

SAMSUNG

Global
No.1

TV for 14 Years

Samsung is ranked No.1 TV brand for 14 years*

Samsung Raya Bergaya

Ceria Bersama

11 Mei - 30 Jun 2020

Eratkan silaturahmi bersama keluarga raya ini
dengan Tawaran Hebat Raya Samsung.

Soundbar
HW-Q90R



QLED 8K TV
Q950TS

**HADIAH
PERCUMA***
eksklusif berjumlah
RM7,298*



The Sero



The Sero Wheels

Layari www.samsung.com/my/rayabergaya-2020 untuk info lanjut

*Global No.1 Source - Omnia, Jan 2020. Ranking in terms of shipments. Results are not an endorsement of Samsung. Any reliance on these results is at the third-party's own risk.
*Promotion valid while stocks last and based on first come first served basis. Images are for illustration purpose only. Terms and conditions apply.

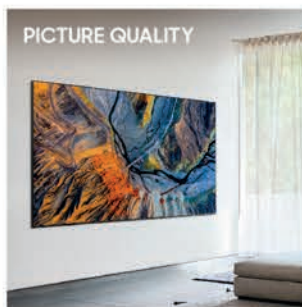
Global
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TV for 14 Years
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2020 QLED 8K

A TV that changes everything



Samsung relentlessly strives to create a perfect TV that changes everything. Extremely sophisticated and precise 8K picture quality will change your viewing experience, and QLED's eye-catching silhouette will change your home environment. Enter the world of smartest enjoyments rendered by QLED's colourful features that ensure an easier, superior access to your favorite content.



PICTURE QUALITY

Watching All Beyond Boundaries

Fully optimized for every content, situation or distractions, promising a viewing experience that goes beyond all boundaries.



SOUND

Sound Innovations Redefined

Experience the nuance in every scene with audio that tracks every motion. You can experience realistic 3D sound that pulls you in closer.



DESIGN

Minimalistic Design, Down to the Basics

Elegant and sleek design perfectly blends into your space, and invites you to dive into a world of cinematic experience.



SMART TV

More Ways to Enjoy TV

Break out the old definition and role of TV. Enjoy more content with more ways to control, connect and use.

Global Recognition Awards



Forbes



For more information on Samsung's award-winning 2020 QLED 8K and 4K TV lineups along with the company's other leading TV & audio innovations, visit news.samsung.com/global/category/products/tv-audio

QLED 8K Q900R



Real 8K Resolution¹



Quantum Processor 8K AI Upscaling²



Direct Full Array³ 16X



Quantum HDR 32x



One Remote



98" RRP: **RM199,999**

BAHARU

QLED 8K Q950TS



Infinity Screen



Quantum Processor 8K AI Upscaling²



Direct Full Array³ 32X



Object Tracking Sound + (OTS+)



One Remote



85" RRP: **RM64,999**

75" RRP: **RM44,999**

65" RRP: **RM29,999**

BAHARU

QLED 8K Q800T



Real 8K Resolution



Quantum Processor 8K AI Upscaling²



Direct Full Array³ 24X⁴



Object Tracking Sound + (OTS+)



One Remote



82" RRP: **RM39,999**

75" RRP: **RM29,999**

65" RRP: **RM22,999**

HADIAH PERCUMA*
eksklusif

The Sero
(QA43LS05T)

bernilai
RM6,999



The Sero Wheels
(VG-SCST43V/XY)

bernilai
RM299



Dengan setiap pembelian TV QLED 8K Samsung, kecuali untuk model TV 65"Q800T.

Why QLED 4K



Burn-in Free

QLED offers you the same brilliant colours and picture quality for a long time with no pixel degradation.



True-to-life Picture Quality

Experience 100% Colour Volume* that stays at any level of brightness with Quantum Dot Technology.



Adaptive Picture

Experience perfect picture without going through any adjustments in the settings. Your QLED automatically optimizes the brightness and contrast of the screen to the viewing condition and content you are watching.



Magic Screen

Watch your TV disappear, blending into the walls of your home. It is no mere decoration since it's ready to show you information and provide you with entertainment whenever you need them. The content floats on the translucent screen, adjusting with time and light so that it always fits in your living space.

