THE FRAME

SAMSUNG



Contents

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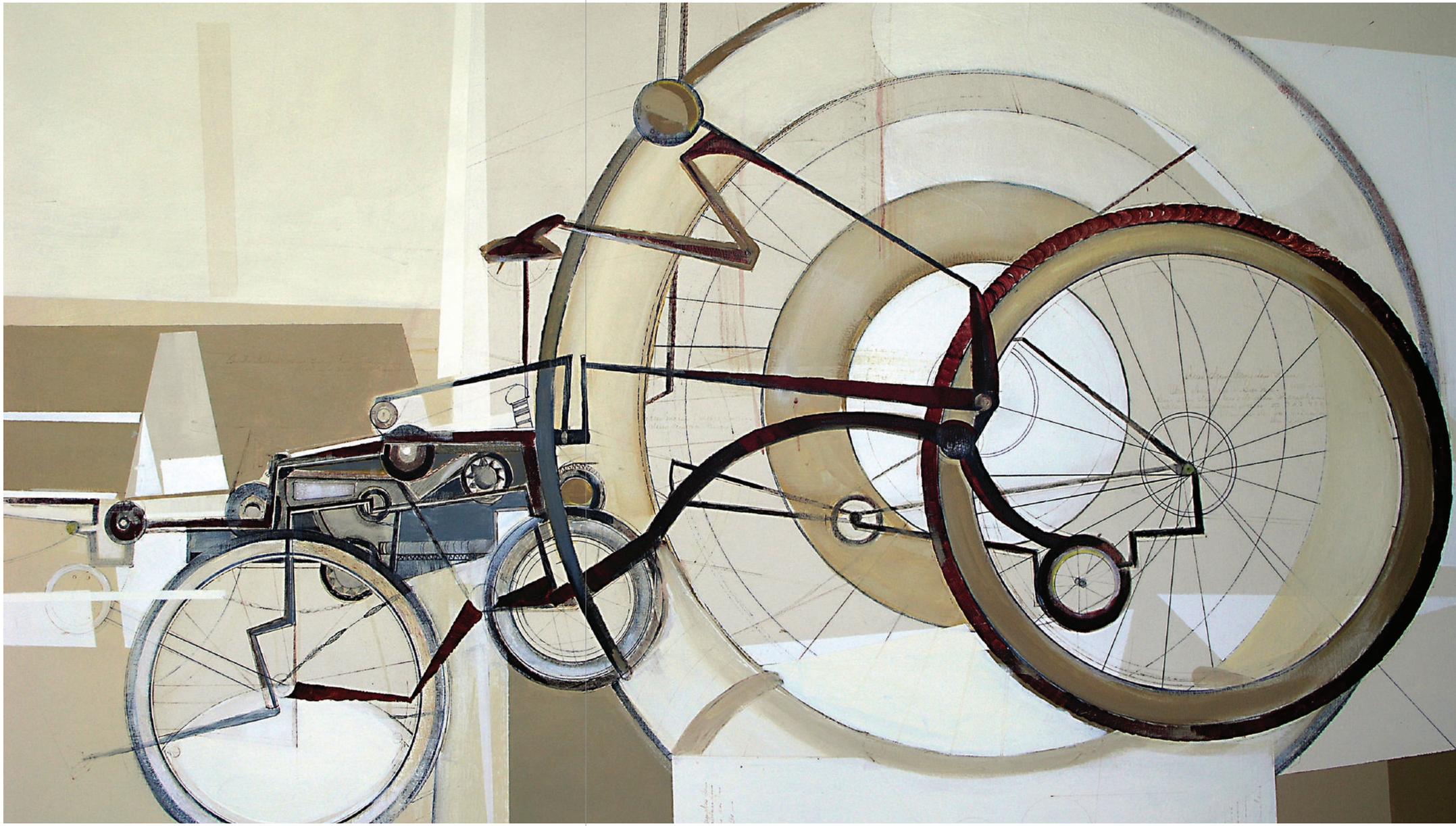
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Alicia Savio, Velodrome #20 (2014)

The Frame Lifestyle

The Frame empowers the full range of your life and moods. Showcasing museum-quality art when it's off and beautiful 4K UHD Smart TV when it's on, The Frame makes every space more welcoming, entertaining, inspiring — and utterly personal.



Yves Béhar

Designer of The Frame

"It's my wish that consumers will appreciate the introduction of art into their daily lives, and enjoy the value and inspiration that come with having a gallery-worthy work in their living space."



Sarrita King, Lightning (2007)



