

Terms and Conditions of Samsung Rewards Points Exchange Campaign

1. By using this Samsung Rewards Points Exchange Campaign ("**Samsung Rewards PEC**"), you are deemed to have read, understood and expressly agreed to be bound by the Terms & Conditions of the Samsung Rewards PEC as stated herein and any additional terms and conditions as may be stipulated by BIG Loyalty Sdn Bhd ("BIG") from time to time.
2. To qualify and participate in the Samsung Rewards PEC, you must;
 - a) be an existing BIG Member, having subscribed and registered for membership under the loyalty and rewards program operated by BIG under the name "BIG Loyalty Programme" and have a BIG Loyalty Membership account, with a unique registration number known as the "BIG Member ID" issued by BIG at the time of conducting your conversion transaction; and
 - b) have a valid/active Samsung Rewards account with sufficient points to convert.
- 3) You confirm that for the purposes of participating in the Samsung Rewards PEC offered or operated by Samsung and BIG, the sharing, transfer, retrieval, updating and processing of your personal information and data related to your BIG Loyalty Membership account (including your BIG Member ID and balance of BIG Points) may occur between BIG and Samsung, and you agree and consent to the processing and sharing of your personal information and data for purposes of the same.
- 4) Details of the exchange ratio from Samsung points to BIG Points (BP) and from BP to Samsung Points is available on the Samsung Pay app and BIG's website, www.airasiabig.com. The conversion ratio may be revised from time to time by BIG and Samsung at BIG and Samsung's joint discretion. There may be a minimum number of points conversion required as stated in the Samsung Pay app.
- 5) BP or Samsung Points converted will be credited to your BIG Membership account or Samsung Rewards account within 24 hours upon completion of the conversion request.
- 6) BIG reserves the right at its sole discretion to cancel any BIG Member's account and/or to forfeit the BPs from any BIG Member it believes has undertaken suspicious or fraudulent practices and/or activities or other activities harmful to the Samsung Rewards PEC or BIG.

- 7) BPs are not exchangeable and/or transferable for cash. The usage of BPs and your membership is subject to the BIG Loyalty Programme's separate terms and conditions.
- 8) BIG accepts no responsibility for late, lost, incomplete, incorrectly submitted, delayed, corrupted or misdirected conversion requests made by any BIG Member whether due to error, omission, alteration, tampering, deletion, theft, destruction or otherwise. BIG shall further bear no responsibility for any damage, loss (including but not limited to direct, indirect and consequential loss), liability, injury or disappointment incurred or suffered by the members in connection with the Samsung Rewards PEC.
- 9) The Terms and Conditions contained herein shall prevail over any inconsistent terms, conditions, provisions or representations contained in any other promotional or advertising materials related to the Samsung Rewards PEC.
- 10) BIG reserves the absolute right to vary, delete or add to any of these Terms and Conditions (wholly or in part) from time to time without any prior notice. BIG's decision in relation to all aspects of the Samsung Rewards PEC (where it relates to BIG) is final and conclusive under all circumstances.
- 11) In the event of any inconsistency, conflict, ambiguity or discrepancy between the English version and any other languages of these terms and conditions, the English version shall prevail at all times.