

Engaging your workplace audience

Create immersive workplace experiences with Samsung Display Solutions.





The future face of corporate

Amongst the vast range of trends disrupting the workplace, we are seeing a significant change in the behaviours and expectations around an organisation's most fundamental asset: its people. As organisations innovate every aspect of their workspace, the future requires them to rethink and redesign the way their employees engage, collaborate and be productive.

Companies must invest in improving their employee experience by understanding their pain points and harnessing the trends and technologies of the future. This will form the strategy to create truly connected workspaces.

Futurist Jacob Morgan's research with the Harvard Business Review* showed organisations that invested in space, culture and technology attracted better talent than the competition. They were also found to be more profitable and productive.

This doesn't happen overnight, however. It's important that a strategy is put in place to enable the digital transformation that will inspire and engage employees. Samsung and other industry leaders are developing the latest, cost-effective, digital solutions to support forward-thinking workplace strategies that bring people and information together.

"A company's workplace strategy can be the key enabler of—or hindrance to—its digital transformation."

—Harvard Business Review Analytics*

How Samsung Corporate Display Solutions can help your organisation transform



1 Inspire and engage your stakeholders.

More often than not, first impressions make lasting impressions. Your physical office is an important place to invite current and potential employees and clients. Make a lasting impression by providing experiences that engage them.

Offer a warm welcome.

Visitors and employees alike will benefit from **Samsung Outdoor Signage** that provides them with up-to-date messaging that can be adapted to visitor types. Our **OH55F model** features a high bright screen for excellent visibility in direct sunlight that can be customised to include an organisation's branding. It's also built to withstand whatever the elements throw at it, so it's always ready to welcome visitors.

Know who's who.

Track visitor attendance, issue badges and point visitors in the right direction with Samsung **interactive check-in displays**. Our **PM32F-BC model** features an intuitive touchscreen for a more immersive experience. Plus, its embedded media player delivers dynamic content to customers without the need for external PCs or devices.

Lead the way.

Samsung Indoor Signage can reduce installation time and costs by allowing content to be changed remotely—ideal for timed events. Our **QM55R model** features a built-in media player and Wi-Fi connectivity to display content in areas with limited IT infrastructure.

Make a bold statement.

Create a visual centrepiece and leave a lasting impression with **Samsung Smart LED Signage. The Wall** brings a superior picture to audiences with vivid colour representation, regardless of surrounding lighting conditions. And with no bezel, it can be configured to display stunning content in any environment.

Work smarter.

Samsung Curved Monitors follow the natural curve of a user's vision for a more immersive and comfortable experience that can help reduce eye strain. Our **LC34J791 model** is ideal for multi-task efficiency that is required on reception desks and office floors. Plus, multiple inputs including two Thunderbolt 3 ports provide ultimate connectivity for PCs and other external devices.

2 Improve productivity and operational efficiency.



Discard the dual-monitor inconvenience.

Having lots of dual monitor set-ups can eat up space and create clutter. In a flexible working environment, employees want to be able to quickly plug in and start work. High-resolution, larger monitors deliver uncluttered workspaces, help improve efficiency and create a more enjoyable and healthier working environment.

A view like no other.

Reduce install times and cut down cables with **Samsung Super Ultra-Wide Monitors**. A curved screen offers immersive viewing and makes multi-tasking simple and seamless. Our **LC49J890 model** features a 49" super Ultra-Wide screen with an innovative 32:9 aspect—equivalent to two 27" screens. With less need for

focus shifts, the ergonomic curve offers more comfortable viewing compared to flat screen monitors.

More space to work.

Make more of workspaces with the **Samsung Space Monitor**. Our **LS32R750 model** folds flat against a wall when not in use, creating up to 40% more surface area than an equivalent conventional monitor.

Made for meetings.

Samsung Digital Signage Displays are built to help get compelling business messages across 24/7. Our **QM98N model** with its 98" screen engages individuals, even in the largest meeting rooms. While Magicinfo™ technology allows for easy content management, transitions and playback without the need for an external set-back box or PC.

"Productivity growth could potentially reach 2% annually over the next decade, with 60% of this increase from digital opportunities."

—McKinsey, Future of Work*

3 Facilitate greater collaboration and creativity.



Design spaces that inspire creativity.

Modern workspaces are being transformed by the need to work more flexibly. But one thing that remains the same is the need and desire for people to meet and collaborate. Face-to-face meetings are still the best way to solve problems, talk, make lists, draw ideas and share content. Companies are constantly looking for interactive tools that make collaboration not only easier, but more interesting and engaging.