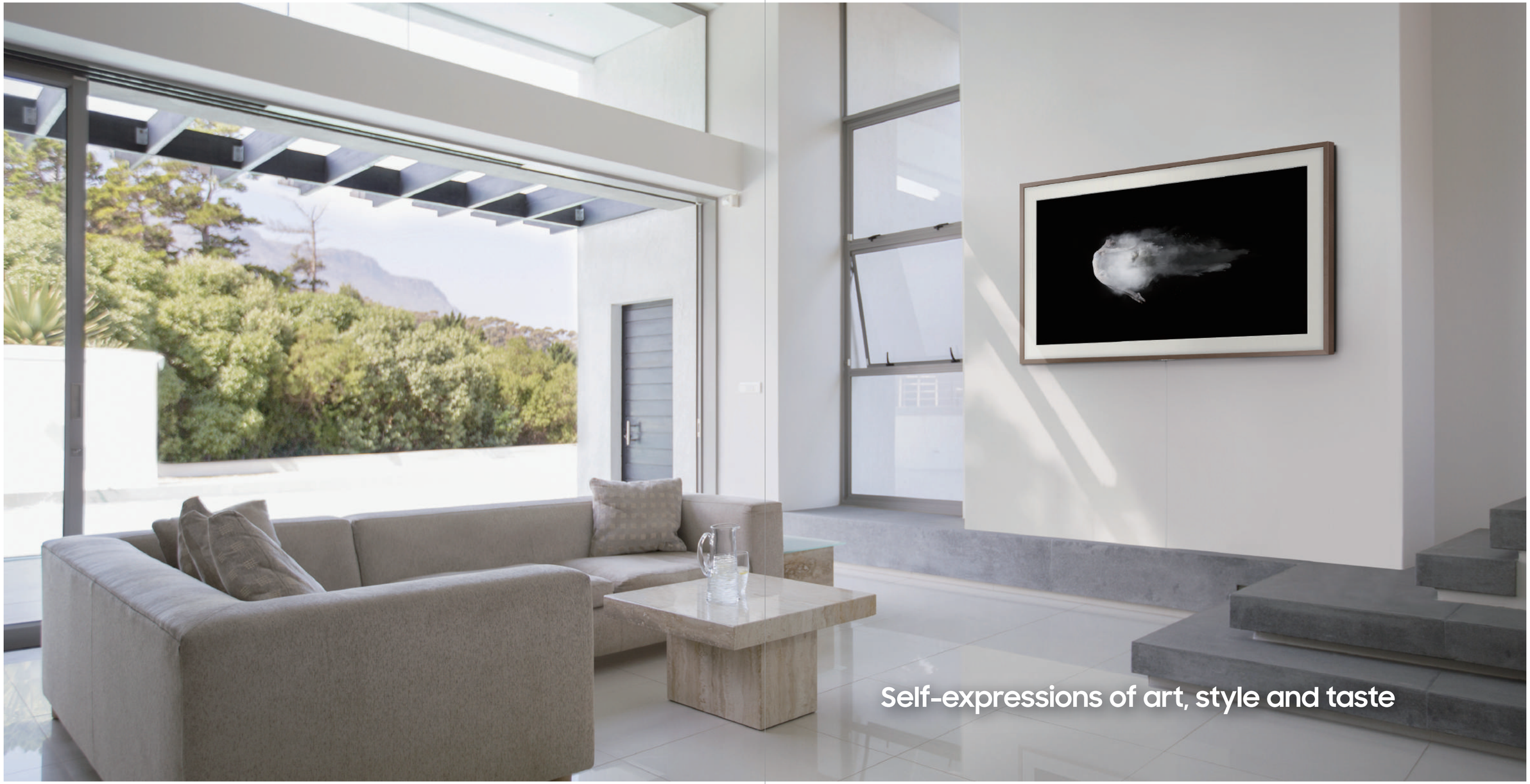
Tatiana Iliina, Whisper of Sunshine (2017)



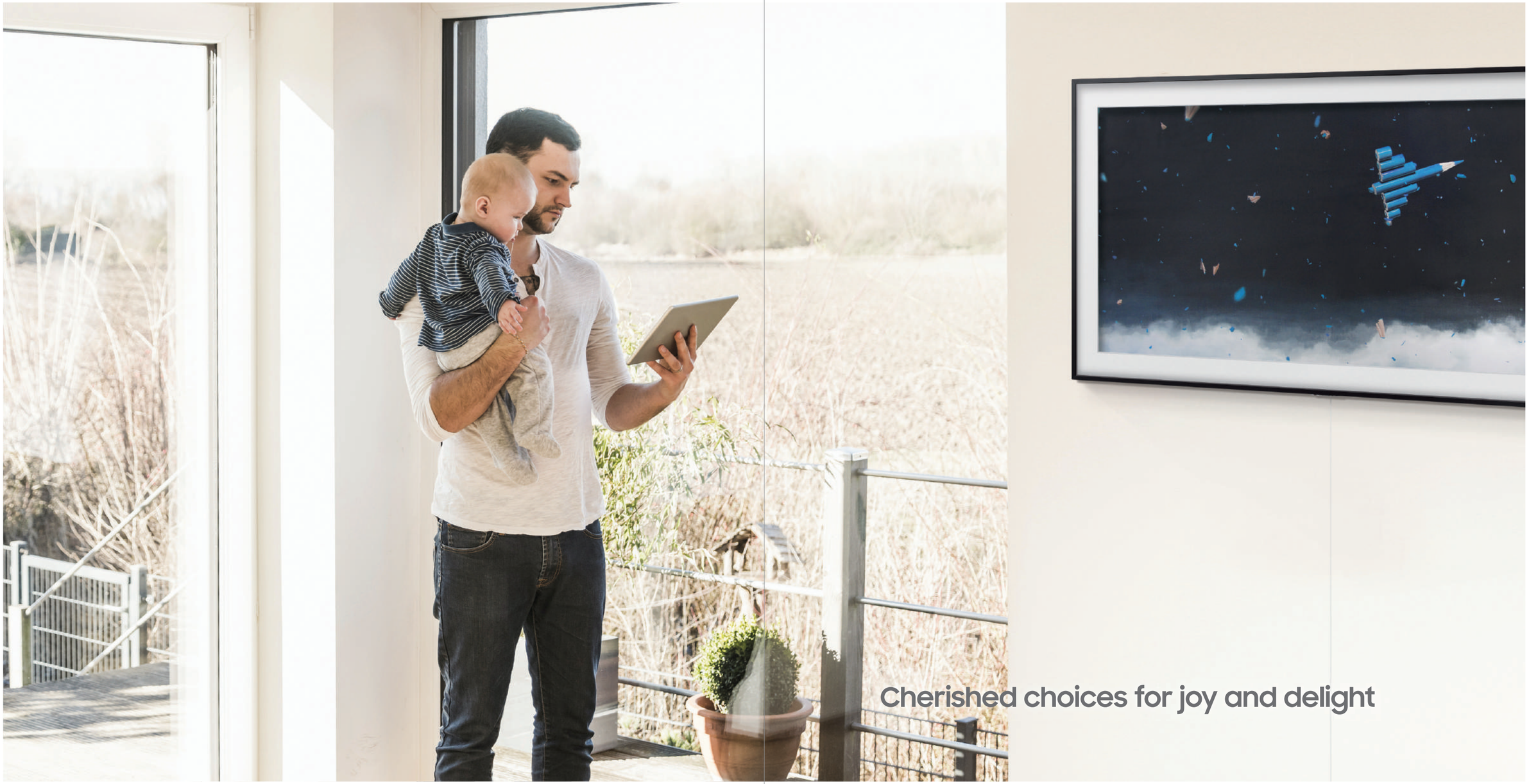
Tommy Clarke, Playa Shoreline (2015)



Sir Lawrence Alma-Tadema, Roses (1934)



Chris Muir, Escape Series #2 (2011)



Cherished choices for joy and delight

Jiyoung Lee, In Search for Childlike Innocence 6 (2017)

Passionate windows into pure inspiration



Ari Kwon, The moment when we face the disregard things (2017)

