

## **TERMS AND CONDITIONS FOR HARI RAYA 2018 CAMPAIGN**

### **DURATION**

The **SAMSUNG HARI RAYA 2018 CAMPAIGN** (“Promotion”) is organized by Samsung Malaysia Electronics (SME) Sdn Bhd (“Organizer”). This Promotion will run the following events/campaigns during the respective Promotion Periods as detailed below (or while stocks last, whichever comes first):-

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<b>No.</b>	<b>Description</b>	<b>Promotion Period</b>
(i)	<b>PROMOTION A</b> A contest for customers to stand a chance to win prizes worth up to RM 2,000,000 nationwide	From 24 <sup>th</sup> May - 24 <sup>th</sup> June 2018
(ii)	<b>PROMOTION B</b> Free service pack for every purchase of selected product models	From 24 <sup>th</sup> May - 24 <sup>th</sup> June 2018
(iii)	<b>PROMOTION C</b> Free Petronas gift card worth RM 20 with every purchase of Samsung Galaxy J4, Samsung Galaxy J6, Samsung Galaxy A6 and Samsung Galaxy A6+	From 24 <sup>th</sup> May -24 <sup>th</sup> June 2018
(iv)	<b>PROMOTION D</b> 6% off RRP with every purchase of Samsung Galaxy J4, Samsung Galaxy J6, Samsung Galaxy A6 and Samsung Galaxy A6+.	From 24 <sup>th</sup> May - <b>31<sup>st</sup> May 2018</b>

### **ELIGIBILITY**

This Promotion is open to all residents in Malaysia, aged 18 years and above as at 24<sup>th</sup> May 2018 (hereinafter referred to as “You” or “Participant”), except the employees (and their immediate families) of Organizer, their affiliates and/or related companies, distributors, retailers, advertising and promotion agencies.

## **PROMOTION A**

### **HOW TO PARTICIPATE**

Purchase any one (1) unit of selected Samsung Galaxy mobile devices, tablets or wearables as listed in the below tables (“selected Products”) from any participating Samsung authorized dealers (inclusive of Online, Mass Merchants and Telco outlets) in Malaysia during the Promotion Period to stand a chance to win total prizes worth up to RM 2,000,000.

This Promotion is only applicable to the purchases of the selected Products listed below, from participating authorized dealers.

#### **Mobile Devices**

Model	Product Name
<b>Flagship</b>	
G960	Galaxy S9
G965	Galaxy S9+
G950	Galaxy S8
G955	Galaxy S8+
N950	Galaxy Note8
N935	Galaxy NoteFE
N920	Galaxy Note5
<b>Mass   Mid-Segment</b>	
J400	Galaxy J4
J600	Galaxy J6
A600	Galaxy A6
A605	Galaxy A6+
J106	Galaxy J1 Mini Prime
J111	Galaxy J1 Ace
G532	Galaxy J2 Prime
J250	Galaxy J2 Pro
J330	Galaxy J3 Pro
G570	Galaxy J5 Prime
G610	Galaxy J7 Prime
J530	Galaxy J5 Pro
J730	Galaxy J7 Pro
C710	Galaxy J7+

#### **Tablet**

Model	Product Name	Display Size
T285	Galaxy Tab A 2016	7.0"
P355	Galaxy Tab A with S Pen 2016	8.0"
P585	Galaxy Tab A with S Pen 2016	10.1"
T385	Galaxy Tab A	8.0"
T719	Galaxy Tab S2	8.0"
T819	Galaxy Tab S2	9.7"
T825	Galaxy Tab S3	9.7"

#### **Wearables**

Model	Product Name
R600	Gear Sport
R760	Gear S3 Frontier
R770	Gear S3 Classic
R365	Gear Fit2 Pro
R140	Gear IconX
R325	Gear VR with Controller
R210	Gear 360

A530	Galaxy A8
A730	Galaxy A8+
C900	Galaxy C9 Pro

## MECHANICS

Step 1: Purchase a selected Product and receive an entry card.

