

WELCOME TO



SAMSUNG Health



Reach new milestones





SAMSUNG Health

History

2012.7
Galaxy S3
Note 2



V 1.0

Birth of S Health

Health data diary

V 2.0



Preload S Health

Pedometer
Comfort level



2013.6
Galaxy S4
Note 3

V 3.0



Health diary

HR sensor
Gear support



2014.4
Galaxy S5
Note 4

2015.2 – 2016.7
All Android Devices



V 4.0

Wellness service

New design
Activity, nutrition, sleep goals
Exercise programs
Trackers
Tips & insights

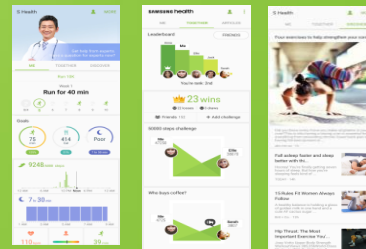


2016.7
Android + iOS



V 5.0

Expand to medical
Telemedicine (US only)
4 tabs new structure
Personalized contents
Social competition
Enterprise service platform



Today



Samsung Health

(Name Re-Brand)

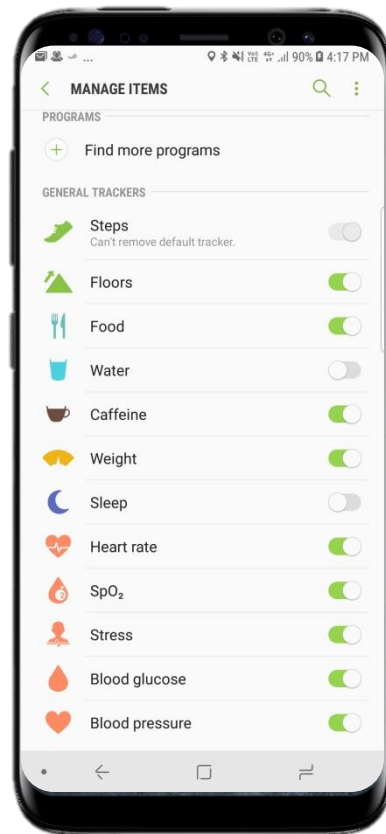




SAMSUNG Health

12 different General Tracker

- Steps
- Floors
- Food
- Water
- Caffeine
- Weight
- Sleep
- Heart Rate
- SpO2
- Stress
- Blood Glucose
- Blood Pressure





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97 Different types of exercises to keep track of

TRACKERS	GOALS
	Walking
	Running
	Cycling
	Hiking
	Aerobics
	Alpine Skiing
	Aquarobics
	Archery
	Arm curls
	Arm extensions
	Back extensions
	Backpacking
	Badminton
	Ballet
	Ballroom dancing
	Baseball
	Basketball
	Beach volleyball
	Bench press
	Bowling
	Boxing

TRACKERS	GOALS
	Boxing
	Burpee test
	Canoeing
	Circuit training
	Cricket
	Cross-country skiing
	Crunches
	Dancing
	Deadlifts
	Elliptical trainer
	Exercise bike
	Flying disc
	Football
	Front raises
	Golf
	Handball
	Hang gliding
	Hockey
	Horseback riding
	Hula-hooping
	Ice dancing

TRACKERS	GOALS
	Ice hockey
	Ice skating
	Inline skating
	Kayaking
	Kitesurfing
	Lat pull-downs
	Lateral raises
	Leg curls
	Leg extensions
	Leg presses
	Leg raises
	Lunges
	Martial arts
	Mountain biking
	Mountain climbers
	Orienteering
	Pilates
	Plank
	Pull-ups
	Push-ups
	Racquetball
	Rafting

TRACKERS	GOALS
	Rock climbing
	Roller skating
	Rope skipping
	Rowing
	Rowing machine
	Rugby
	Sailing
	Scuba diving
	Shoulder presses
	Sit-ups
	Skiing
	Snorkeling
	Snowboarding
	Snowshoeing
	Soccer
	Softball
	Squash
	Squats
	Star jumps
	Step machine
	Stretching
	Swimming



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65+ Different Connected Devices to keep track of

- Wearable
- Weighing Scales
- Heart Rate Monitors
- Medical Devices
- Others

ACTIVITY TRACKER	
	Samsung Gear Fit2 Samsung
	Samsung Gear IconX Samsung
	Samsung Charm Samsung
	Samsung Gear Fit Samsung
	Samsung Activity Tracker EI-A... Samsung
BIKE SENSOR	
	Bike Speed Sensor and Cadenc... Garmin
	Bontrager DuoTrap Digital Spee... Trek
	Bontrager DuoTrap S Digital Se... Trek
	Cadence Sensor Garmin
	Cadence sensor Bluetooth® S... Polar
	Speed Sensor Garmin
	Speed sensor Bluetooth® Smart Polar
View less ^	
BLOOD GLUCOSE METER	
	CareSens N NFC i-SENS
	CareSens N Premier i-SENS