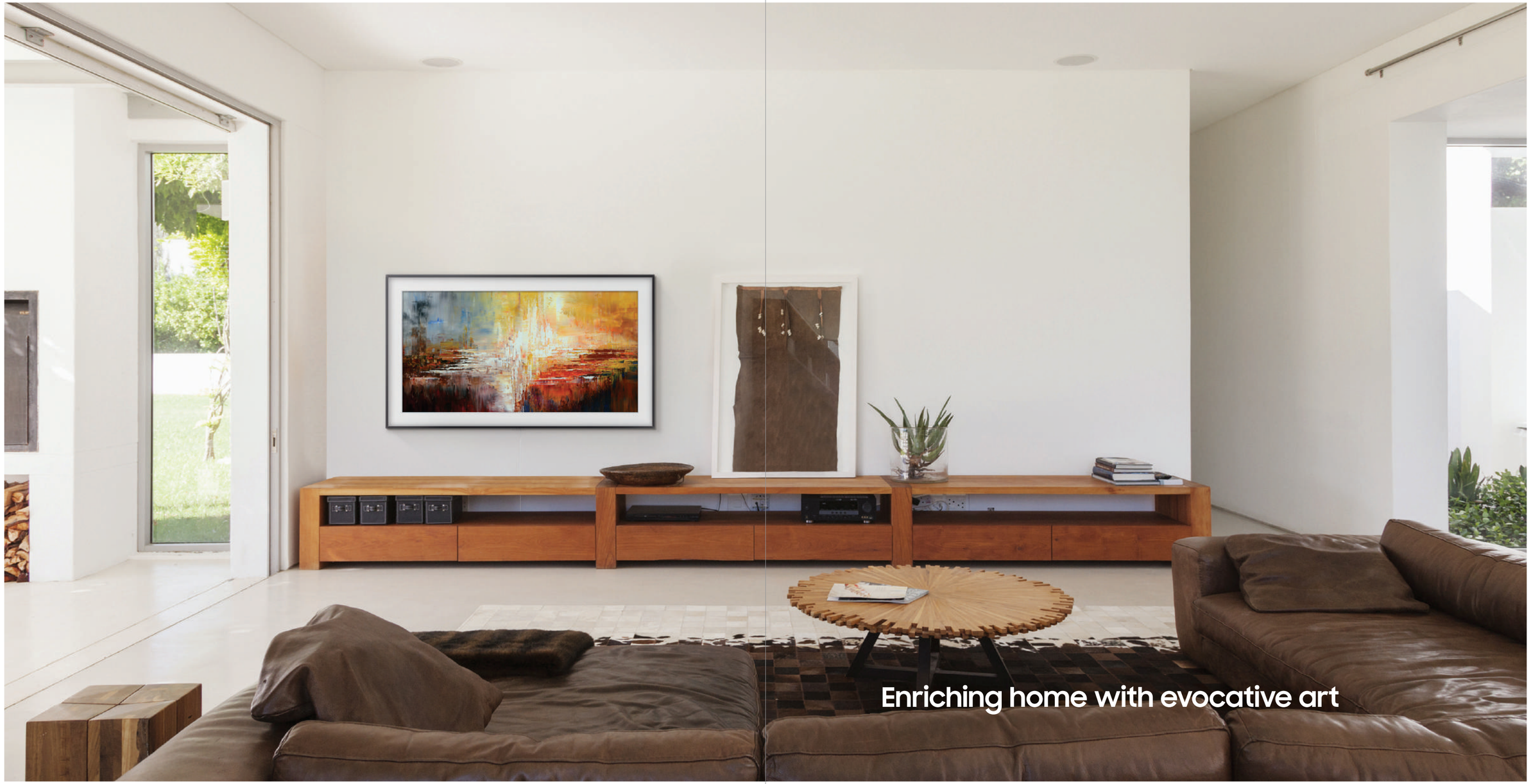


LaTurbo Avedon, Field with First Visitor (2013)

Easy-going charm, nurturing impressions



LINA, Nomad_0015002 (2015)



Tatiana Iliina, Colors of an Ancient Sun (2017)

The Frame & Art

The Frame TV and Art Mode puts museum-quality artwork at the center of your living space, transforming your home into a stunning personal gallery. Discover a rich realm of inspiring visionary excitement that will perfectly reflect your mood and taste.



Choose the mode made for your mood.

The Frame offers two display modes:
Art Mode or TV Mode. With the TV off, you access Art Mode to select options from hundreds of world-famous artworks in the online Art Store or from the exclusive worldwide Samsung Collection.
Want more intimate views? Choose My Collection to display cherished photos you upload. Switch to TV mode and watch The Frame's big, beautiful 4K UHD TV with outstanding picture quality and detail.

ART MODE

Just step into the online Art Store to explore extraordinary art.



Gyeom Yoon, Yellow Field (2016)

Becoming an art collector has never been easier. After bringing home The Frame, use the TV or your mobile device to connect to the online Art Store. You'll discover thrilling internationally recognized art, ranging from masterpieces, photography and contemporary art. Samsung is partnering with an expanding roster of the world's leading art galleries and museums to offer an ever-growing library of established and emerging artists' work. That means you can design your space in new and inspirational ways without ever compromising on the quality of TV viewing. The Frame art changes displays as quickly as you shift moods.

Personalized and innovative, The Frame technology and online Art Store let you curate your personal art collection to your exact taste — either in a varying display or to live with for as long as you like:

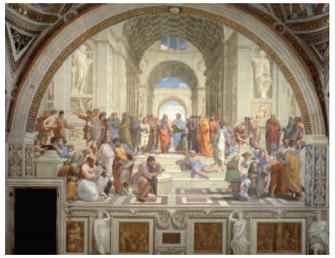
- Register at Samsung.com for free access to the Art Store for the first month.
- After that, subscribe for $4.99 a month to access all existing and future additional artworks in the Art Store.
- Or, purchase individual works a la carte, including the option to permanently keep any artwork you want for a one-time $19.99 fee.

OLD MASTERS

A unique collection of masterpieces by celebrated artists, the Old Masters Collection offers 100 famous artworks from different eras and cultures, including Rembrandt, da Vinci, Botticelli, Monet, Van Gogh, Klimt and so much more. Each of these important artworks is on special display in museums around the world. Yet you can effortlessly make your home feel like a museum by choosing your personally curated artwork. By discovering works from the Old Masters Collection in the Art Store, you can experience the timeless joy exhibited in the original and add enrichment to your daily life.



