

## TERMS AND CONDITIONS

1. These Terms and Conditions comprise an offer (the “**Offer**”) which shall apply to the customers who purchase specified models of Samsung QLED/UHD 4K TV as part of its Save big on the world best campaign (the “**Promotion**”) during the period 04<sup>th</sup> of December 2018 until the 31<sup>st</sup> of January 2019.

2. The Promotion offer is available only at Samsung Brand Shops operated by Authorized Distributors/Dealers, and Authorized Online and Offline Retail Stores in Pakistan (hereinafter, each referred to as the “**Retailer**”).

3. The Promotion offer applies to the following QLED/UHD 4K TV models:

QLED/UHD 4K TV Model	Promotion Offer
65” QLED TV	Get a 43” UHD 4K TV FREE
82” Premium UHD 4K TV	Get a 43” UHD 4K TV FREE
65” Premium UHD 4K TV	Get a 10% price discount
55” Premium UHD 4K TV	Get a 10% price discount
65” UHD 4K TV	Get a 10% price discount
55” UHD 4K TV	Get a 10% price discount
49” UHD 4K TV	Get a 10% price discount

4. At the purchase of each of the above mentioned QLED/UHD 4K TV Models, during the promotion period, i.e., from 4<sup>th</sup> December till 31<sup>st</sup> January, 2019 the Retailer will provide one Free TV or a 10% price discount to the Customer as the case may be as mentioned in the table above and issue a Confirmation Receipt to the Customer.

5. The Confirmation receipt should be retained by the customer as a proof and submitted to Samsung Gulf Electronics FZE (“**Samsung**”) whenever required.
6. Samsung and its distributors / dealers shall not be liable for any costs or damages that may the Customer may incur as a result of the loss of the Confirmation receipt.
7. All applicable taxes, if any, will be borne by the customer.
8. Samsung shall be entitled at its sole discretion to terminate or modify the Offer or to modify these Terms and Conditions at any time.
9. Samsung shall not be liable to the customer for any loss and/or damages of any kind suffered in connection with these Terms and Conditions, the Offer or the Promotion.
10. By participating in this Offer, the customer accepts that any dispute of whatever nature which is directly or indirectly related to these Terms and Conditions shall be subject to, governed and construed by the laws and regulations of UAE and such disputes shall be resolved exclusively by the Courts in UAE. Without Prejudice, any action in Pakistan can only be brought against a distributor of Samsung Products who has provided warranty for the specific QLED/UHD 4K TV and not against Samsung or any of its affiliated entities.