	GlucoNavii Link0.3 NFC SD BIOSENSOR
	GlucoNavii Mentor NFC SD BIOSENSOR
	GlucoNavii NFC SD BIOSENSOR
	Accu-Chek Aviva Connect Accu-Chek
	GlucoNavii Mentor BLE SD BIOSENSOR
	OneTouch Ultra mini LifeScan
View less ^	
BLOOD PRESSURE MONITOR	
	UA-651 BLE A&D Medical
	HEM-9200T OMRON
	HEM-7081-IT OMRON
HEART RATE MONITOR	
	Samsung Gear IconX Samsung
	Samsung Heart Rate Monitor B... Samsung
	Smart Sensor (Heart rate for M... Suunto
	Jabra Sport Pulse Wireless Jabra
	Sports Tracker by Suunto (Hear... Suunto
	Digital 2.4 Heart Rate Sensor Timex

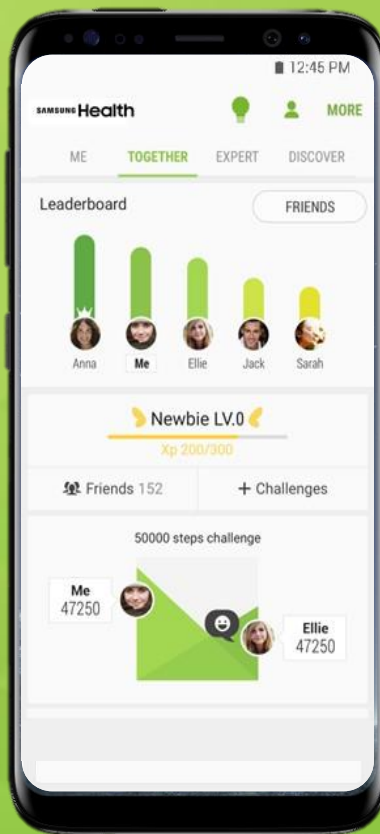
	H7 heart rate sensor Polar
	Heart Rate Monitor Garmin
	HRM-Run Garmin
	HRM-Run™ Garmin
	HRM-Tri Garmin
	micoach Heart Rate Monitor Adidas
	RHYTHM+ Scosche
	Soft ANT Heart Rate Monitor Wahoo
	Soft Strap Premium Heart Rate... Garmin
	TICKR Wahoo
	TICKR Run Wahoo
View less ^	
SMARTWATCH	
	Samsung Gear S3 Samsung
	Samsung Gear S2 Samsung
	Samsung Gear S Samsung
	Samsung Gear Samsung
	Samsung Gear 2 Samsung

	Samsung Gear 2 Neo Samsung
View less ^	
WEIGHING SCALES	
	Samsung Body Scale EI-HS10 Samsung
	YUNMAI Color YUNMAI
	YUNMAI Mini YUNMAI
	YUNMAI Premium YUNMAI
	BC-1000 (BK/-WH) ANT+ Tanita
	BC-1000PLUS ANT+ Tanita
	BC-1100F ANT+ Tanita
	BC-1500 Tanita
	BF-2000 Tanita
	HD-351 ANT Tanita
	Mi Smart Scales Xiaomi
	Polar Balance Polar
	UC-351PBT-Ci A&D Medical
	UC-352BLE A&D Medical
	HBF-206iT OMRON