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Sandro Botticelli, Primavera (1480)

1
Leonardo da Vinci,
Mona Lisa
(c. 1503)

2
Raphael,
The School of Athens
(1509-11)

3
Georges Seurat,
A Sunday Afternoon
on the Island of la
Grande Jatte
(1884-86)

4
Vincent Van Gogh,
The Starry Night
(1889)

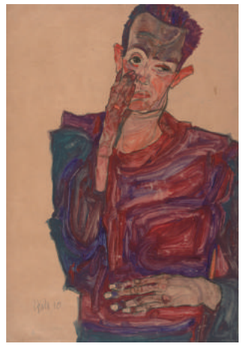
5
Paul Gauguin,
Arearea
(1892)

6
Grant Wood,
The Birthplace of
Herbert Hoover
(1931)

7
Gustav Klimt,
The Kiss
(1907-08)

ALBERTINA

The ALBERTINA numbers among Austria's leading art museums. With the permanent loan of the Batliner Collection, the holdings of the ALBERTINA came to include one of Europe's largest and most important private collections of classical modernist paintings. The Batliner Collection forms the core of the museum's permanent exhibit with around 500 works that span an arc covering the most fascinating chapters of 130 years of art history, from French Impressionism to the present.



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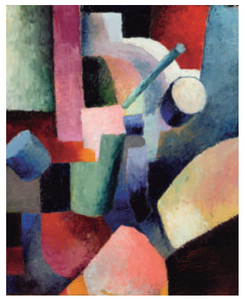
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Claude Monet, The Water Lily Pond (c. 1917-19)

1
Egon Schiele,
Self-Portrait with Eyelid Pulled Down
(1910)

2
Alexei Jawlensky,
Young Girl with a Flowered Hat
(1910)

3
Pierre-Auguste Renoir,
Portrait of a Young Girl (Elisabeth Maître)
(1879)

4
Paul Cézanne,
Farm in Normandy
(c. 1885-86)

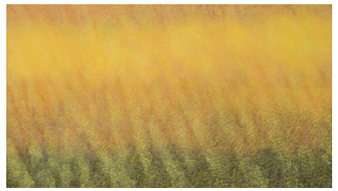
5
Wassilij Wassiljewitsch Kandinsky,
Study for a Landscape (Dünaberg, 1910)

6
August Macke,
Colored Composition of Forms
(1914)

7
Paul Signac,
Venice, The Pink Cloud
(1909)

artisty

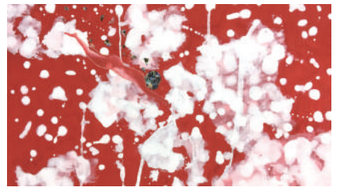
Artisty is Korea's first online art platform to showcase and sell a wide variety of artwork of emerging fine art artists. We collaborate with renowned art galleries and art experts around the world to discover and select quality collection of contemporary art. Through our website and mobile application, people can connect with art, discover and buy the best original artwork of promising emerging artists. Based in Seoul, Artisty redefines the experience of enjoying art by making it accessible and affordable for everyone.



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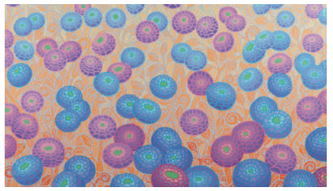
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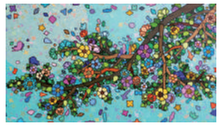
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Youngjin Chae, Phenomenon color - Blue 8 (2016)

1
Gyeom Yoon,
Yellow Field
(2016)

2
Ari Kwon,
Healing Forest
(2013)

3
Ari Kwon,
The moment when we face the disregard things
(2017)

4
Jiyoung Lee,
In Search for Childlike Innocence 6
(2017)

5
Inhye Lee,
The Night II
(2016)

6
Rosy,
Zinnia17
(2015)

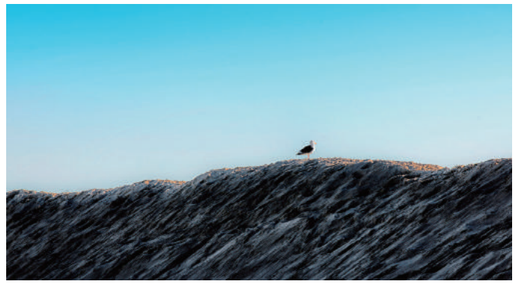
7
LINA,
Nomad_0015002
(2015)

8
Ari Kwon,
Poem of Memories
(2014)

9
Youngjin Kim,
Vitalizing Freedom 70
(2016)

Artspace

The leading online marketplace for contemporary art, Art*space* works to bring more art into people's lives while helping artists and the institutions that support them reach broader audiences. By partnering with hundreds of prestigious galleries and nonprofits, Art*space* offers established and aspiring collectors the opportunity to discover and learn about art.



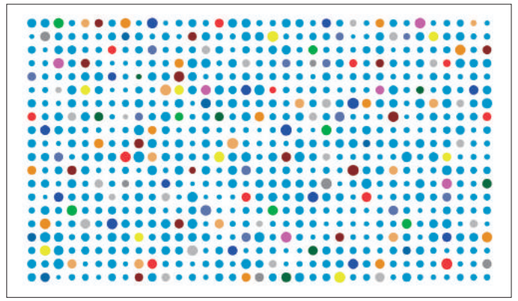
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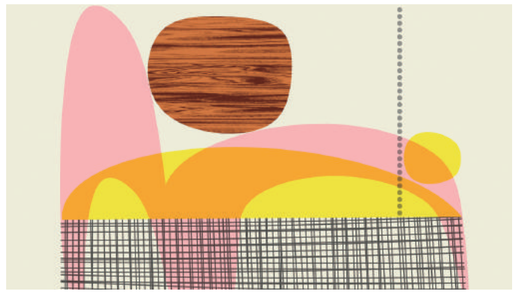
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Assume Vivid Astro Focus, Always Verbally Allowing Freedom (2004)

1
Serge Hamad,
Beach 37
(2016)

2
Alice Quaresma,
Ocean Traces
(2017)

3
Kevin Tachman,
Roberto Cavalli
(2016)

4
Alberto Gonzalez Vivo,
Circulos opticos en
colores ran
(2017)

5
Emily Hoerdemann,
Photo Intersection 12-1
(2017)

6
Marcel Ceuppens,
Pink Landscape
(2015)

7
Andy DuCett,
January Moments
(2005)

LUMAS

LUMAS is a major gallery in photography and art editions, founded in Berlin in 2004 by two art collectors who turned their passion into a profession. Their goal: to make high-quality editions more accessible to new collectors and a wide audience of art enthusiasts. LUMAS offers hand-signed originals in limited editions of 75-150 online and in over 40 galleries worldwide with locations such as Berlin, Paris, New York, London and Dubai. The LUMAS portfolio contains more than 3,000 works by 250 established artists and promising newcomers, delivering a comprehensive look into the contemporary art and photography scene.



