

SAMSUNG ELECTRONICS (UK) LIMITED
S8, S8+ & NOTE8 WIRELESS CHARGER PROMOTION
TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at <http://www.samsung.com/uk/offer/wirelesscharger/> form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 1000 Hillswood Drive, Chertsey, Surrey, KT16 0PS (the “**Promoter**”).

Promotion Period

2. The Promotion will commence on 4 January 2018 and shall close at 23:59 (GMT) on 31 January 2018 (the “**Promotion Period**”).

Eligibility

3. To be eligible to participate in the Promotion you must be a UK, Channel Islands, Isle of Man or ROI resident aged 18+ (“**Participant**”).
4. This Promotion is only available to O2 consumers and O2 business customers (i.e. not to any reseller).
5. Employees or agents of the Promoter or O2 or anyone professionally connected to this Promotion and any group company of the Promoter are not eligible to enter.

Offer

6. Participants who purchase a new (i.e. not second hand) Samsung Galaxy S8, S8+ or Note8 (each a “**Promotion Product**” and together the “**Promotion Products**”) from an O2 store, online at www.O2.co.uk, through O2 telesales or O2 Business Customers Services on standard Pay Monthly, Refresh, Pay as you go, Business Essentials or Small Biz tariffs within the Promotion Period will be eligible to claim a Samsung Convertible Wireless Charger by redemption (the “**Reward**”).
7. The Reward is non-transferable and there is no cash alternative. In the event of unforeseen circumstances the Promoter may substitute a Reward of equal or greater value for the Reward.

Claims

8. To claim, Participants must purchase a Promotion Product during the Promotion Period then visit <http://www.samsung.com/uk/offer/wirelesscharger/> to complete the online claim, upload proof of purchase, enter the IMEI number and provide all other required information (“**Claim**”).
9. Participants must wait fourteen (14) days from the date of purchase to submit their Claim. Following the fourteen (14) day waiting period Participants have thirty (30) days to submit their Claim (the “**Claim Period**”). This means the final Claim date for a Promotion Product purchased on 31 January 2018 is no later than 23:59 (GMT) on 16 March 2018. The date of purchase counts as day one. Claims received outside the Claim Period will be marked as invalid and will not be accepted.
10. Participants who are consumers may submit a maximum of one (1) Claim per Promotion Product purchased and a maximum of one (1) Claim during the Promotion Period. Participants who are business customers may submit a maximum of one (1) Claim per Promotion Product purchased and a maximum of ninety-nine (99) Claims during the Promotion Period.
11. Participants will be sent an email to confirm their Claim has been received by the Promoter and has been successful and validated.
12. If an email acknowledgement has not been received, it is the Participant’s responsibility to contact the Promoter at wirelesscharger@samsungpromotions.claims within seven (7) days of a Claim being submitted.
13. If a Claim is deemed to have not been submitted correctly, the Participant will be notified via email and offered the opportunity to provide the required information within seven (7) days. If no response is received within seven (7) days the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.
14. Delivery of the Reward will be to the UK, Channel Islands, Isle of Man or ROI only postal address provided in the Claim within thirty (30) days of Claim validation. If Participants encounter any problem they should contact the Promoter at wirelesscharger@samsungpromotions.claims in the first instance.

15. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
16. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
17. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant.
18. If a Participant returns a Promotion Product after submitting a Claim, the Claim will be invalid and the Participant must immediately email wirelesscharger@samsungpromotions.claims to cancel the Claim. The Promoter reserves the right to check with O2 whether a Promotion Product has been returned and, by submitting a Claim, the Participant provides consent to the Promoter to do so.

Privacy and Data Protection

19. Promoter may use any personal information submitted by the Participant to advise Participants of future promotions and to provide information about products of the Promoter that may be of interest. The Participant hereby consents to such personal information being used for this purpose and confirms they agree with the Promoter's privacy policy available at: www.samsung.com/uk/info/privacy.html. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
20. Other than as set out in these Terms and Conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any promotional purpose, nor shall they be passed to any third party.

General

21. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
22. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
23. The Promoter will not be responsible or liable for: (a) any failure to receive Claims due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claim or Rewards; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
24. Participants will be solely responsible for any and all applicable taxes and any other relevant costs, expenses which are not stated in the Terms and Conditions as being included.
25. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
26. The Promotion is governed by English law.