

**No.1**  
TV Brand in  
Singapore

Based on independent third party data.

# There's no better time to SWITCH **UP** to DIGITAL TV



Check at Samsung booth 8245 for all the following exciting offers & promotions at IT Show 2018!

Have an  
existing  
OLD TV?

## EXCLUSIVE FOR SAMSUNG TV

### Receive up to \$200 when you trade-in your old TV!

- After purchasing your Samsung TV at IT Show 2018, make an appointment with the Evaluation team
- Proof of Purchase of the Samsung TV must be shown to the Evaluation Team on the appointment date
- Evaluation TV will assess your existing TV condition and offer you cash rebate

EA International Pte. Ltd. Trade-In Terms and conditions apply. Upon collection of trade-in products, trade-in is final and products will not be returned. Check at Samsung booth 8245 for more details.

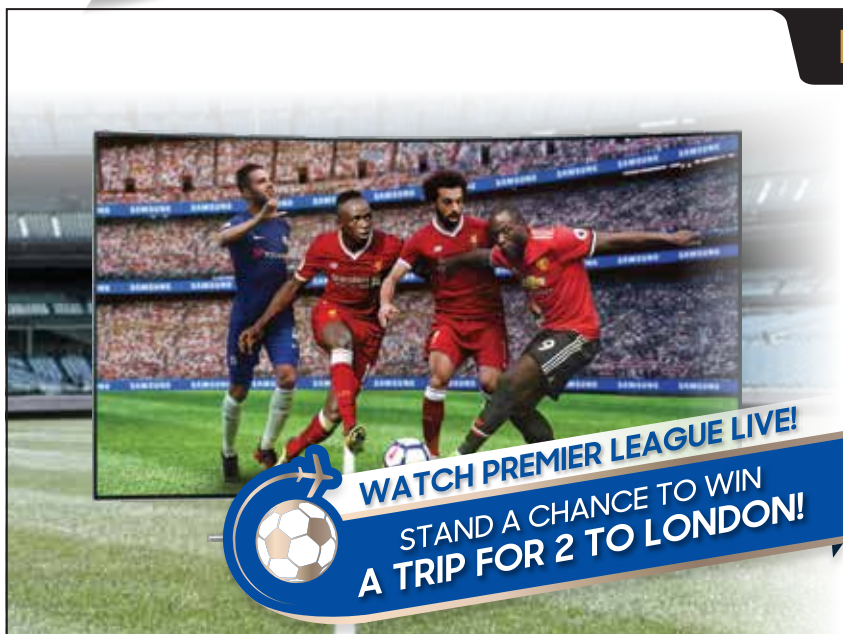
## EXCLUSIVE TO SAMSUNG TV ^

### Enjoy up to 6 months LIVE coverage of Premier League matches worth \$179.40^

Watch up to 5 Premier League matches each match weekend via Weekend Goals Pack on Singtel **CAST**, exclusive to Samsung TV.



Third party T&Cs apply. Check at Samsung booth 8245 for more details



## FOR SAFRA MEMBERS

Purchase any selected 49" & above UHD TVs to received an **ADDITIONAL \$50 DISCOUNT VOUCHER!**\*

\*Voucher T&C apply. Promotion is valid only for SAFRA members and SAFRA card must be presented upon payment. Check at Samsung booth 8245 for more details.

### UHD TV

#### MU6300 CURVED 55"

Buy selected  
soundbars & receive  
**ADDITIONAL \$50  
DISCOUNT!**



**FREE**



32" HD TV  
Worth \$429

**3 months  
Singtel CAST  
Weekend  
Goals Pack**  
Worth \$89.70

**IT SHOW  
EXCLUSIVE**

**CERTIFIED  
TRUE 4K UHD**

RGB for fuller colour  
reproduction

**HDR  
PRO**

Unleash hidden details  
with powerful contrast

**SMART  
CONTROL**

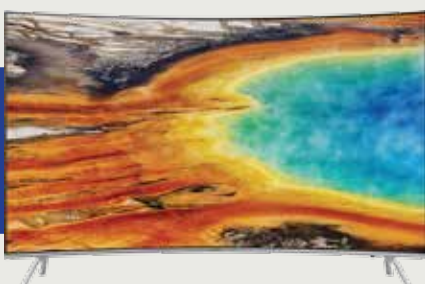
Seamlessly control your  
TV through Smart View<sup>2</sup>

<sup>2</sup> Subject to device compatibility.

### Premium UHD TV

#### MU8000 CURVED 55"

Buy selected  
soundbars & receive  
**ADDITIONAL \$50  
DISCOUNT!**



**FREE**



40" Full HD  
Smart TV  
Worth \$849

**Additional**

**\$100  
SHOPPING VOUCHER**

**6 months  
Singtel CAST  
Weekend  
Goals Pack**  
Worth \$179.40

**IT SHOW  
EXCLUSIVE**

**BILLION  
COLOURS**

64x more colours than  
conventional UHD TV

**4K HDR**

See every single  
detail with HDR1000

**HIGH MOTION  
RATE**

Ideal for sports and  
action movies

### QLED TV

#### Q8C CURVED 65", 55"

Buy selected  
soundbars & receive  
**ADDITIONAL \$50  
DISCOUNT!**



**FREE**



49" Full HD Smart TV  
Worth \$1,099

**6 months  
Singtel CAST  
Weekend  
Goals Pack**  
Worth \$179.40

**IT SHOW  
EXCLUSIVE**

**100% REAL  
COLOURS**

World's First 100%  
Colour Volume TV<sup>1</sup>

**1 MASTER REMOTE  
CONTROL**

Control all your  
devices with one  
remote control<sup>2</sup>

**1 INVISIBLE  
CONNECTION**

No messy cables  
with One Optical  
Cable<sup>3</sup>

<sup>1</sup> 100% colour volume measured to DCI-P3 Standard. <sup>2</sup> Subject to device compatibility. <sup>3</sup> Refers to the single optical cable connected to the One Connect Box and excludes the TV power and external device cables.

\*Terms and Conditions: Promotion is only valid for selected Samsung products as specified herein and is subject to availability. Promotion is valid only for purchase made during the IT Show 2018, and is not valid with other discounts or promotions. Check at IT Show 2018 for stock and other details. Redemption details provided at point of purchase. Free gift(s) may only be redeemed by collection at Samsung Booth/ Redemption Centre as stated at the point of purchase, upon presentation of valid Redemption Documents. Products purchased during current promotion are not eligible for exchange and/or refund, save in accordance with warranty terms. Gift(s) are while stocks last during redemption period. No extension of redemption period will be allowed. Payment must be made in full or hire purchase approved before redemption is allowed. Samsung reserves the right to replace any gift with an item of a similar or other value. Gift(s) are not exchangeable for cash or kind. Samsung will not liable for any lost, damaged or stolen Redemption Form(s) and Gift(s). Promotion is applicable to end-consumers only; not trade, corporate, or bulk purchase. Each customer can make a maximum of 3 product redemptions. Samsung reserves the right to reject any Redemption Form that is not submitted with the Redemption Documents or in accordance with these terms. Optimal viewing experience of Singtel CAST Weekend Goals Pack by Fibre and LAN connection. Third party terms and conditions apply. For more information on the Trade-in, check with promoters at booth 8245. Samsung reserves the right to amend these terms and conditions without prior notice. Information is accurate at time of print. Images are for illustration purposes only.