

# SAMSUNG Blue Week Promotion 2018

## Terms and Conditions

### Introduction

The Samsung Blue Week ("Promotion") will run from 23<sup>rd</sup> November 2018 to 26<sup>th</sup> November 2018 or while promotional stocks last, whichever is earlier ("Promotion Period"). Samsung Malaysia Electronics (SME) Sdn Bhd ("Organiser") shall reserve the right to shorten or extend the Promotion Period at its sole discretion without prior notice.

This Promotion is available at Samsung authorised retail outlets only.

### Promotion Models

1. The Promotion is valid for the following Samsung Consumer Electronic Products ("Products") only:

Category	Participating Models	RRP	Promo RRP	Free Gifts	
		(RM)	(RM)	Free HW-N650/XM Soundbar worth RM 2,599	PETRONAS Gift Card
QLED	QA75Q9FNAKXXM	34,999		Yes	1,450
	QA65Q9FNAKXXM	19,499		Yes	
	QA65Q8CNAKXXM	17,499		Yes	
	QA55Q8CNAKXXM	9,799	9,299		
	QA55Q7FNAKXXM	8,799	8,349		
PUHD	UA82NU8000KXXM	21,999		Yes	
	UA65NU8500KXXM	9,799	9,299		450
	UA65NU8000KXXM	8,799	8,099		450
	UA55NU8000KXXM	5,659	5,359		300
UHD	UA75NU7100KXXM	10,499			600
	UA65NU7300KXXM	5,999	5,549		450
	UA65NU7100KXXM	5,599	5,199		450
	UA55NU7400KXXM	4,199	3,999		300
	UA55NU7300KXXM	3,899	3,699		300
	UA55NU7100KXXM	3,599	3,399		300
	UA50NU7400KXXM	3,199	3,049		200
	UA49NU7300KXXM	2,899	2,799		200
	UA49NU7100KXXM	2,699	2,599		200
FHD	UA49J5250AKXXM	2,299	1,999		
	UA49N5000AKXXM	2,199	1,899		

Category	Participating Models	RRP (RM)	PWP Price with any Samsung TV (RM)
Soundbar	HW-N950	6,499	5,999
Soundbar	HW-N650	2,599	2,199
Soundbar	HW-N550	1,699	1,399
Soundbar	HW-N450	1,299	1,199

Category	Participating Models	RRP (RM)	Promo RRP (RM)	Consumer Save (RM)	Consumer Save (%)
WM	WA14N6780CV/FQ	2,579.00	1,799	780	43%
	WW80K52E0UW/FQ	2,689.00	1,999	690	35%
	DV80H4200CW/SP	3,199.00	2,799	400	14%
	WD14F5K5ASG/FQ	6,299.00	4,999	1,300.00	26%
REF	RT53K6651SL/ME	3,299.00	2,699	600	22%
	RT32K5052DX/ME	1,869.00	1,599	270	17%
MWO	MG23K3513GK/SM	459	399	60	15%
ACP	AX50K5050WD/ME	1,799.00	1,599	200	13%
VC	VCC4130S47/XME	249	209	40	19%
	VC18M3110VB/ME	439	369	70	19%

Promotion Period: 23<sup>rd</sup> November 2018 to 26<sup>th</sup> November 2018 or while promotional stocks last, whichever is earlier ("Promotion Period"). SAMSUNG reserves the right to shorten, extend or cancel the Promotion period without prior notice. Promotion is based on first-come-first-served basis, promotion valid while promotional stocks last.

Redemption Period:

- Customer shall redeem Free Gift upon purchase or while stocks last, whichever is earlier;
- Customer shall redeem PWP upon purchase or while stocks last, whichever is earlier;
- Customer may redeem PETRONAS Gift Card within 01<sup>st</sup> November 2018 – 31st January 2019 or while stock last, whichever is earlier.

