

SAMSUNG

SUPER SMART TV DEALS

Promotion period: 1st – 31st October 2016

Enjoy thousands of great TV shows and movies from HyppTV, iflix and HeroTalkies in partnership with Samsung.



Purchase selected Samsung SMART TVs and enjoy unlimited entertainment worth up to RM670¹.

Curved TV



UA55K6300 RRP: RM4,799 Save: RM1,500
NOW: **RM3,299**

UA49K6300 RRP: RM3,299 Save: RM300
NOW: **RM2,999**

- **Ultra Clean View**
Enhanced low resolution content

- **Ultra Slim**
Invisibly thin

UHD TV



UA55KU6000 RRP: RM5,499 Save: RM1,500
NOW: **RM3,999**

UA50KU6000 RRP: RM3,999 Save: RM1,000
NOW: **RM2,999**

- **UHD Resolution**
4 times more detail than full HD
- **HDR**
Wide range of brightness and contrast



Full HDTV
UA43K5500 RRP: RM2,199 Save: RM100
NOW: **RM2,099**

- **Ultra Clean View**
Enhanced low resolution content

- **Ultra Slim**
Invisibly thin

iflix in partnership with **SAMSUNG**

Stream or download thousands of TV shows, movies and more on **iflix**



Use Smart View / Screen Mirroring to push content from mobile device to Smart TV.

• Redemption period: 1st - 31st October 2016

HypTV in partnership with **SAMSUNG**

Watch world class entertainment on HypTV via your SMART TV.



• Redemption period: 1st - 31st October 2016

HeroTalkies in partnership with **SAMSUNG**

Stream the latest Tamil movies with the HeroTalkies TV app.



• Redemption period: 1st October - 30th November 2016

Watch Via	SAMSUNG SMARTPHONE ²		SAMSUNG SMART TV		Total
	Smart View / Screen Mirroring		SMART Hub		
	iflix - 12 Months		HeroTalkies - 3 Months	HypTV - 2 Months	RM670 ¹
Subscription Worth	RM120 ¹		RM150 ¹	RM400 ¹	

4 reasons to own a Samsung SMART TV

Super **Smart**

Enjoy unlimited entertainment access with purchase of selected SMART TV.

Super **Size**

Upsize your SMART TV to 43" or 49" at great value³.

Super **Clear**

Experience HD TV viewing with digital transmission ready SMART TV.



Super **Slim**

Sleek and slim bezel design that fits modern home.

Terms and condition apply. Promotion valid while stocks last. Image for illustration purposes only. Promotion price is GST Inclusive.

¹The value is derived from an average market cost. The cost of content may vary from time to time and is subject to change without prior notice. ²Applicable to compatible Samsung Galaxy mobile devices only. ³TV value comparison is based on same TV model of 2015 (UA40J5500 and UA48J6300) vs. 2016 (UA43K5500 and UA49K6300).

Samsung Super Smart TV Deals 2016

Terms and Conditions

Introduction

The Samsung Super Smart TV Deals 2016 ("Promotion") will run from 1st to 31st October 2016 ("Promotion Period") while stocks last. Samsung Malaysia Electronics (SME) Sdn Bhd ("Organiser") shall reserves the right to shorten or extend the Promotion Period at its sole discretion without prior notice.

By participating in this Promotion, customer ("Customer") purchase the selected TV models with promotional sticker on the TV box during the **Promotion Period (1st – 31st October 2016)** to be entitled to one Smart TV content booklet.

This Promotion is available at all Samsung Authorised Dealers only.

