accordance with the privacy laws indicated in the module of registration. **An indispensable requisite for the participation in the Promotion is the Participant's consent to the processing of his/her personal data**

13. Revocation of the offer or change in the execution thereof.

The promoter reserves the right during the Promotion to make additional initiatives for the Consumer's benefit: in particular the offers might be prolonged or additional gifts might be added to the existing ones

The promoter may end the offer or modify it for a specified cause, by communicating this in the same manner as the offer was communicated.

14. Means used to advertise the Gift Scheme

The regulations will be published on the following sites, www.samsung.it/ecolavaggio-galaxytab2 and on and will be available at the head office of both the Promoter and also of the main store in Malta- Sound Machine, Psaila Street, Birkirkara.

15. Methods to advertise the promotion.

The promotion will be advertised on the following sites www.samsung.it and www.soundmachine.com.mt and promotional material at the point of sales who adhere to the Promotion.

Malta

Sound Machine Limited