

TERMS AND CONDITIONS

1. This Samsung World Cup Promotion Offer (the “**World Cup Promotion Offer**”) is provided to all eligible customers (eighteen and above or have the permission of his/her parent/guardian) in Pakistan (the “**Customer(s)**”) and is valid from 24th May 2019 till 30th June 2019 (the “**Offer Period**”).
2. This Offer comprises a discount (“**Discount**”) whereby the Customer(s) can obtain a new **Samsung Flat Panel TV model** at a reduced revised price, subject to the terms and conditions mentioned herein. The Customer(s) availing the World Cup Promotion Offer will be offered a discount on the respective **Samsung Flat Panel TV model(s)** as provided in **Appendix 1** (the “**Samsung FPTV Models**”).
3. The World Cup Promotion Offer is subject to availability and is limited to a specific number of transactions on the Samsung FPTV Models on a first-come-first-served basis.
4. The World Cup Promotion Offer is available only at Samsung Gulf Electronics FZE's (“**Samsung**”) Authorized Distributors/Dealers in Pakistan (the “**Retailer(s)**”). A list of the Retailer(s) is available at www.samsung.com/pk.
5. All personal data, including but not limited to information, contact numbers, messages and other material (“**Data**”) of the Customer(s) shall be kept private and be used for internal purposes only.
6. Samsung shall not be liable to the Customer(s) for any loss and/or damages of any kind suffered in connection with these Terms and Conditions or in connection with the World Cup Promotion Offer.
7. The World Cup Promotion Offer is a gratuitous offer and Samsung shall be entitled at its sole discretion and subject to any applicable law, to terminate or modify the World Cup Promotion Offer or to modify these Terms and Conditions at any time prior to or during the Offer Period.
8. By participating in this World Cup Promotion Offer, the Customer(s) accepts that any dispute of whatever nature which is directly or indirectly related to these Terms and Conditions shall be subject to, governed and construed by the laws and regulations of UAE and such disputes shall be resolved exclusively by the Courts in UAE. Without Prejudice, any action in Pakistan can only be brought against the Retailer(s) who has provided warranty for the specific Samsung FPTV Model and not against Samsung or any of its affiliated entities.

Appendix 1

Model	Original RRP	Promotional RRP (Revised)	Discount Amount
43NU7100	93,999	84,999	9,000

49NU7100	126,999	109,999	17,000
55NU7300	164,999	149,999	15,000
65NU7100	274,999	239,999	35,000
65NU8000	314,999	299,999	15,000
75NU7100	569,999	499,999	70,000
75NU8000	629,999	569,999	60,000
82NU8000	849,999	724,999	125,000
55Q7F	299,999	274,999	25,000
55Q8C	339,999	319,999	20,000
65Q6F	399,999	349,999	50,000
65Q7F	484,999	449,999	35,000
65Q8C	549,999	474,999	75,000