

Performance
meets simplicity

Nobody wants to deal with dirty laundry and a dusty floor after a long day's work. To lighten your load, we look at two innovative solutions by Samsung.

SAMSUNG

activ
dualwash™

WASHING MADE SIMPLER

Do you throw your dirty clothes into the washing machine and let it do its magic? Or do you take the extra step to soak and scrub grime off before that? We all have our laundry habits, but this doesn't mean we can't all enjoy the convenience of machine washing.



■ Built-in sink for seamless washing

Samsung Activ DualWash™ Top Load Washing Machine offers the unprecedented feature of a built-in sink with side water jet, which sits right above the tub. This allows you to pre-treat your clothes without soapsuds or water drips on the floor. For multigenerational households, pre-washing clothes at standing height makes laundry easier without worrying about our elders suffering from back sprain or slipping while carrying a heavy washing load.

■ Efficient cleaning

Care has been taken to ensure clothes are well washed without damage, and it's evident in the nifty features. For example, Magic Dispenser™ creates a water vortex to dissolve detergent completely before dispensing into the wash. Fluff and other particles are effectively gathered through a long and wide side filter, leaving clothes lint-free. The filter can then be easily removed and cleaned without clogging up drainage. Wobble™ pulsators generate a multi-directional washing flow to prevent tangling and creases, and by using Digital Inverter Technology, it reduces wear and noise while staying energy efficient.

POWERbot

TRUE PERFORMANCE WITH POWER

Daily dust that settles on flooring is not only icky to the touch, it also irritates the nose. If you're not up for daily sweeping, a robotic vacuum cleaner is a good option. Try Samsung's most powerful robotic vacuum cleaner*, whose claim to fame is its superior suction power. Powerbot boasts a Digital Inverter Motor that produces up to 60 times** more suction power than other conventional robotic vacuum cleaners.

■ Strong and sustained vacuum power

It's important that your vacuum cleaner keeps going for a sustained period of time to cover your entire house. More often than not though, suction power weakens due to clogging of the air filter, making it necessary to clean it from time to time. Powerbot's CycloneForce technology circumvents this by generating a centrifugal force to separate dust and grime from air. This minimises clogging and ensures robust vacuum power for longer.

■ Maps the best path

Additional features such as Virtual Guard™, which keeps Powerbot away from places you want it to avoid, and automatic docking and recharging make it handier. Its intelligence shines through in its ability to map out your house for the most efficient cleaning path with a pretty savvy Visionary Mapping™ Plus System. Precise navigation is aided by its FullView™ Sensor, which locates and avoids obstacles in its way.

■ Quick and convenient

Powerbot also has a handy feature for spot cleaning. With a Point Cleaning™ controller, you can manually direct Powerbot to dirty spots with a pointer light beam. Just be informed that your laser-loving cat may join in the fun!



Activ DualWash™ washing machines will be available from Feb 15 at all major consumer electronic stores.

Powerbot Robotic vacuum cleaner will be available from Feb 15 at all major consumer electronic stores.

*In comparison with Samsung Singapore's 2015 robotic vacuum cleaner range.

** Compared with Samsung SR10F71UC