

NAVIGATING THE NEXT NORMAL

with Enterprise Mobility Solutions

SAMSUNG

In a short span of a few months, Covid-19 has changed the world as we knew it. This international emergency has impacted nearly every type of industry, big or small and is a real threat to business continuity.

For many, the future is suddenly now, with their digital enablement plans having been massively accelerated and scaled overnight to deal with remote working, learning and social distancing as the next normal. With top infectious diseases experts forecasting at least 12 to 18 months before a vaccine is successfully developed, countries and organisations must be prepared for new waves of outbreak, subsequent lock-downs and further disruptions to business.

Companies will have to adjust to this next normal and revise their Business Continuity Planning (BCP) to address challenges and seize opportunities. It is therefore paramount to devise strategies that enable them to be nimble yet robust; collaborative yet secure and the adoption of enterprise mobility solutions allows just that.

We have vaulted five years forward in consumer and business digital adoption in a matter of around eight weeks

– McKinsey¹



¹ “The Covid-19 recovery will be digital: A plan for the first 90 days” – McKinsey Digital, May 14, 2020

FIVE FACTORS WHY YOUR COMPANY SHOULD EMBRACE & IMPLEMENT ENTERPRISE MOBILITY SOLUTIONS

ANYTIME, ANYWHERE

The pandemic has forced the world into the largest work-from-home (WFH) experiment and some countries are experiencing new waves of infection, causing them to enforce new lock-downs.



Enterprise mobility enables anytime, anywhere working; giving rise to the always-connected worker. From field workers using their mobile devices for mission-critical tasks to employees who need to access office data remotely, smartphones allow the workforce to stay agile and remain productive, enabling the company to stay resilient in the face of emergency situations.

FIVE REASONS WHY YOU SHOULD CONSIDER SAMSUNG AS YOUR ENTERPRISE MOBILITY PARTNER:

SMART MOBILE DEVICES & SAMSUNG DEX



The new remote work reality calls for an agile workforce that can seamlessly continue its operations under various extenuating circumstances. Samsung smartphones and tablets offer all you need to be productive anywhere, anytime, with the proven security of Samsung Knox and Samsung DeX providing an intuitive desktop environment.

All you need is a monitor, keyboard, cable and a mouse and you can replicate the PC-like experience at home or hot desks. Samsung's partnerships with industry-leading software providers provide end to end working solutions secure by default so that remote workers are able to seamlessly communicate, collaborate and continue working wherever they are.

SOCIAL DISTANCING

With most governments continuing with social distancing measures, employers will need to embrace technological innovation to protect the health of their people and the business.



This has translated to the need for distancing, crowd and contact management, and the ability to quickly and securely disseminate important information to remote employees. Many companies are now exploring the ability of wearables to navigate through these issues.

SAMSUNG WEARABLES



Complying with social distancing regulations in the workplace can be challenging for employers without automation, owing to risk of human errors, difficulties in modifying work space and constant stress.

Samsung's Galaxy Active Watch with Knox Configure software alerts wearers who come within 6 feet of each other. In addition, crowd interaction alerts, contact tracing and health reminders can be configured, feeding data to the cloud for analysis, in cases of infection. Social distancing thus becomes second nature, allowing employees to return to work .

COST-SAVINGS

With the economic pain that the pandemic is causing, many companies have to rethink business strategies that will strike a balance between cost-cutting and empowering the workforce to operate efficiently.



In the area of IT, to lessen the burden, CIOs can consider moving to variable cost models such as Anything-as-a-Service (XaaS) and remove unused fixed-capacity. Embracing an enterprise mobility strategy is able to result in a leaner, more responsive workplace, while being focused on continuous value delivery. This is especially so in the months to come, with next normal expectations governing the business environment.

MOBILE-ONLY MEANS COST-SAVINGS

Reducing the number of devices to manage and maintain, increases efficiency and enables future-facing investments. With its lower total cost of ownership, mobile-only delivers significant long-term savings.



Samsung's mobile solutions make this possible with DeX, whereby employees can plug into any thin-client hardware to access productivity tools. This negates the need for desktops and notebooks and can even have a significant impact on reducing office space. Deployment tools like Samsung Knox Configure can help lower IT operational costs by making it easy to enrol, provision and configure a fleet of devices over-the-air.

SECURITY

As companies all over the world transitioned from corporate network infrastructures to WFH environments almost overnight, many had to sacrifice security for expediency. This created openings for hackers and resulted in a rise in cybersecurity threats.



Adopting a solid enterprise mobility strategy allows switching from hardware-based legacy VPNs which could leave gaps in remote security efforts as they are hard to deploy and configure.

SAMSUNG DEFENCE-GRADE KNOX SECURITY

Samsung's Knox platform consists of overlapping defense and security mechanisms that protect against intrusion, malware, and more malicious threats. It is built into Samsung smartphones, tablets, and wearables at the manufacturing stage, with hardware and software security features that are always enabled.



Knox keeps sensitive data secure while allowing workers to access productivity apps and personal data. IT managers are able to monitor, secure, control and even remote-wipe devices at scale without infringing on worker privacy.

CUSTOMER EXPERIENCE

Consumer behaviours evolved overnight during global lock-downs. Shifting from offline to online purchases and the need for contactless last mile fulfilment, companies that were able to meet these customer demands ensured business continuity and even increased revenues.



Back-end operations, supply chains and logistics were also put under pressure to meet the sudden changing pattern of demand. Enterprise mobility means leaving cumbersome legacy systems to focus on adopting agile innovation in a fast-changing environment to increase customer satisfaction.

ADDRESSING CUSTOMER NEEDS

The fast-changing market means organisations have to address their customers' needs quickly and efficiently by adopting and integrating new technologies. These could span across the areas of augmented or virtual reality, internet of things, artificial intelligence and 5G.



With Samsung's Knox Manage and Knox Configure, companies can quickly deploy customer solutions in an open yet secure system. Instead of developing ground-up apps customised for legacy systems, that will take time to develop and cost more, collaborative apps to solve real-work customer issues can be securely and remotely plugged in across mobile devices used in the field.

ARE YOU READY FOR THE NEXT NORMAL?

The Covid-19 pandemic has shown that companies that embarked on digital transformation initiatives by leveraging mobile technologies have a better chance of surviving and thriving. Enterprise mobility is a necessity today and not a technology of the future as it securely enables a nimble and flexible workforce, encourages continual innovation and increases customer satisfaction. These are ingredients to future-proof organisations to mitigate business risks and adapt to the fast-changing landscape, ensuring business continuity now, and over the long term.



LET SAMSUNG BE YOUR ENTERPRISE MOBILITY PARTNER IN YOUR DIGITAL TRANSFORMATION JOURNEY. CONTACT YOUR REPRESENTATIVE TODAY.