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Beatrice Hug, Purple Heart (2010)

1
Horst Klemm,
Serengeti Elephants,
Tanzania
(2010)

2
Werner Pawlok,
Solar Aguiar IV
(2014)

3
Léo Caillard,
House VI
(2012)

4
Holger Lippmann,
Tree I
(2011)

5
Rafael Neff,
Bibliothèque nationale
de France
(2014)

6
Guy Diehl,
Still Life with Yves Klein
Blue
(2007/2011)

7
Heiko Hellwig,
Butterfly III
(2015/2017)

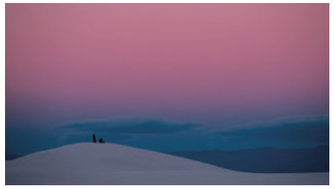
8
Bence Bakonyi,
Floating No.III
(2013)

MAGNUM PHOTOS

One of the most prestigious and influential photography agencies, MAGNUM PHOTOS is an artist's cooperative of great diversity and distinction, owned by its photographer members. MAGNUM photography has a journalistic focus, typically documenting social issues and major world events. Maintaining its founding ideals and idiosyncratic mix of journalists, artists and storytellers, MAGNUM PHOTOS represents some of the world's most renowned photographers.



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René Burri, São Paulo, Brazil (1960)

1
Stuart Franklin,
Penguins, Antartica
(1990)

2
Thomas Hoepker,
White Sands, National
Monument, New Mexico
(1990)

3
Werner Bischof,
Streetscene, New York
(1953)

4
Abbas,
Iran, Mazandaran
Province, Rice Fields
(2001)

5
Bruno Barbey,
Shrine, Meknes
(1985)

6
Burt Glinn,
Nuns, Cattolica
(1958)

7
Moises Saman,
Tree, Guinea
(2013)

8
Bruno Barbey,
The Amazon River, Brazil
(1966)

MUSEO DEL PRADO COLLECTION

Museo del Prado is considered by many to have the greatest collection of paintings in the world. From the time of its foundation in 1819, the museum attracted to Madrid the most refined and sensitive art lovers. Within the history of royal collecting from the 15th century, we find a unique concentration of masterpieces by some of the most outstanding personalities of Western Art. Names such as Velázquez, Goya, Bosch, Titian, Tintoretto, El Greco and Rubens are gathered in the Prado, making it an exceptional museum of artists. With this Museo del Prado Collection, a new experience begins, offering an updated view of its masterpieces.



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Martin Rico y Ortega, The “Riva degli Schiavoni” in Venice (1873)

1
Hieronymus Bosch,
The Garden of Earthly Delights Triptych
(central panel,
1490-1500)

2
Parmigianino aka Girolamo Francesco Maria Mazzola,
Pietro Maria Rossi, Count of San Secondo
(1535-38)

3
Diego Rodríguez de Silva y Velázquez,
View of the Gardens of the Villa Medici, Rome
(c. 1630)

4
Miguel de Pret
(Attributed to),
Two Bunches of Grapes with a Fly
(1630-44)

5
Hans Baldung Grien,
Harmony (The Three Graces?)
(1541-44)

6
Francisco de Goya y Lucientes,
Disparate 13: A Way of Flying
(1815-16)

7
Mariano Fortuny y Marsal,
The Painter’s Children in the Japanese Room
(1874)

8
Juan van der Hamen y León,
Still Life with Artichokes, Flowers and Glass Vessels
(1627)

SAATCHI ART

At Saatchi Art, we represent thousands of extraordinary artists from all over the world and help people who love art discover their works. We've taken the best parts of the Internet and combined them with the invaluable aspects of an art gallery. The result is a one-of-a-kind experience that gives you access to an unparalleled selection of original art, curatorial vigor and world-class customer service. We are very proud to have delivered works by artists in 100 countries to art lovers in over 80 countries this past year, and we hope you enjoy discovering our curated selection on The Frame.



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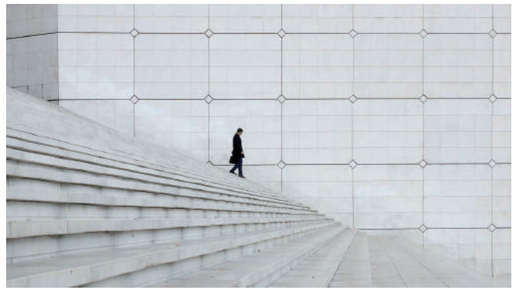
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Stephane Villafane, 20.02.2017, France (2017)

1
Dean West,
SK3 - Limited Edition
#25 of 25
(2015)

2
Thomas Rosenthal,
Einstein 4
(2013)

3
Cécile van Hanja,
Lost in Paradise
(2017)

4
Harry Moody,
Art sketch with a view
5/6 (#149)
(2016)

5
Martina Biccheri,
MonoMan
(2015)

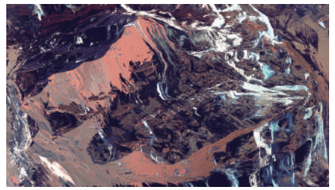
6
Guy Sargent,
The Gondola, Venice
(1999)

7
Sandy Dooley,
Painting for Mary
(2015)

8
Poonam Choudhary,
Red Roofs
(2016)

s[edition]

We are an innovative online platform for artists to sell their work as digital limited editions for display on screens. We work directly with some of the world's most renowned contemporary and digital artists, presenting artworks that can be elegantly displayed on your TV in your home. Founded in 2011 by art dealer Harry Blain in London, Sedition introduces a marketplace for the collection and trade of art in the digital age. Join a community of artists and art collectors to discover a new world of digital art with Sedition.