Step 2: In the entry card, fill up your details [as per below] and answer a question.

- Full Name (as per IC/Passport)
- E-mail Address
- IC Number/Passport Number

Step 3: WhatsApp to +6011-26119785 to register. At the same time, please include in the information needed as below.

- Photo of Entry Card
- Screenshot of IMEI (for smartphones and tablets) or Serial Number (for wearables)
- Tax Invoice

Step 4: The Draw result will be at [www.samsung.com/my/offer/mobile- raya-2018](http://www.samsung.com/my/offer/mobile- raya-2018) on 19 July 2018 and you can watch the draw at “(Samsung YT Streaming URL)”. Please check if your name as per entry card submission (“Name”) is drawn to stand a chance to win the prizes stated herein. If you are a shortlisted winner, your Name will be listed on social media and the website.

- **Grand Prize – 4<sup>th</sup> Prize:** If your Name is drawn, you will be invited for a Grand Finale event which you are required to go through a series of challenges which will determine the winning prize to be won. There will be 40 shortlisted invitees to attend the event.

Details of the Grand Finale will be notified by way of WhatsApp.

The shortlisted invitees mentioned above (“Finalists”) **must** attend the Grand Finale to stand a chance to win the Grand Prize, 1<sup>st</sup> Prize, 2<sup>nd</sup> Prize, 3<sup>rd</sup> Prize or 4<sup>th</sup> Prize (“Top Prizes”). The invitees would have to go thru a series of challenge to determine the winners of the grand Finale. There will be 28 Grand Finale winners.

The Finalists who fail to attend the Grand Finale will be disqualified by the Organizer. In the event a Finalist requires a representative to attend the Grand Finale on his/her behalf, the representative must bring a letter of authorization, a copy of the Finalist's proof of identity, and the representative's proof of identity before such representative is eligible to participate in the Grand Finale on behalf of the Finalist.

- **Consolation Prize:** If your Name is drawn, you will be walking away with one of the consolation prizes. After verification, a winner's letter will be issued and you would have to redeem your prize from the selected outlet within two months of the stated date in the notification letter, failing which the Organizer reserves the right to forfeit the said prize.

All shortlisted finalist and consolation prize winners must submit the following documentation by 24<sup>th</sup> July 2018.

- Entry card
- Photocopy of IC/Passport
- Address
- Original of Tax Invoice [Tax Invoice will be returned upon completion of winner verification]
- Print/Screenshot/Picture of IMEI Number (for smartphone and tablets) or Serial Number (for wearables)

All the documents submitted inclusive of entry card must tally and be consistent with the information submitted via WhatsApp during registration. Should there be any discrepancies/inconsistencies or missing information found on the information/documentation submitted, the drawn Name will be automatically disqualified. (Eg. Wrong answer or question not filled in)

Should shortlisted winners for all prizes fail to comply with the above criteria, they will be automatically disqualified and the prize will automatically go to the next participant before the drawn Name.

## PRIZES

The prizes for the Promotion are as per below table. There will be a draw and winner announcement at the end of the campaign on 10 July 2018 or such other date as deemed suitable by the Organiser. The prizes allocated are for the participants nationwide throughout the Promotion Period.

Category	Prizes		Winners
	Brand	Model	
Grand Prize	Mercedes	GLC200	1
1st Prize	Mercedes	GLA200 Urban Line	1
2nd Prize	Mercedes	CLA200	1
3rd Prize	Honda	HRV	5
4th Prize	Vespa	S 125 i-GET	20
Consolation	Samsung	Front Load Combo Washer with QuickDrive, 9kg wash & 6kg dry	10
Consolation	Samsung	55" NU7400 Smart 4K UHD TV	10
Consolation	Samsung	POWERbot Vacuum Cleaner with CycloneForce	10
Consolation	Samsung	POWERstick PRO	20
Consolation	Samsung	Refrigerator, Lux Brown,Twin Cooling Plus,4 Modes Smart Conversion,ABP,Cool Pack,DIT	20
Consolation	Samsung	Washing Machine, Digital Inverter	60
Consolation	Samsung	Convection Microwave Oven with HotBlast, 28L	100

