

SAMSUNG



Gemilang

Celebration Offers

16 July - 30 September 2020

Celebrate Hari Kebangsaan with special offers from Samsung.



The Serif LS01T

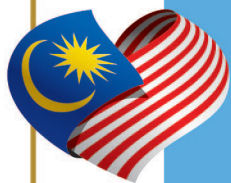
QLED 8K Q950TS



Soundbar HW-Q950T



The Sero LS05T



Free Gifts*
— worth up to —
RM13,695



Global
No.1

TV for 14 Years

Samsung is ranked No.1 TV brand for 14 years¹

For more info, visit www.samsung.com/my/gemilang2020

¹Global No.1 Source - Omdia, Jan-2020. Ranking in terms of shipments. Results are not an endorsement of Samsung. Any reliance on these results is at the third-party's own risk.
*Promotion valid while stocks last and based on first come first served basis. Images are for illustration purpose only. Terms and conditions apply.

Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)



8K

Global No.1 TV
Samsung is ranked No.1 worldwide for 8K TVs

2020 QLED 8K

A TV that changes everything

"Source -Omdia, Jan-2020. Ranking in terms of shipments. Results are not an endorsement of Samsung. Any reliance on these results is at the third-party's own risk."

Global Recognition Awards



Forbes



For more information on Samsung's award-winning 2020 QLED 8K and 4K TV lineups along with the company's other leading TV & audio innovations, visit news.samsung.com/global/category/products/tv-audio



Q900R



Real 8K Resolution¹



Quantum Processor 8K
AI Upscaling²



Direct Full Array³ 16X



Quantum HDR 32X

98" RRP: **RM199,999**

FREE GIFT **A + E + G + H**

or
FREE GIFT **E + G + H + I**

Free Gifts worth up to RM13,695



FREE GIFT



¹Defined as having 7,680 x 4,320 pixels. Native 8K content based on current 8K streaming, connectivity and decoding standard. Future and certain party standards not guaranteed or may require additional device/adaptor purchase. ²Viewing experience may vary according to types of content and format. ³8K AI Upscaling may not apply to PC connection and Game Mode. ⁴Direct Full Array Numerical Index based on backlighting, antireflection and contrast enhancement technologies. ⁵Promotion valid while stocks last and based on first come first served basis. Images are for illustration purpose only. The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice and not binding on dealers. Terms and conditions apply.

Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)

QLED 8K



Q950TS



Infinity
Screen



Quantum
Processor 8K
AI Upscaling²



Direct Full
Array³ 32X



Object Tracking
Sound + (OTS+)

85" RRP: **RM64,999**

FREE GIFT **A** or **E+G+H**

Free Gifts worth up to RM6,499

75" RRP: **RM44,999**

FREE GIFT **B** or **E+G**

Free Gifts worth up to RM5,398

65" RRP: **RM29,999**

FREE GIFT **C** or **F+H**

Free Gifts worth up to RM3,999



Q800T



Real 8K
Resolution¹



Quantum
Processor 8K
AI Upscaling²



Direct Full
Array³ 24X⁴



Object Tracking
Sound + (OTS+)

82" RRP: **RM39,999**

FREE GIFT **B** or **E+G**

Free Gifts worth up to RM5,398

75" RRP: **RM29,999**

FREE GIFT **C** or **F+H**

Free Gifts worth up to RM3,999

65" RRP: **RM22,999**

FREE GIFT **D** or **G**

Free Gift worth up to RM2,599



E

Jet 90
VS20R9048S2
worth
RM3,599



F

Jet 90E
VS15R8548S5
worth
RM2,899



G

Smart Air
Purifier
AX60R5080WD
worth
RM1,799



H

Air Purifier
AX34R3020WW
worth
RM999



I

The Sero
QA43LS05T
+
The Sero
Wheels
VG-SCST43V
worth
RM7,298



¹Defined as having 7,680 x 4,320 pixels. Native 8K content based on current 8K streaming, connectivity and decoding standard. Future and certain party standards not guaranteed or may require additional device/adaptor purchase. ²Viewing experience may vary according to types of content and format. ³8K AI Upscaling may not apply to PC connection and Game Mode. ⁴Direct Full Array Numerical Index based on backlighting, antireflection and contrast enhancement technologies. ⁵82" Q800T is Direct Full Array 32x. ⁶Promotion valid while stocks last and based on first come first served basis. Images are for illustration purpose only. The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice and not binding on dealers. Terms and conditions apply.

Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)



WHY QLED 4K



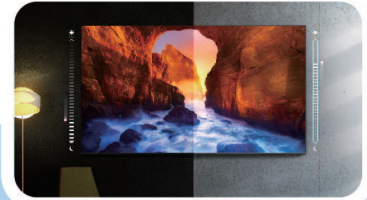
Burn-in Free

QLED offers you the same brilliant colours and picture quality for a long time with no pixel degradation.



True-to-life Picture Quality

Experience 100% Colour Volume* that stays at any level of brightness with Quantum Dot Technology.



Adaptive Picture

Experience perfect picture without going through any adjustments in the settings.

*100% Colour Volume with Quantum Dot: 100% colour volume measured to DCI-P3 standard, certified by VDE.



Q95T

One Remote



Direct Full Array¹ 16X



Quantum Processor 4K
AI Upscaling²



Ultra Viewing Angle



Object Tracking Sound (OTS)

75"

RRP: **RM22,999**

FREE GIFT

G

65"

RRP: **RM15,999**

FREE GIFT

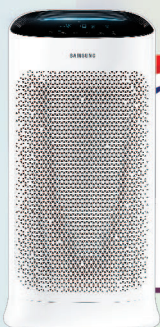
G

55"

RRP: **RM9,999**

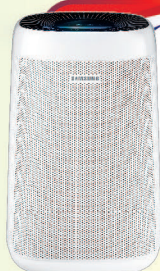
FREE GIFT

H



G

Smart Air Purifier
AX60R5080WD
worth
RM1,799



H

Air Purifier
AX34R3020WW
worth
RM999



J

Grill Microwave Oven
MG23T5018CK
worth
RM599

¹Direct Full Array Numerical Index based on backlighting, antireflection and contrast enhancement technologies. ²Viewing experience may vary according to types of content and format. ³100% colour volume measured to DCI-P3 standard, certified by VDE images are for illustration purpose only. ⁴The range of Quantum HDR claims luminance based on internal testing standards and is subject to change according viewing environment or specific conditions. ⁵Promotion valid while stocks last and based on first come first served basis. Images are for illustration purpose only. The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice and not binding on dealers. Terms and conditions apply.

QLED 4K

Bright and
colourful picture,
only on **QLED 4K**



NEW



Q80T



One
Remote



Direct Full
Array¹ 8X



Quantum
Processor 4K
AI Upscaling²



Wide Viewing
Angle



Object Tracking
Sound (OTS)

85"

RRP:
RM22,999

FREE
GIFT

G

75"

RRP:
RM16,999

FREE
GIFT

G

65"

RRP:
RM10,999

FREE
GIFT

H

55"

RRP:
RM6,499

FREE
GIFT

J



NEW



Q60T



One
Remote



100% Colour
Volume³
with Quantum Dot



Quantum
HDR⁴



Dual LED



Quantum
Processor Lite

85"

RRP:
RM16,999

FREE
GIFT

G

75"

RRP:
RM11,999

FREE
GIFT

H

58"

RRP: RM5,499
**Now Promo RRP:
RM4,499**

SAVE RM1,000

¹Direct Full Array Numerical Index based on backlighting, antireflection and contrast enhancement technologies. ²Viewing experience may vary according to types of content and format. ³100% colour volume measured to DCI-P3 standard, certified by VDE images are for illustration purpose only. ⁴The range of Quantum HDR claims luminance based on internal testing standards and is subject to change according viewing environment or specific conditions. *Promotion valid while stocks last and based on first come first served basis. Images are for illustration purpose only. The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice and not binding on dealers. Terms and conditions apply.