Draw. Write. Inspire.

Remove the need for constant supplies of flipchart paper and pens, encourage collaboration and make brainstorming more productive with an **Interactive Huddle Space Board**. Our **Digital Flip model** offers a smooth, familiar feel of traditional writing in a versatile digital format. Work in landscape or flip to portrait. With a custom rotating trolley stand,

Flip can transform any space into a spontaneous collaboration space.

Enable human connections.

With remote working on the rise, it is important to retain the face-to-face communication that helps employees collaborate more effectively. Video technology solutions can provide human connections through non-verbal gestures—something that a phone call or email can't deliver.

Gain greater clarity.

Amplify meetings and engage audiences with **Samsung Premium Video Wall Displays** that offer the ability to build a screen to fit each individual meeting space. Our **UH55F-E model** has a narrow 1.7mm bezel for a virtually seamless, lifelike viewing experience. Using Display Port (DP) 1.2 and HDMI ports, the display can project UHD content across multiple screens simultaneously.

"Businesses are becoming increasingly global and cross-functional, silos are breaking down, connectivity is increasing, and teamwork is seen as a key to organisational success."

—Harvard Business Review

Case study



Microsoft Netherlands

" The picture quality on the screen is amazing and gives the wow factor. But also, the versatility of the screens and what we can do in terms of using this for multiple presentation types, video, high-quality content, is really incredible."

—Microsoft Netherlands

With company gatherings being a key part of the Microsoft culture—whether it be training sessions, seminars, town halls or hosting customers and partners—making an impact is critical to ensure engagement and a memorable experience. Samsung's IF Series LED displays were installed to provide true-to-life brilliant picture quality for any gathering. Additionally, screens were installed in public areas in the office, to create a high impact, wow factor for all

passers-by. Samsung's IF Series displays offer a perfect combination of superior picture quality and intuitive usability, bringing together video processing technologies with High Dynamic Range (HDR) picture refinement to add crystal-clear clarity to any featured content. The visually impactful displays have transformed the way the company now communicates and collaborates, empowering it to achieve more.

Samsung solutions

Samsung Display Solutions help organisations create immersive experiences that enhance performance.



Smart Signage

Welcome Board OH55F

Interactive Reception Check-in PM32F-BC

Meeting Room Standalone Monitor QM98N

Video Wall UH55F-E

Standalone Wayfaring QM55R

Smart LED Signage

The Wall

Curved Monitor

LC34J791

Ultra-Wide Office Monitor

LC49J890

Flexible Office Space Monitor

LS32R750

Digital Flipchart

Flip

Checklist

Engage with employees and enhance their workspace experience with the right signage. Here are a few tips to help you make the right choice.



□ Aim for standout.

Bring your workplace to life through displays with ultra-bright and high-speed refresh rates to ensure reliable and smooth video streaming that enhances any space.

□ Make it yours.

Plug-and-play displays are customisable, scalable and come in a range of shapes and sizes to provide a perfect fit across all your workspaces.

□ Make it interactive.

Display solutions allow users to introduce, view and share content from their personal devices quickly and efficiently.

□ Make no mistake.

A crystal-clear picture delivers data in greater detail.

□ Invest for the future.

Displays with the right content management platforms and capabilities deliver ever-smarter communications and employee experiences.

□ Keep it simple.

Samsung's Intuitive Content Management system makes creation, scheduling and deployment simple and efficient.

□ The perfect fit.

Invest in display solutions that you know will integrate seamlessly with your existing hardware and software.

□ Your brand's best light.

Natural or ambient light interference can be challenging in modern, open office workspaces. With Samsung Display Technology, picture quality dynamically adapts, and brightness is twice that of standard signage.

□ Minimal design.

Cable guides and embedded Wi-Fi on Samsung Display Solutions provide a clean, organised workspace, allowing for content and firmware updates without the need for messy cables.

□ Stretch your budget.

Flexible leasing is available on all our display products through Samsung Capital. Our specialist experts are always on hand to make sure you get the most out of your technology, and the best value for money.

There when you need us.

All Samsung Display solutions come with a comprehensive support with up to 36 months cover as standard. That covers the cost of repair or a like-for-like replacement, if your product should develop a fault which impacts the user experience. We also have a dedicated team of product specialists at our Business Services Centre ready to provide you with technology-specific assistance. Support is available Monday to Friday, 8am-6pm.