- The colors of the prizes are pre-selected by the Organizer and the Organizer is entitled to change the specification and color of the prizes without prior notice.
- Each winner is entitled to win only one (1) Prize during the Promotion Period. Winners' announcement list will be made on Samsung official website at [www.samsung.com/my/offer/mobile-roya-2018](http://www.samsung.com/my/offer/mobile-roya-2018) and Samsung Malaysia's Facebook page.
- The Finalists are required to attend the Grand Finale at their own expenses to participate in the challenge and to claim their prize. In the event the Finalist is not able to attend, the Finalist must nominate a representative to be present and to participate in the challenge as well as collect the prize on his/her behalf. Failure to attend the Grand Finale may result in forfeiture of the prize.

## PROMOTION B: FREE SAMSUNG SMART CARE WITH EVERY PURCHASE OF SELECTED DEVICES

- **FREE PROTECTION PLUS**

Purchase any selected one (1) unit of Samsung Galaxy S9 or Samsung Galaxy S9+ during the Promotion Period to redeem the free Protection Plus worth up to RM 298 via Samsung Members.

- **FREE SCREEN PROTECTION**

Purchase any selected one (1) unit of Samsung Galaxy J6 or Samsung Galaxy A6, Samsung Galaxy A6+, Samsung Galaxy A8, Samsung Galaxy A8+, Samsung Galaxy S8, Samsung Galaxy S8+ and Samsung Galaxy Note8 during the Promotion Period to redeem free Screen Protection worth up to RM149 via Samsung Members. Samsung Protection Plus and Screen Protection are subject to the terms and conditions available at [www.samsung.com/my/support/smartcare/](http://www.samsung.com/my/support/smartcare/).

Only consumers who purchase the selected products listed below from participating authorized dealers are entitled for the free Protection Plus or Screen Protection via Samsung Members.

Protection Plus		Screen Protection	
<b>Models</b>	<ul style="list-style-type: none"><li>• Galaxy S9</li><li>• Galaxy S9+</li></ul>	<b>Models</b>	<ul style="list-style-type: none"><li>• Galaxy J6</li><li>• Galaxy A6</li><li>• Galaxy A6+</li><li>• Galaxy A8</li><li>• Galaxy A8+</li><li>• Galaxy S8</li><li>• Galaxy S8+</li><li>• Galaxy Note8</li></ul>

### REDEMPTION THROUGH SAMSUNG MEMBERS

Step 1: Activate Samsung Members.

Step 2: In the Samsung Members main page, tap on the promotional banner.

Step 3: Press download coupon.

Step 4: Receive a confirmation email with Protection Plus or Screen Protection e-certificate within a month after purchase (depending on the selected product purchased).

Last day of redemption for Protection Plus and Screen Protection thru Samsung Members would be on 30 June 2018.

### **PROMOTION C: FREE PETRONAS GIFT CARD WORTH RM 20 WITH PURCHASE OF SELECTED MODELS**

Free Petronas Gift Card worth RM 20 with every purchase of Galaxy J4, Galaxy J6, Galaxy A6 and Galaxy A6+ from the participating authorized dealer. The Petronas gift card will be bundled together with the box.

### **PROMOTION D: 6% OFF RRP WITH PURCHASE OF SELECTED MODELS**

Receive 6% off RRP with every purchase of Galaxy J4, J6, A6 and A6+ at participating Samsung authorized dealers (inclusive of Online, Mass Merchants and Telco outlets).

This Promotion D is valid until **31<sup>st</sup> May 2018**.

### **GENERAL TERMS AND CONDITIONS APPLICABLE TO PROMOTIONS A, B AND C**

#### **LIABILITY AND RESPONSIBILITY**

Participant/Winner shall assume full responsibility in any case of accident, damage or claim resulting from participation of this Promotion and/or usage and/or redemption of their Prizes. All transportation, accommodation, personal costs and/or any other costs, fees and/or related expenses that are incurred to redeem the Prize are the sole responsibility of the Winner/Participants.