Promotion Models

1. The Promotion is valid for the following Samsung Consumer Electronic Products ("Products") only:

Product Category	Model	RRP	Promotion Price	
TV	UA43K5500AKXXM	RM2,199	RM2,099	Content Value worth up-to RM670
TV	UA49K6300AKXXM	RM3,299	RM2,999	Content Value worth up-to RM670
TV	UA55K6300AKXXM	RM4,799	RM3,299	Content Value worth up-to RM670
TV	UA50KU6000AKXXM	RM3,999	RM2,999	Content Value worth up-to RM670
TV	UA55KU6000AKXXM	RM5,499	RM3,999	Content Value worth up-to RM670

Participating Content Partners	Content Value Up to	Duration	T&C
IFLIX	RM120	12 Months	Customer must activate iflix voucher code from SMART TV content booklet within 1-31 Oct 2016. *Watch via compatible Samsung Smartphone's SMART View/Screen Mirroring
HYPPTV	RM400	2 Months	Customer must activate HyppTV voucher code from SMART TV content booklet within 1-31 Oct 2016. *Watch via SMART TV's SMART Hub
HeroTalkies	RM150	3 Months	Customer must activate HeroTalkies voucher code from SMART TV content booklet within 1-30 Nov 2016. *Watch via SMART TV's SMART Hub

2. Promotion price is GST inclusive.
3. Purchase of selected Samsung SMART TVs and activation of code must be within promotion period to enjoy the entitlement.
4. The content value is derived from an average market cost. The cost of content may vary from time to time and is subject to change without prior notice.
5. SMART View or Screen Mirroring is applicable to compatible Samsung Galaxy mobile devices only.
6. TV value comparison is based on same TV model of 2015 (UA40J5500 and UA48J6300) VS. 2016 (UA43K5500 and UA49K6300).

Duration

1. The Samsung Super Smart TV Deals 2016 will run from 01 October 2016 [12.00am] to 31 October **2016 [11.59pm]** (“Promotion **Period**”).

Eligibility

1. The Promotion is open to all Malaysian, 18 years of age on the date the purchase transaction is made pursuant to the Promotion except the employees and their immediate families of Samsung, Samsung Brand Shop and participating agencies.
2. If Customer is below 18 years of age, please ensure the parent / legal guardian reads and agrees to the Terms and Conditions of this Promotion herein on behalf of Customer. It shall be deemed that the **Customer’s parent / legal guardian has agreed to the Terms and Conditions of this Promotion upon the Customer’s participation in this Promotion.**
3. Each of the selected TV model is only entitled to have one (1) unit of SMART TV content booklet inside the TV box throughout the Promotion Period.
4. This Promotion is limited to the selected TV models at Samsung Authorised Dealers outlet and subject to availability.
5. Smart TV content voucher access is subject to participating content partner’s individual activation process and terms and conditions as set out in their respective websites as well as subject to change without prior notice.

Payment

1. Customer acknowledges, understands and agrees that all transactions are between Customer and the Retailers only. Samsung only acts as the coordinating party and is not involved or a party of any monetary/sale and purchase transactions as well as payment method between Customer and the retailer in this Promotion.

Liability and Responsibility

1. Customers shall assume full responsibility in case of any accident, damage or claim resulting from participation of this Promotion and/or usage of their purchased Product.
2. All transportation, accommodation, personal costs and/or any other costs, fees and/or related expenses that are incurred in relation to the purchase of the Product are the sole responsibility of the Participants.
3. By participating in the Promotion, Customer agrees to release and hold the Organiser and its employees, officers, directors, shareholders, agents, representatives, parent companies, affiliates, subsidiaries, licensees, advertising, promotion, and fulfillment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Promotion including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

General

1. By participating in this Promotion, Customers fully and unconditionally agree to and accept the Terms and Conditions herein and the Samsung Privacy Policy at <http://www.samsung.com/my/info/privacy.html>.
2. In the event Customer have queries with regard to the Promotion; please call Samsung Premium Customer Careline at 1-800-88-9999 for clarification.
3. To the extent permitted by law, the Organiser reserves the right to make amendments to the Terms and Conditions of the Promotion without prior notice.
4. In case of any dispute, Samsung reserves the right to make the final decision and shall have the right to cancel the Promotion necessarily.
5. In the event of inconsistencies between the terms and conditions found elsewhere with regard to this promotion (if any) and the Terms and Conditions herein, this Terms and Conditions shall prevail only to resolve/reconcile the differences with regard to this Promotion.
6. This Terms and Conditions herein shall be governed by the laws of Malaysia and any disputes arising out of this Promotion and/or the terms and conditions herein shall be referred to the jurisdiction of the courts of Malaysia.