WHY CRYSTAL UHD



Dynamic Crystal Display

Marvel at the lifelike variations in colour expression that will stay crisp and vivid.

*For TU8500 model only



Crystal Processor 4K

The powerful upscaling that ensure the ultimate 4K quality resolution at any time, with any source.



Boundless Design

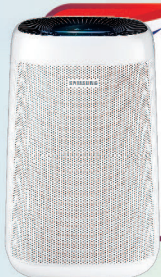
A sleek and elegant design drawings you to the purest picture.



TU8500



65" RRP: **RM4,699** **FREE GIFT** **K**



H

Air Purifier
AX34R3020WW
worth
RM999



J

Grill Microwave Oven
MG23T5018CK
worth
RM599



K

Solo Microwave Oven
MS23K3513AK
worth
RM369

*Promotion valid while stocks last and based on first come first served basis. Images are for illustration purpose only. The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice and not binding on dealers. Terms and conditions apply.

CRYSTAL UHD



NEW



TU8000



Crystal Display



Crystal Processor 4K



Boundless Design



Bixby on TV

82" RRP: **RM10,999**

FREE GIFT

H

75" RRP: **RM8,499**

FREE GIFT

J

65" RRP: **RM4,299**

FREE GIFT

K



NEW



TU7000



Crystal Display



Crystal Processor 4K



Boundless Design



One Remote Function

75" RRP: **RM7,999**

FREE GIFT

J

70" RRP: **RM5,499**

FREE GIFT

K

65" RRP: **RM3,999**

FREE GIFT

K



SAVE RM500

RRP: RM3,299

58" **Now Promo RRP: RM2,799**

Recommended TV Viewing Distance



82"

75"

65"

55"

1m

1.7 m

UHD

2 m

UHD

2.3 m

UHD

2.5 m

UHD

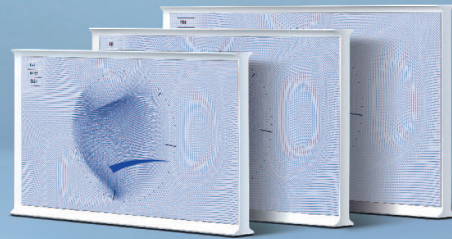
The above recommendations are provided for general guidance and information purposes only.
Source: Rtings <https://www.rtings.com/tv/reviews/by-size/size-to-distance-relationship>

*Promotion valid while stocks last and based on first come first served basis. Images are for illustration purpose only. The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice and not binding on dealers. Terms and conditions apply.



The Serif

Unconditionally beautiful



LS01T



55" RRP: RM6,499

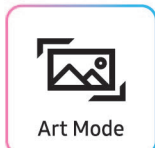


Air Purifier
AX34R3020WW
worth
RM999



The Frame

TV when it's on. Art when it's off.



LS03T



65" RRP: RM10,999



Smart Air Purifier
AX60R5080WD
worth
RM1,799



Lifestyle TV

The Sero

Mobile Entertainment, better on TV

Innovation makes a
head-turning statement

Rotating Screen: Vertical + Horizontal Screen

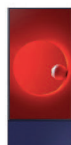
When you physically rotate your smartphone, the TV screen follows – a sweet party trick that's sure to please the crowd. Whether you're indulging in vertical social media content, movies or sports, The Sero's versatility makes the best out of every experience.



GOLD
AWARD
2019



NEW



LS05T



One
Remote

43"

RRP:

RM6,999



FREE
GIFT

Air Purifier
AX34R3020WW
worth
RM999



Mobile Optimized
Screen



4.1 Ch
Powerful Sound



QLED
Technology

*For more information on CES Innovation Award visit <https://news.samsung.com/global/spotlighting-ces-2020-innovation-award-winning-technologies>, more information on Samsung's iF Design award-winning visit <https://ifworlddesignguide.com/entry/281332-the-sero9>. Promotion valid while stocks last and based on first come first served basis. Images are for illustration purpose only. The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice and not binding on dealers. Terms and conditions apply.

Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)



Q-series Premium Soundbar

Global
No.1

Soundbar for 6 Years

Applied years (2014-2019) ©2020 future source consulting

Immersive Sound. Perfect match for QLED.



HW-Q950T



Immersive sound with true 9.1.4ch sound. Perfect match for QLED



True 9.1.4ch Sound



3D Audio Codec Support



Up-firing Rear Speakers Included



Q-Symphony

RRP: RM6,499
PWP¹ RM4,799

¹with purchase of any Samsung TV



SAVE RM1,700

HW-Q900T



Immersive sound with true 7.1.2ch sound. Perfect match for QLED



True 7.1.2ch Sound



Q-Symphony



3D Audio Codec Support



Adaptive Sound

RRP: RM4,999
PWP¹ RM3,699

¹with purchase of any Samsung TV



SAVE RM1,300

*For more information on CES Innovation Award visit <https://www.ces.tech/Innovation-Awards/Honorees/2020/Honorees/Q/Q950T-Soundbar.aspx>. Promotion valid while stocks last and based on first come first serve basis. Image are for illustration purpose only. The indicated price is Recommended Retail Price (RRP) and Purchase with Purchase (PWP) Price. Both RRP and PWP Price are subject to change without prior notice and not binding on dealers. Terms and conditions apply.

Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)

Soundbar PWP

With purchase of any Samsung TV



HW-Q800T



Immersive sound with true 3.1.2ch sound. Perfect match for QLED



True 3.1.2ch Sound



Q-Symphony



3D Audio Codec Support



Adaptive Sound

RRP: RM3,999
PWP¹ RM2,999

¹with purchase of any Samsung TV



SAVE RM1,000

NEW

HW-Q70T



Immersive sound with true 3.1.2ch sound. Perfect match for QLED



True 3.1.2ch Sound



Q-Symphony



3D Audio Codec Support



One Remote Control

RRP: RM3,399
PWP¹ RM2,699

¹with purchase of any Samsung TV



SAVE RM700

NEW

HW-Q60T



Immersive sound with Samsung Acoustic Beam Tech. Perfect match for QLED



3D Surround Sound



Q-Symphony



Samsung Acoustic Beam



Adaptive Sound

RRP: RM2,599
PWP¹ RM1,899

¹with purchase of any Samsung TV



SAVE RM700

NEW

Matching Guide

TV Screen Size

65" and above

55" and above

50" and above

Recommended Soundbar

HW-Q950T/ Q900T

Dolby Atmos and DTS:X Soundbar

HW-Q800T/ Q70T

Dolby Atmos and DTS:X Soundbar

HW-Q60T

Samsung Soundbar with Acoustic Beam Technology

*For more information on CES Innovation Award visit <https://www.ces.tech/Innovation-Awards/Honorees/2020/Best-Of/Q/Q800T-Soundbar-QLED-TV-by-Samsung.aspx>. Promotion valid while stocks last and based on first come first serve basis. Image are for illustration purpose only. The indicated price is Recommended Retail Price (RRP) and Purchase with Purchase (PWP) Price. Both RRP and PWP Price are subject to change without prior notice and not binding on dealers. Terms and conditions apply.

Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)



Q-SYMPHONY



Q-Series Soundbar and QLED TV, the perfect harmony

Surround yourself with sound from TV and soundbar orchestrated in harmony. Q-Symphony uniquely allows TV and soundbar speakers to operate simultaneously for better surround effect without muting TV speakers.



3 Simple Steps to Redeem Free Gift(s)

Redemption Period: 16 July - 15 October 2020



STEP
1

Purchase



STEP
2

Log on/ scan
the QR code
to redeem



<https://samsung-redemption.com/customer/#/sasso/MY-gwp-35>



STEP
3

Fill in the details
& upload proof
of purchase