BAHARU

QLED 4K Q95T



Direct Full
Array¹ 16X



Ultra Viewing
Angle



Quantum
Processor 4K
AI Upscaling²



Object Tracking
Sound (OTS)

One
Remote



75"

RRP:
RM22,999

65"

RRP:
RM15,999

55"

RRP:
RM9,999

BAHARU

QLED 4K Q80T



Direct Full
Array¹ 8X



Wide Viewing
Angle



Quantum
Processor 4K
AI Upscaling²



Object Tracking
Sound (OTS)

One
Remote



85"

RRP:
RM22,999

75"

RRP:
RM16,999

65"

RRP:
RM10,999

55"

RRP:
RM6,499

BAHARU

QLED 4K Q60T



100% Colour
Volume³
with Quantum Dot



Dual LED



Quantum
HDR⁴



Quantum
Processor Lite

One
Remote



85"

RRP:
RM16,999

75"

RRP:
RM11,999

65"

RRP:
RM6,999

55"

RRP:
RM4,499

50"

RRP:
RM3,499

The Sero

Mobile Entertainment, better on TV



Innovation makes a head-turning statement

ROTATING SCREEN: VERTICAL + HORIZONTAL SCREEN

When you physically rotate your smartphone, the TV screen follows – a sweet party trick that's sure to please the crowd. Whether you're indulging in vertical social media content, movies or sports, The Sero's versatility makes the best out of every experience.



GOLD AWARD 2019

BAHARU

THE SERO LS05T



Mobile Optimized Screen



4.1 Ch Powerful Sound



QLED Technology



One Remote



43" RRP: RM6,999



HADIAH PERCUMA
The Sero Wheels
(VG-SCST43V/XY)
bernilai RM299

Imbas untuk pautan video





Frame Design



Art Mode



QLED Technology



TV when it's on. Art when it's off.

The Frame

BAHARU

THE FRAME LS03T

65"

RRP:
RM10,999



HADIAH PERCUMA
2X Bezel Frames
(Brown & White)
(VG-SCFT65BW &
VG-SCFT65WT)
worth **RM998**

55"

RRP:
RM6,499



One
Remote



One Invisible
Connection



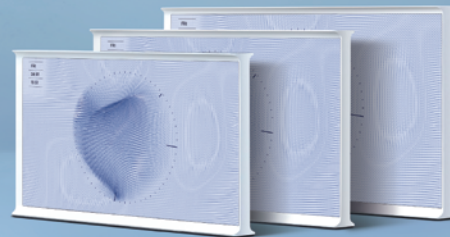
No Gap
Wall-Mount



Colour : Cloud White

The Serif

Unconditionally beautiful



BAHARU

THE SERIF LS01T



Serif Design



Simple Connectivity



QLED Technology



One
Remote

55"

RRP:
RM6,499

*Promotion valid while stocks last and based on first come first served basis. Images are for illustration purpose only. The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice and not binding on dealers. Terms and conditions apply.

Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)



Global
No.1
Soundbar for 6 Years
Applied years (2014-2019) future source consulting

Perfect match for Samsung QLED Q-Series Soundbar

Saiz TV	Soundbar yang disyorkan
55" dan ke atas	HW-Q90R / Q70R Dolby Atmos and DTS:X Soundbar
49" dan ke atas	HW-Q60R Samsung Acoustic Soundbar
40" dan ke atas	HW-R650 Gaming & Powerful Bass Soundbar



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PWP

dengan pembelian
TV Samsung

SOUNDBAR Q90R

SAMSUNG harman/kardon



7.1.4 ch with True Dolby Atmos | Adaptive Sound & Game Mode Pro - Automatically Adjust to Optimal Sound Setting | Wireless Rear Speakers with Sub-woofer - True Wireless Surround Sound

RRP: RM6,499

PWP: RM4,299

JIMAT RM2,200



SOUNDBAR Q70R

SAMSUNG harman/kardon



3.1.2ch with True Dolby Atmos and DTS:X | Adaptive sound - Automatically Enhances Voice Clarity | Game Mode Pro with Sub-woofer

RRP: RM3,399

PWP: RM2,499

JIMAT RM900



SOUNDBAR Q60R

SAMSUNG harman/kardon

5.1ch for Ultimate Cinematic Home Entertainment Experience | Delivers Ultimate Panoramic Sound Experience | Adaptive Sound & Game Mode Pro - Automatically Adjust to Optimal Sound Setting

RRP: RM2,599

PWP: RM1,699

JIMAT RM900



SOUNDBAR R650

3.1ch with 6 built-in Center Speaker for Crystal Clear Dialogue | Game Mode Pro with Sub-woofer | Produces Deep, Rich bass with Wireless Sub-woofer

RRP: RM1,699

PWP: RM1,199

JIMAT RM500



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