

Judging Criteria

At each step, projects will be evaluated out of a total of 100 points, based on the following criteria:

Weighting	General Judging Criteria
20%	Innovation/Ambition
20%	Best use of Samsung ecosystem (Samsung Galaxy devices i.e. Mobile, Tablets, Wearables and Samsung services - Samsung Knox, Samsung Health and Samsung Pay)
15%	User Interface/User Experience
15%	Most viable B2B solution
15%	Trending Technology
15%	Overall Quality
100%	

Bonus

- Create new opportunity for F&B
- Additional 20 points* will be earned when solution is integrated to Samsung Health (where applicable)

*This will be bonus points awarded on top of the above criteria

Samsung Health

Whilst most consumers acknowledge that a healthy diet is important besides having regular exercise, keeping track of their food intake can be a hassle.

Samsung Health is a fitness and wellness tracker that can help users holistically manage their fitness activities, track weight, and monitor their diet intake using Samsung Galaxy and Gear devices. If the proposed solution can be integrated to Samsung Health across devices, 20 bonus points will be awarded.

Details of Judging Criteria

Innovation

- Did the team come up with a unique idea versus simply building on an existing app?
- What features were added in the app/solution that made it unique or more useful?
- What is the vision and ambition behind the app/solution?
- How impactful and relevant is the app/solution to F&B business challenges?

Best use of Samsung ecosystem

- How do the features in the app/solution bring out the best in Samsung devices vs. non-Samsung devices?
- What are the feature differentiators when deployed on a Samsung device?
- What enhanced value does the app bring when integrated with Samsung products and services?

User Interface/User Experience

- Most original/inventive UX/UI
- Does the UI of the app look professional and is it intuitive?
- Is the app easy to use/user-friendly?
- Is the app work flow applicable to the stated design?

Most viable B2B solution

- Does the app have market appeal? (meaning people/businesses would want to buy and use it outside of the Hackathon)
- How scalable is the solution? Can it handle increased demand?
- Is the solution easy to implement?
- What is the total cost of ownership to F&B business owners to adopt and deploy the solution?

Trending Technology

- Does the application utilise trending IT technologies i.e. data analytics, IOT and AI?
- How extensively does the implementation utilise data?
- What type of data is collected and how is it analysed?

Overall Quality

- Was the team able to explain their idea, solutions, and key benefits clearly and succinctly?
- How well put together was the project and the demo that was shown?
- Does the app/solution address and work to resolve the business challenges identified?
- Is the app/solution fully functional?
- Was there anything in the app that wasn't fully implemented? (e.g. certain functions were not implemented based on the original design/plan)
- Did the team scope their app's features well in relation to the timeline of the Hackathon?