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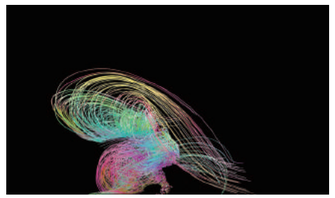
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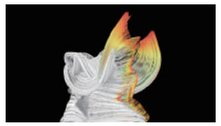
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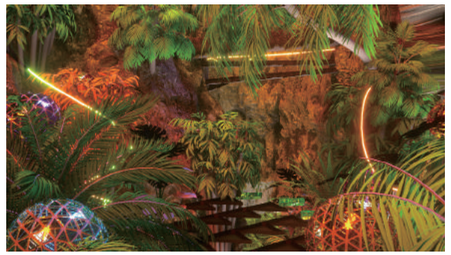
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Brian Alfred, Splish (2017)

1
Sougwen Chung,
Fault Lines
(Topographies, Étude Op. 6, No. 1)
(2017)

2
Marcus Wendt
(FIELD Studio),
Ultraviolet Break of Day
(2017)

3
Desmond Leung,
Three Souls on the Shore #3
(2017)

4
Desmond Leung,
Portal #2
(2017)

5
Universal Everything,
Presence 4.1
(2013)

6
Sougwen Chung,
Horizons
(Topographies, Étude Op. 6, No. 4)
(2017)

7
Universal Everything,
Presence 3
(2013)

8
Alex McLeod,
Secret Palm Forest
(2017)

V&A

At the V&A we are home to 5,000 years of human ingenuity in art, design and performance. Founded after the Great Exhibition of 1851 to raise the standard of British design and to make works of art available to all, today our purpose is to champion creative industry, inspire the next generation and spark everyone's imagination. We hold over 2 million works and house 17 national collections, showcasing objects of artistic excellence, intricate craft and remarkable innovation. With our pioneering research culture, deep curatorial expertise and ground-breaking exhibitions, we illuminate stories of making and the made.



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William Morris, Fruit or Pomegranate wallpaper (1866)

1
Shunbaisai Hokuei,
Nō drama

2
Utagawa Kuniyoshi,
Takiyasha the Witch and
the Skeleton Spectre
(1844)

3
Katsushika Hokusai,
The Great Wave off
Kanagawa
(about 1831)

4
Walter Crane,
Cockatoo and
Pomegranate
(1899)

5
Unknown,
A Procession
(1830)

6
P. Heath,
Leopard
(1800)

7
Owen Jones,
Design for tiles
(1897)

8
William Morris,
Wey furnishing fabric
(1883)

9
C.F.A.Voysey,
Textile design
(1920s)

YELLOWKORNER

Democratizing art photography and making it accessible to all is the ambition of YellowKorner. As intersections for exchanges between the public and artists, YellowKorner galleries exhibit and commercialize the art photographs of more than 200 artists, each of which is offered in a numbered and limited edition and accompanied by a certificate of authenticity. YellowKorner encourages the talents of yesterday, today and tomorrow through a network of nearly 80 galleries around the world.



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Serge Ramelli, Mont Saint-Michel Evening (2014)

1
Serge Ramelli,
Sunset over Gondolas
(2017)

2
Serge Ramelli,
The Stairs of Montmartre
(2010)

3
Serge Ramelli,
Pont Neuf by Night
(2008)

4
Serge Ramelli,
The Roof of Paris
(2016)

5
Serge Ramelli,
Yosemite
(2017)

6
Serge Ramelli,
The Grand Canal
(2017)

7
Serge Ramelli,
The Golden Gate Snow
(2014)

8
Serge Ramelli,
Golden Los Angeles
(2014)

9
Serge Ramelli,
The frame Notre Dame
(2017)

An exclusive collection of curated art, Samsung Collection.

The Frame grants you privileged access to 100 remarkable artworks across 10 categories. Representing every part of the globe, from Southeast Asia to North America and from South Africa to Europe, the 37 artists who contributed to The Frame's Samsung Collection are all recognized in their own fields.

Experience adventurous original work from the Samsung Collection to enhance your living space and open a window onto the world of museum-quality art.

Artists

Aaron Koblin
Anuar Patjane Floriuk
Barry McGee
Ben Tricklebank
Blaise Rosenthal
Bohnchang Koo
Chris Muir
Clare E. Rojas
Cody Cobb
David Benjamin Sherry
David Burdeny
David Wilson
Eko Nugroho
Fan Ho
Holly Coulis
J. Ariadhitya Pramuhendra
Jeff Johnson
John Severson
LaTurbo Avedon
Leanne Shapton
Luisa Lambri
Nacho Alegre
Oskar Enander
Palani Mohan
Remed
ruby onyinyechi amanze
Sam Falls
Sarrita King
Scott Ramsay
Sebastien Leon
Tobias Rehberger
Todd Eberle
Tommy Clarke
Wolf Ademeit
Yann Arthus-Bertrand
Yoshi Sodeoka
Yun-Kyung Jeong

(in alphabetical order)



Bohnchang Koo, JM-GD 14 PAN (2006)

Curation story of Samsung Collection.

" When Samsung and Yves Béhar reached out, I was immediately attracted by the possibility of demystifying the art experience. For me, art is a second language, a lens that has helped me understand people from all cultures. Our goal was to make the Samsung Collection accessible to anyone. That's why The Frame includes artists from the four corners of the world.

We selected 100 artworks divided into 10 categories. The choice of categories speaks for itself, however within each category it was my goal to find artwork that could transcend the experience of wallpaper or stock photography. I wanted to evoke the feeling of entering a digital gallery. Approaching each category in a particular way opened up an opportunity to collaborate with 37 artists in creating the most comprehensive, accessible and stunning museum-quality art collection, exclusively for The Frame.

For each artist, whether emerging or established, participating in The Frame is a step out of his or her comfort zone. After all, we were asking them to show their work in an entirely new platform. Not only is this a digital interface, but it is in the homes of people all around the world. For these artists, the embracing of experimentation is what led them to provide their work for this collection—and for this—I thank them."

Elise Van Middelem Curator

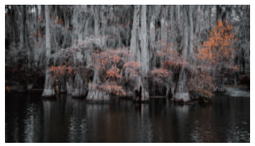
Elise Van Middelem has been developing bespoke art experiences for more than 15 years, building unique capabilities in art and marketing. "My work spans quite a few industries, but the common thread has been my mission to make art and culture more accessible and engaging for all," she says.

Beginning as Europe Events Manager at Louis Vuitton in 2001, Van Middelem produced VIP events in Europe, Russia, India and the Middle East. Since 2008, as an independent consultant, she has worked with artists, galleries and collectors to develop interdisciplinary projects. Worldwide, Van Middelem has collaborated with numerous international artists and such clients as Nike, LVMH and Restoration Hardware, as well as with private art galleries.