**General Terms and Conditions:**

1. The Promotion is available during the Promotion Period only.
2. Purchase any of the Participating Models within the Promotion Period.
3. Wherever applicable, redeem your:
  - (a) Free Gifts upon purchase; and/or
  - (b) PWP upon purchase; and/or
  - (c) Gift Card(s) via Redemption Form within 01<sup>st</sup> November 2018 – 31st January 2019.
4. The Free Gift , PWP & Gift Card is on a first come first served basis and while stocks last.
5. The Free Gift , PWP & Gift Card is not redeemable for cash or in kind, not exchangeable or transferable, and cannot be used in conjunction with other promotional offers.
6. Product display sets purchases are not entitled to the Free Gift & PWP & Gift Card(s).
7. Samsung reserves the rights to change the Free Gift, PWP & Gift Card (s) with products of similar value in the event the Free Gift, PWP & Gift Card (s) are out of stocks.
8. By participating in this Promotion, consumer fully and unconditionally agrees to and accepts the Terms and Conditions stated herein and the decisions of Samsung on every aspect of this Promotion shall be final and binding.
9. All pictures and/or images of the Promotional Products and Free Gift, PWP & Gift Card (s) found in any advertising and marketing materials are for illustration purposes only and may be different from the actual products.
10. Consumers who redeem the PETRONAS Gift Card are required to fill in a redemption form which can be found at [www.samsung.com/my/yep2018](http://www.samsung.com/my/yep2018), scan and email to Samsung Malaysia Electronics Sdn. Bhd at [samsungyep2018@thinkingifts.com](mailto:samsungyep2018@thinkingifts.com) together with scanned copy of original tax invoice; and shall subject to the terms and conditions stated in the redemption form.
11. Samsung reserves the right to amend these Terms and Conditions without prior notice to the extent permitted by law.
12. Samsung shall not be liable in any way for any costs, expenses, damages, liability or injury arising out of or in any way connected with the Promotion.
13. By participating in this Promotion, each consumer agrees to release and hold Samsung and its employees, officers, directors, shareholders, agents, representatives, parent companies, affiliates, subsidiaries, licensees, advertising, promotion, and fulfillment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Promotion or resulting from acceptance, possession, use or misuse of the Free Gift, PWP & Gift Card (s), or travel to or from any gift-related activity, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.
14. In case of any dispute, Samsung reserves the right to make the final decision. Samsung's decision is final and no further correspondence or appeal will be entertained.
15. Samsung will not assume any responsibility or liability for the Gift Card(s) and Samsung expressly excludes and disclaims any representations, warranties or endorsement, implied or express, written or oral, of the gift offered under this Promotion, including but not limited to any warranty of quality, merchantability, fitness for a particular purpose, health and safety. The Gift Card(s) is offered solely by the merchant under such terms and conditions as may be determined by the merchant. Any dispute arising from or in connection with the gift offered by the merchant shall be resolved by the users directly with the merchant.
16. During the Promotion Period, Samsung or its appointed agencies may collect consumers information including personal in the form of, among others, survey forms, redemption of Gift Card(s) forms, interviews, audio recordings, visual recordings and photographs (whether on our own or by appointed service provided) taken during the Promotion. By participating in the Promotion, you agree to the collection, use, disclosure and processing of your personal information by Samsung Malaysia Electronics (SME) Sdn Bhd ("Samsung"), its affiliates, business

partners and/or service providers in order to conduct the Promotion, and in accordance with the Samsung Privacy Policy at <http://www.samsung.com/my/info/privacy.html>.

17. These Terms and Condition herein shall be governed by and interpreted in accordance with Malaysian law and the parties submit to the exclusive jurisdiction of the Malaysian courts.