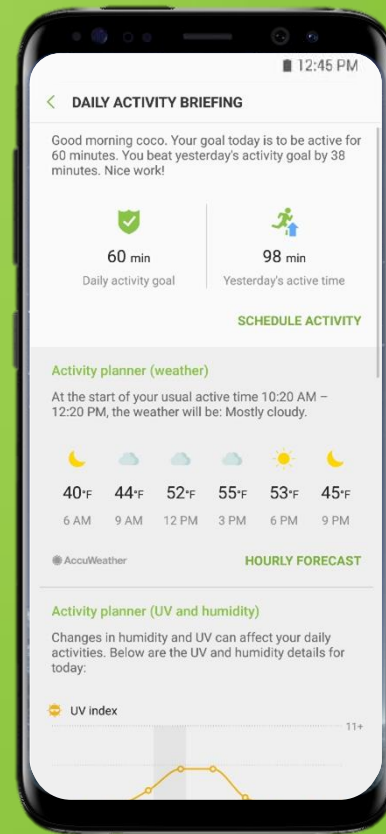
Me :
manage your health



Together :
people you care



Daily / Weekly Insight :
Behavior Changer



SAMSUNG Health

Global step challenge Social Competition

Monthly Steps Challenge

Compete with >100,000 users

Challenge Leaderboard

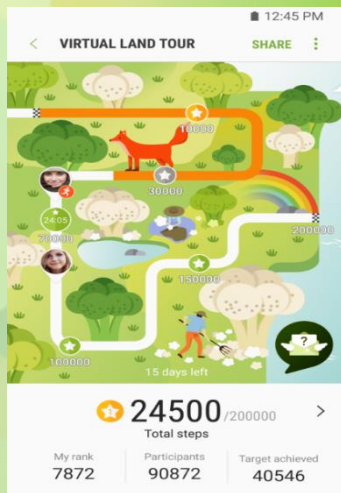
Follow All/Friends rankings

Special Badge

Earn a special badge

Top Ranking Medal

Break personal records



LEADERBOARD 12:45 PM

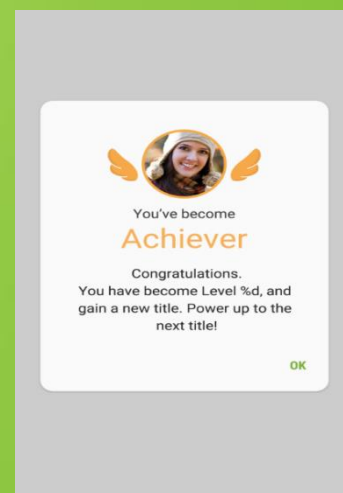
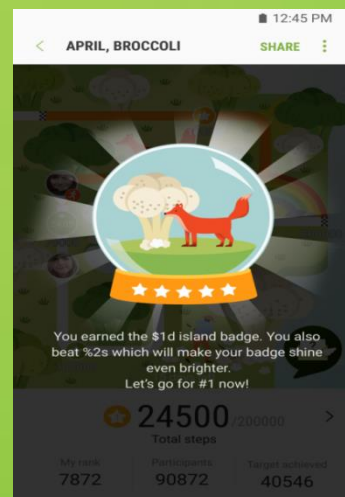
SHARE

ALL FRIENDS

FAVORITE FRIENDS

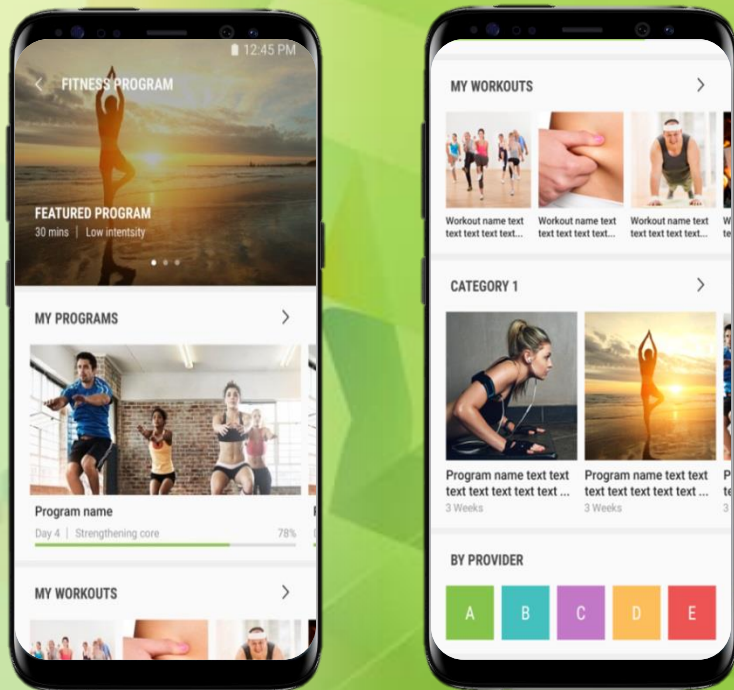
You can compete with favorite friends you choose in dashboard.

