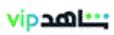



**Terms and Conditions
Smart Pack Offer**

- 1- These Terms & Conditions concern the Smart Pack free subscription offer (the "Offer") valid from the 4th of April 2020 till the 31st of May 2020, or until stock lasts, whichever comes first ("Offer Period").
- 2- This Offer is valid in the Kingdom of Saudi Arabia ("Territory") on selected Samsung TVs.
- 3- The Offer is available for the following models of Samsung TVs ("The Products List", *The Products List might vary by country.
*Each free subscription period inside the Offer may vary depending on the Product and its specs:

Model	Size	Free Subscription Period	
			
Q900R	All	12 Months	6 Months
Q70R	All	12 Months	6 Months
Q60R	55 inch	6 Months	3 Months
	65 inch	6 Months	3 Months
	75 inch	12 Months	6 Months
	82 inch	12 Months	6 Months
RU7400	65 inch	12 Months	6 Months
RU7100/7105	55 inch	6 Months	3 Months
	58 inch	6 Months	3 Months
	65 inch	6 Months	3 Months
	75 inch	12 Months	6 Months
RU7300	55 inch	6 Months	3 Months
	65 inch	6 Months	3 Months

- 4- This Offer is only valid when a Samsung TV from the Products List is purchased from Samsung Brand shops and Authorized Retail Stores in the Territory and gets activated within the Territory.
- 5- With every purchase of a Samsung TV from the Products List, the customer will be entitled for the Offer to the below services:
 - Shahid Plus
 - STARZPLAY
- 6- These services are referred as Partner Services ("Partner Services"). Samsung hold the rights to update the list of the Partner Services at any time with no prior notice to the customer.
*The terms and conditions of the Partner Services shall apply.
- 7- This Offer is applicable until quantities last; limited quantity of the products in the Products List will be available.
- 8- In case the customer purchased a product from the Products List on the last day in the Offer Period, he/she will have only thirty (30) days to activate and avail the Offer.
- 9- The Offer can be 3, 6 or 12 months for each Partner Services based on the purchased Product and might vary by country.
- 10- In order to avail the Offer, the customer needs to get their activation code "Activation Code" from the Partner Services application and follow the Offer redemption instruction on the Partner Services application' and on the Partner Services' websites. The Offer redemption instruction can be followed also on Samsung.com offer page as per the following link:
Arabic:

<https://www.samsung.com/sa/offer/smartpack>

English:

https://www.samsung.com/sa_en/offer/smartpack

- 11- The Activation Code will be communicated on the TV application and will remain valid up to one month for the customer to redeem it. In case the one month passed without redeeming the Activation Code by the customer, the Activation Code will be void and it will disappear from the TV application.
- 12- The redemption and usage of the Offer is subject to all applicable Terms & Conditions of the Partner Services. Such terms will be presented to the customer at the time of the Offer activation on the Partner Services 'websites or applications.
- 13- The Offer availability is subject to review and verification of Samsung. Other restrictions may apply. Any questions relating to redemption of the Offer will be resolved in Samsung's sole discretion and their decisions will be final and binding with respect thereto.
- 14- The Offer is not transferable to another Product nor is refundable or exchangeable for another content or service provided by Samsung.
- 15- This Offer cannot be combined with any other ongoing or future Offer, and is neither refundable nor transferable.
- 16- Samsung will not be liable to the customer for any loss and/or damages of any kind whatsoever, suffered in connection with the redemption or usage of this Offer.
- 17- Samsung will be entitled at its sole and absolute discretion to terminate or modify the Offer or to modify, vary, delete or add to any of these Terms and Conditions at any time prior or during the Offer Period.
- 18- By participating in this Offer, the customer accepts that any dispute of whatever nature which is directly or indirectly related to these Terms and Conditions or to the participation in this Offer, will be subject to, governed and construed by the laws and regulations of the Kingdom of Saudi Arabia and such disputes shall be resolved by its competent courts.