### **Redemption Terms & Conditions:**

1. 2018 Samsung TV Blue Week campaign is organized by Samsung Malaysia Electronics (SME) Sdn Bhd ("Samsung").
2. Redemption of PETRONAS Gift Card(s) is only valid for purchases of any Participating Models as shown in the table above from 01<sup>st</sup> November 2018 - 31<sup>st</sup> December 2018.
3. The redemption is open to all, 18 years of age and above (as at 19<sup>th</sup> October 2018) except the employees and their immediate families Samsung, participating Samsung authorized retailers and partner agencies. Redemption is based on first come first serve basis and while stocks last. TV Display sets purchase is not entitled to PETRONAS Gift Card(s) redemption.
4. All eligible entries must reach Samsung's email at [samsungyep2018@thinkingifts.com](mailto:samsungyep2018@thinkingifts.com) before **31<sup>st</sup> January 2019**. Any entries received by Samsung after **31<sup>st</sup> January 2019** will be disqualified and considered null and void.
5. **Eligible entries:** All redemption form will only be deemed eligible when
  - Purchaser's personal details are complete, genuine and accurate on the form.
  - A scanned copy of the original invoice / receipt with Samsung TV model code and serial number clearly indicated is attached with the scanned copy of the completed redemption form
6. Photocopies of the redemption form or printed redemption form from Samsung website are allowed.
7. Redemption is to be made by purchaser (based on name in receipt), if any representative is redeeming on behalf of purchaser, an authorization letter signed by purchaser is required before the authorized person can redeem the PETRONAS Gift Card(s).
8. Samsung reserves the right to reject any redemption where the redemption form that is not submitted with the redemption documents, if Samsung suspects the redemption form or any redemption documents to be fraudulent in any way or otherwise if Samsung believes in its sole discretion that the redemption is not in accordance with these terms and conditions.
9. Samsung reserves the right to reject incomplete forms and/or any submission of the redemption forms that failed to comply with the terms herein without prior notice.
10. Email notification will be sent to the eligible Purchaser's email address if the redemption is completed and successful.
11. The eligible PETRONAS Gift Card(s) will be sent by Thinkingifts Sdn Bhd ("Fulfillment Agency") to the Purchaser's address specified in the redemption form. Samsung shall not be responsible for any inaccurate name or postal address information provided by the Purchaser which resulted in the eligible PETRONAS Gift Card(s) not being delivered.
12. The estimated delivery dates for the PETRONAS Gift Card (s) as follows:
  - Peninsular Malaysia: 1<sup>st</sup> January 2019 onwards
  - East Malaysia: 15<sup>th</sup> January 2019 onwards
13. Thinkingifts Sdn Bhd ("Fulfillment Agency") shall be fully responsible to deliver the eligible PETRONAS Gift Card(s) to the Purchasers. Samsung shall not be held responsible or liable for any delay or non-delivery of the eligible PETRONAS Gift Card(s) due to any reason.

14. Samsung will not assume any responsibility or liability for the eligible PETRONAS Gift Card (s) and Samsung expressly excludes and disclaims any representations, warranties or endorsement, implied or express, written or oral, of the eligible PETRONAS Gift Card(s) offered under this redemption, including but not limited to any warranty of quality, merchantability, fitness for a particular purpose or use, health and safety. Any dispute arising from and/or in connection with the eligible PETRONAS Gift Card (s) offered by PETRONAS shall be resolved by the Purchasers directly with PETRONAS. Usage of PETRONAS Gift Card (s) subject to terms and conditions by PETRONAS DAGANGAN BERHAD (PDB).
15. Samsung will not reimburse, compensate or otherwise be held responsible for any PETRONAS Gift Card(s) which is lost, stolen and/or damaged.
16. PETRONAS Gift Card (s) is not exchangeable for cash or replacements. No cash alternatives or refunds will be offered in lieu of promotion entitlement.
17. PETRONAS or Samsung shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) for personal injury which is suffered or sustained, as a result of participating, accepting, redeeming or using the Promotion.
18. In case of any dispute, Samsung reserves the right to make the final decision. Samsung's decision is final and no further correspondence or appeal will be entertained.
19. The terms and conditions herein shall be subject to and read together with the terms and conditions governing the 2018 Samsung TV Year End Promotion.