Landscape



Cody Cobb,
Zabriskie Point (2016)



Cody Cobb,
Caddo Lake (2016)



David Benjamin Sherry
Spirit Infinity, Death Valley, California (2014)



David Burdeny,
Saltern Study 19, Great Salt Lake, UT (2015)



David Burdeny,
Five Icebergs, Weddell Sea, Antarctica (2007)

Architecture



Nacho Alegre,
South view (2015)



Nacho Alegre,
Rooftop pool (2015)



Luisa Lambri,
Blind Room (1998)



Fan Ho,
Approaching Shadow (1954/2012)



Todd Eberle,
Niterói Contemporary Art Museum (2003)

Wildlife



Scott Ramsay,
Imfolozi Giraffe (2011)



Scott Ramsay,
Namibia Elephants (2014)



Anuar Patjane Floriuk,
Tornado (2015)



Palani Mohan,
The Golden Eagle Hunters of Mongolia (2014)



Wolf Ademeit,
Vortex (2009)

Action



Chris Muir,
Escape Series #2 (2011)



Chris Muir,
Escape Series #3 (2011)



Jeff Johnson,
A Sea of Granite (2007)

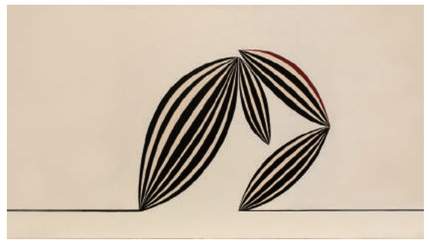


John Severson,
Ho'okipa Charge (1986)



Oskar Enander,
Alaskan Shadow (2009)

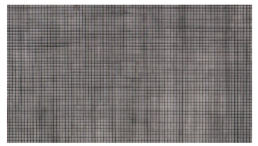
Drawing



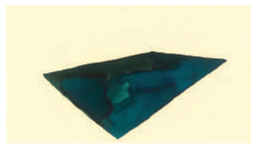
Clare E. Rojas,
Leaves Yellow (2016)



David Wilson,
Hannah's Shell Collection (2008)



Blaise Rosenthal,
Area II (2011)

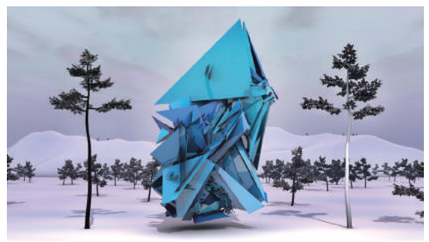


Leanne Shapton,
Holiday Inn Express & Suites, Minneapolis (2012)



Yun-Kyung Jeong,
Structural Sensibility I (2016)

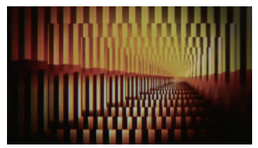
Digital Art



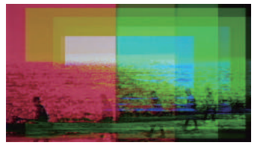
LaTurbo Avedon,
Field With First Visitor (2013)



LaTurbo Avedon,
Resting Mirror (2014)



Yoshi Sodeoka,
Infinite Horizon (2015)



Yoshi Sodeoka,
Seashore, Time Lapse (2015)

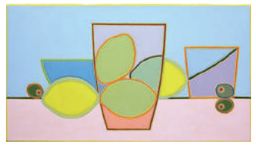


Aaron Koblin & Ben Tricklebank,
Light Echoes - Untitled 7 (2013)

Still Life



Bohnchang Koo,
SL 007 (1997)



Holly Coulis,
Lemons In, and Out, of Vase (2017)



Holly Coulis,
2 Pitchers and Fruits (2017)



J. Ariadhitya Pramuhendra,
Beyond The Half (2013)



Sam Falls,
Untitled (Life and death, purple iris)
(2014)

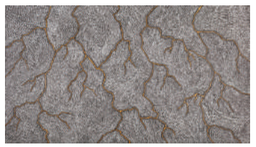
Pattern



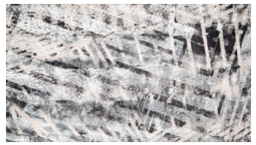
Blaise Rosenthal,
Fortress (2010)



Clare E. Rojas,
Untitled (2016)



Sarrita King,
Lightning (2007)



Sebastien Leon,
New Millennium (2015)



Tobias Rehberger,
Screamsaver 1 (2016)

Urban Abstract



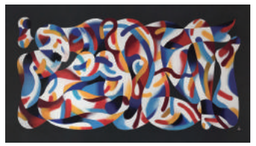
Barry McGee,
Untitled (2015)



Eko Nugroho,
We are Part of the Nature (2016)



Eko Nugroho,
Landscape of Peace (2016)

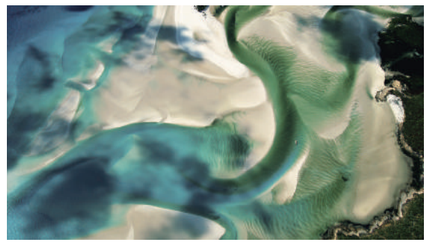


Remed,
Eau Met Deux Flammes (2016)



Remed,
Orion, Kanaal & The Message (2014)

From Above



Yann Arthus-Bertrand,
Sandbanks on the coast of Whitsunday Island, Queensland,
Australia (20°15′ S – 149°01′ E) (1995)



Tommy Clarke,
Sand (2016)



Tommy Clarke,
Lagoon (2016)



Yann Arthus-Bertrand,
Tsingy de Bemaraha, Morondava
region, Madagascar (19°02′ S – 44°47′ E)
(1998)



Yann Arthus-Bertrand,
Women at a well near Khudiala,
Rajasthan, India (26°26′ N – 72°40′ E)
(2008)

* Visit Samsung.com to discover an expanded list of artworks.

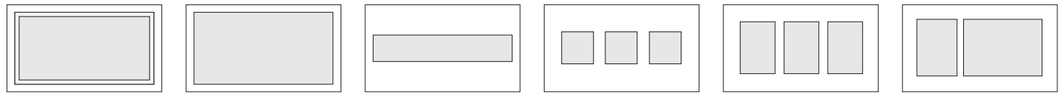
Your space.
Your photos.
Your style.