13	Anna	105273 Steps	★	🔄
26	Jane	99520	★	❤️
38	Ellie	98425	★	❤️
3654	Sally	40520	★	❤️
4587	Jack	39425	★	❤️
20685	Sarah	38520	★	❤️
100000	KevinKevinKevinKevinKevin...	37211	★	❤️



Fitness Program

Designed by fitness professionals and delivered to all Samsung Health users to guide and assist them in achieving their fitness goals



Benefits

Program recommendation

Selected programs based on user's needs

Programs by category

Sorted by various fitness goals
(ex. Weight loss, Build muscle)

Programs by professionals

Sorted by professional groups in the industry
(ex. Bodybuilding, KEEP)

Fitness/workout videos

Fitness related contents to watch and enjoy



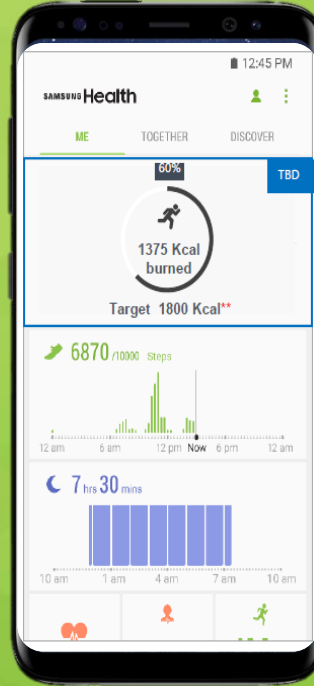
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Intentional Goals

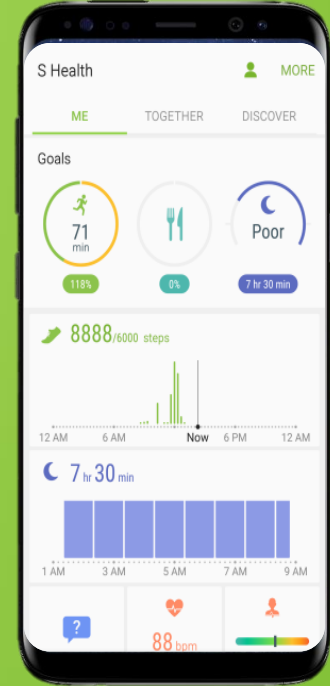
Tailored goals through intention survey: Users with specific needs shall have differentiated and target oriented experience



Weight Management



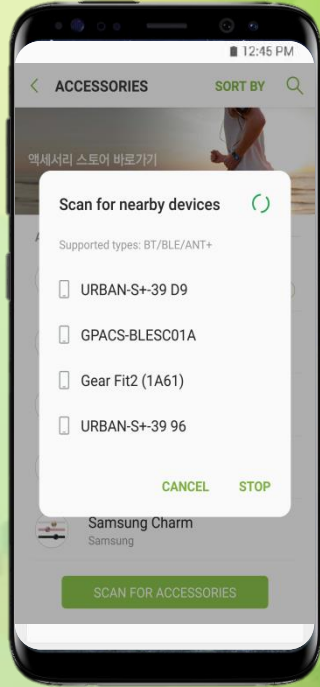
Fitness Centric



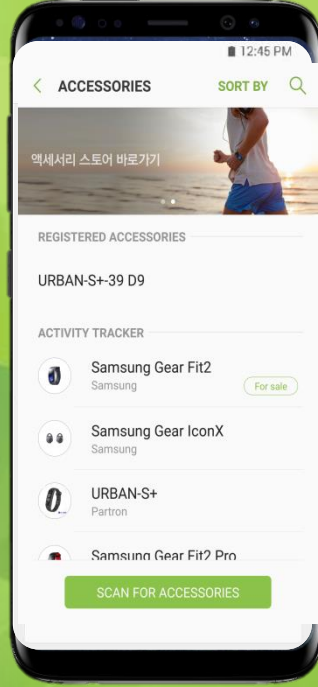
Balanced Life



Health Device



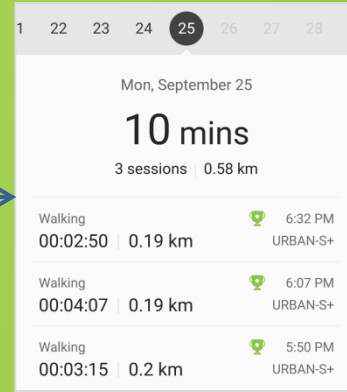
Scan Accessories



Registered Accessories

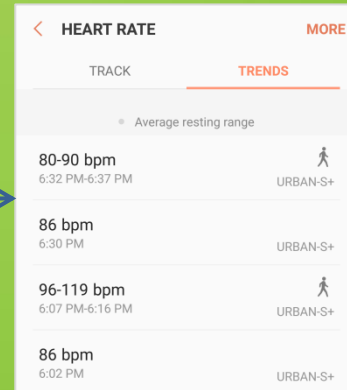


Measured
exercise data



[Samsung Health's
Walking tracker]

Measured
Heart rate data



[Samsung Health's
Heart rate tracker]