By participating in the Promotion, each Participant agrees to release and hold the Organizer and its employees, officers, directors, shareholders, agents, representatives, parent companies affiliates, subsidiaries, licensees, advertising, promotion, and fulfilment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Promotion or resulting from acceptance, possession, use or misuse of the Prize, or travel to or from any gift-related activity, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

If the shortlisted Participants/winners fail to cooperate during the winner's selection period (during/after Promotion period) and/or have failed to respond within the stipulated period, the shortlisted Participants/winners will be immediately disqualified from participation.

The Organizer reserves the rights to request for further details and proof from the shortlisted winners before they are entitled to redeem any prize. The arrangement of the Prize will be done at the end of the Promotion Period.

#### RIGHTS OF THE ORGANIZER

- Each Participant agrees to take part in any and all marketing, promotional, publicity exercises with respect to the Promotion; agrees for the Organiser to use his/her selfies, videos, name, voice, photograph, likeness or other personal identifiable information in any media for the promotion and publicity of this Promotion and/or Samsung products: and grants the Organiser all consents and waivers necessary hereunder, including in respect of any promotional photographs and/or audio/video recordings taken in respect of this Promotion. Each Participant agrees that the Organiser shall be at liberty to publish, promote, copy, reproduce, transmit, display, edit, adapt, modify, create derivative works of and/or otherwise distribute or use his/her particulars:
  - a. In connection with this Promotion and/or Samsung products;
  - b. For the promotion and publicity of this Promotion and/or Samsung products;
  - c. In any manner, format or media whether now known or hereinafter created, and in any part of the world, including without limitation on online platforms such as Facebook, YouTube, Twitter and Instagram;at the Organiser's sole discretion and royalty-free and without obligation of attribution or consent. Each Participant hereby irrevocably grants Organiser all consents and waivers necessary in connection with the above.
- The Organizer reserves the right to disqualify any Participant's/winner's submission and participation in this Promotion without any liability in the event that the Organizer has reasonable suspicion that a selected Participant/winner has violated any of these Terms and Conditions herein or any applicable laws.
- To the extent permitted by law, the Organizer reserves the right to amend these Terms and Conditions including the Promotion Period and Prize without prior notice. In case of any dispute, the Organizer reserves the right to make the final decision.

- The Organizer reserves the right to substitute the Prize with another of similar value without prior notice. All prizes are not transferable, non-refundable and non-exchangeable for cash.

#### *TERMS OF PARTICIPATION*

- By participating in this Promotion, Participants are taken to have read understood and agreed to be bound by these Terms and Conditions and decisions of the Organizer.
- The Organizer collects personal identifiable information to provide services or to correspond with you. This information is stored in a manner appropriate to the nature of the data by the Organizer and is used to fulfil your request. By sending in your details, you are indicating that you have read, understood and agreed to be bound by Samsung's Privacy Policy available at <http://www.samsung.com/my/info/privacy.html>

#### *MISCELLANEOUS*

- All Prizes are redeemed on an “as is” basis and are not exchangeable for credit, cash, voucher or any other items in part or full.
- Prizes are subjected to the standard warranty as provided by the brand owners.
- Free gifts are only available during the Promotion Period and on a first come first served basis, while stocks last.
- The consumer agrees that the Organiser is just a platform of communication between Business Partner/Dealer and consumers and the Organiser shall not be liable for any disputes arising from the Dealer’s acts that are beyond the control of the Organiser.
- All Rate(s) quoted above are valid at the time of printing (May 2018).
- This Promotion the Terms and Conditions and the Privacy Policy shall be governed by the laws of Malaysia and any disputes arising out of or in connection with this Promotion shall be referred to the exclusive jurisdiction of the courts of Malaysia.
- In the event of inconsistencies between any communication or marketing materials with regard to this Promotion and the Terms and Conditions stated herein, the latter shall prevail.