Offering the uplifting experience of being in a gallery, The Frame brings home a sparkling new way of viewing cherished family photos. Like any work of art, the details are what make The Frame special.

The Frame installs and connects with exceptional ease and neatly integrates into your living space. A number of creative options make it simple to upload and display memorable photos to suit your taste and mood. Choose from a variety of matte layouts to add a personal touch.

Altogether, experiencing photos and art that inspire your life and your style just took a leap into a whole new Frame.

Matte layouts for your photos



Shadow box | Modern | Panoramic | Squares | Triptych | Mixed

* Personal photos uploaded to The Frame will be displayed in their original resolution. Images under 320 x 180 cannot be uploaded.
* It is highly recommended to use images that have a resolution of 3,840 x 2,160.
* Squares, Triptych, Mixed layouts only available via The Frame mobile app.



The Frame Design

Brilliantly designed to suit every space, The Frame transforms your home into an interactive gallery. Customize displays to your exacting taste and experience elegant design and a personalized art collection.



Choose the perfect frame for your space.

The Frame's interchangeable frame is the secret to interior harmony. It magnetically attaches to the standard metal frame, allowing The Frame to beautifully complement any space.

Customizable Frame in different COLORS & MATERIALS

Walnut | Beige Wood | White | Black

Available in attractive walnut, beige wood and classy white or black color, the high-quality frame options add an elegant finishing touch to any decor.

* Each Customizable Frame sold separately.



Poonam Choudhary, Red Roofs (2016)

It's what you don't see that matters most.

Say bye-bye to cable clutter and a slew of devices sitting under the TV. The Frame's One Invisible Connection includes a slender translucent power cable to marry your TV to all your accessories, from audio to game console. Streamline installation by simply inserting the cable like a magnet behind the TV. One and done.

NO GAP WALL MOUNT

No Gap Wall-Mount
This unique mount has an extremely slim profile that allows The Frame to hang virtually flush with the wall, just like a real picture frame. The mount installs quickly and easily and also offers an adjustable tilt angle.

* Measured from the back of the TV, the gap may differ based on the installation and wall type.

ONE INVISIBLE CONNECTION



One Invisible Connection
The included transparent 5m optical cable (or the 15m one sold separately) eliminates cable mess around The Frame while enabling maximum installation flexibility.



One Connect
This external interface conveniently connects The Frame to multiple peripherals, allowing cabling to be neatly located out of sight.



A perfect picture all day long.

Brightness Sensor

The Frame intelligently adjusts brightness and color as ambient lighting conditions change for an optimal viewing experience, bringing an extra sense of art realism to your space all day long.

* Performance may vary depending on the ambient brightness level.



Motion Sensor

The Frame automatically turns off to save power when you leave the room and turns on when you return.

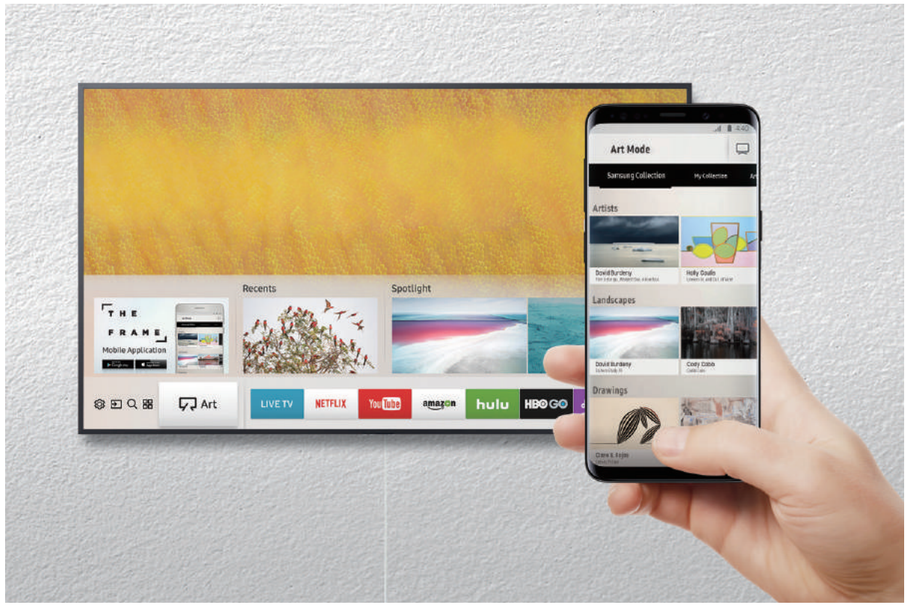
* Motion sensor operates when The Frame is in Art Mode. Actual results may vary depending on lighting conditions.



Enjoy all the details in 4K UHD.

4K UHD RESOLUTION TV

The Frame is a full-featured 4K UHD TV that delivers outstanding detail and picture quality with four times the resolution of a standard full HD TV.



Take control of all your devices and content.

SMART HUB

Samsung Smart Hub opens up a whole new world of entertainment with easy access to apps and services. It gives you access to the content you want from your set-top box to game console and everything in between. The Smart Hub experience also extends to smartphones, allowing you to easily select art and photos from your mobile to view on The Frame.

The Frame Specifications

The Frame

Resolution:
3,840 x 2,160

Screen Size:
43'', 49'', 55'', 65''

43″

96.7 cm



55.7 cm

49″

107.3 cm



60.4 cm

55″

123.5 cm



70.8 cm

65″

145.4 cm



83.1 cm

TV Mode	4K UHD Resolution HDR Dynamic Crystal Color UHD Up-Scaling	**Art Mode**	Art Store Samsung Collection My Collection Brightness Sensor Motion Sensor
Additional Functions	One Remote Control SmartThings Wireless LAN built in Bluetooth HDMI USB	**In Box Items**	Basic Stand No Gap Wall-Mount One Connect One Invisible Connection (5m)

Accessories

Make The Frame your own by customizing the frame, stand and cabling for a perfect fit with your space. Visit Samsung.com for details.



Customizable Frame	Walnut	Beige Wood	White	Black



Samsung Studio Stand (55''/65'' Only)	Artistic Design	Transform your room into a gallery
	Cable Management	Untangle yourself from messy wires



One Invisible Connection (15m)	Slim 3.95mm (0.16in) diameter, 15m (49.2 ft) long fiber cable
	4K video and power transmission with 40Gbps Ultra-High-Speed

THE FRAME

TV when it's on.
Art when it's off.

SAMSUNG