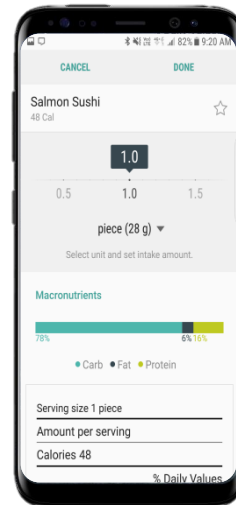
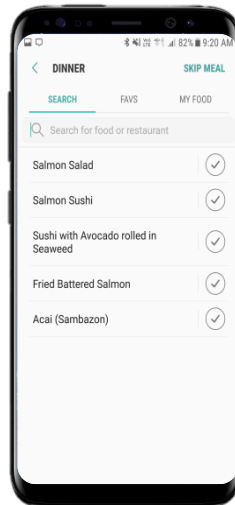
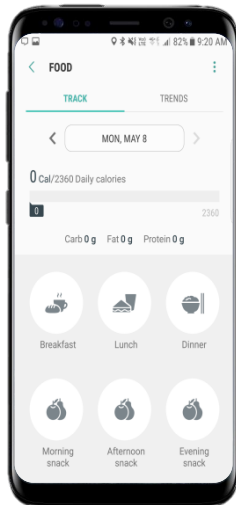
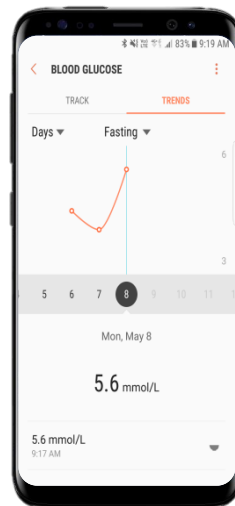
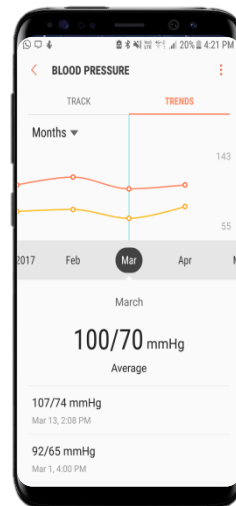
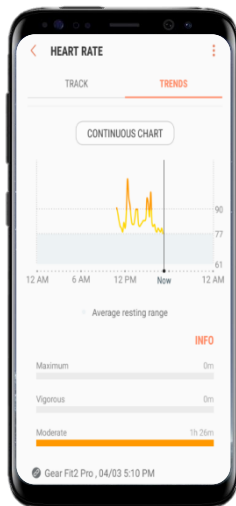


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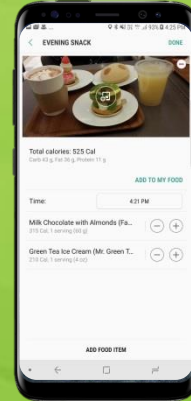
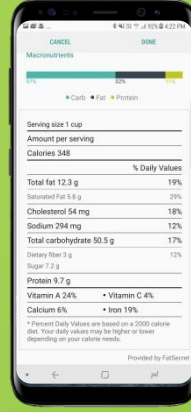
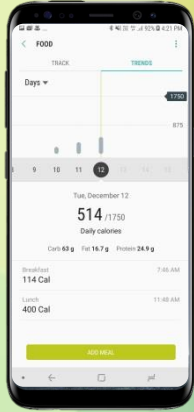


SAMSUNG Health

Connect your device
&
Track your record



Food Tracker



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SDK - <http://developer.samsung.com/health>

SDK Download

App Development

Test

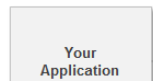
Publish Your Application

Publish Your Application

Apply for Partner Apps

Partner App Approval

Apps and Services



1. Measure user's blood pressure

2. Write data to Samsung Health



3. Samsung Health post tracker's tile automates application's data



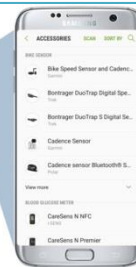
Permission Request



The user's consent



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Launching Samsung Health's Weight tracker





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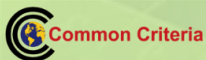
Security enhancement
through Samsung Knox
enabled and HIPAA
compliance



Samsung KNOX

Gartner

the most "Strong" ratings of any platform in
Gartner Mobile Security Report



SAMSUNG Knox +



Defense Grade Security Platform

Samsung Health with KNOX

Samsung Health is now protected by KNOX.
Your device can detect malware, binary rooting, and unauthorized changes to
your device, and keep your Samsung Health data even safer.



SAMSUNG Health

Thank You



Organised by



SAMSUNG