



SAMSUNG ELECTRONICS (UK) LIMITED
SAMSUNG UK SSD PC GAME BUNDLE PROMOTION (“PROMOTION”)
TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion form part of the Terms and Conditions.

The Promoter

- The Promoter is Samsung Electronics (UK) Limited, Samsung House, 1000 Hillswood Drive, Chertsey, Surrey, KT16 0PS (the “**Promoter**” or “**Samsung**”).

Promotion Period

- The Promotion will commence on 29 November 2016 and will continue until 23:59 (GMT) on 8 January 2017 (the “**Promotion Period**”).

Eligibility

- To be eligible to participate in the Promotion you must be a United Kingdom resident aged 18 or over (“**Participant**”).
- Employees or agents of the Promoter or anyone professionally connected to this Promotion and any group company of the Promoter are not eligible to enter.
- The Promotion is only available to end users (e.g. not to any business or reseller).
- Participants may submit a maximum of one (1) Claim per Promotion Product purchased, and a maximum of one (1) claim during the Promotion Period.
- This Promotion not valid in conjunction with any other offer or discount.

Offer

- Participants who purchase a new (i.e. not second hand) Samsung Solid State Drive (SSD) included in the table below (each a “**Promotion Product**” and together the “**Promotion Products**”) from a Participating Retailer included in the table below (each a “**Participating Retailer**” and together the “**Participating Retailers**”) within the Promotion Period will be entitled to claim a free download of the Ubisoft® PC game: Watch Dogs 2 (agency rating 18) by redemption (the “**Reward**”).

Participating Retailers	Promotion Products
BT Business	850 EVO (500GB, 1TB, 2TB, 4TB)
CCL	• MZ-75E500B/EU
Cyberpower	• MZ-75E1T0B/EU
Dixons	• MZ-75E2T0B/EU
Ebuyer	• MZ-75E4T0B/EU
Maplins	850 PRO (512GB, 1TB, 2TB)
Novatech	• MZ-7KE512BW
Overclockers	• MZ-7KE1T0BW
PC Specialists	• MZ-7KE2T0BW
Scan	960 PRO (512GB, 1TB, 2TB)
Littlewoods	• MZ-V6P512BW
Very	• MZ-V6P1T0BW
	• MZ-V6P2T0BW
	960 EVO (500GB, 1TB)
	• MZ-V6E500BW
	• MZ-V6E1T0BW
	T3 (500GB, 1TB, 2TB)
	• MU-PT500B/EU
	• MU-PT1T0B/EU
	• MU-PT2T0B/EU

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- The Reward is non-transferable and there is no cash alternative. In the event of unforeseen circumstances the Promoter may substitute a Reward of equal or greater value for the Reward.

Redemption Process

- To claim, Participants must purchase a Promotion Product during the Promotion Period from a Participating Retailer. At the point of purchase, the Participating Retailer will issue the Participant with an activation code ("**Activation Code**") in order to access their Reward. The Activation Code shall be issued to the Participant via email or as a printed voucher.
- Once the Activation Code is received, the Participant must visit www.watchdogs.com/samsung and either login to their existing Uplay account, or create new Uplay account and install Uplay PC before registering the Activation Code. The Participant must complete all required fields in order to register the Activation Code. Upon successful registration the Participant will receive a confirmation email prompting them to log in to their Uplay account along with download instructions to retrieve the Reward on Uplay PC (together these steps constitute a "**Claim**").
- Participants must wait until 29 November 2016 to submit their Claim and will have until 23:59 on 1 May 2017 to submit their Claim (the "**Claim Period**"). Claims received outside the Claim Period will be invalid and will not be accepted.
- Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
- The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
- If a Participant returns a Promotion Product after submitting a Claim, the Claim will be invalid and the Participant must immediately email cs@hanaro.eu to cancel the Claim and notify the Promoter of the Participant's Activation Code. The Promoter reserves the right to check with Participating Retailers whether a Promotion Product has been returned and, by submitting a Claim, the Participant provides consent for the Promoter to do so. The Participant's details and Activation Code will be provided by the Promoter to Ubisoft© who will cancel the relevant Activation Code and the Participant's access to the Reward.

Privacy and Data Protection

- The Promoter may use any personal information submitted by the Participant to advise Participants of future promotions and to provide information about products of the Promoter or its associated companies that may be of interest. The Participant hereby consents to such personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at <http://www.samsung.com/uk/info/privacy.html>. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
- Other than as set out in these Terms and Conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when participating in the Promotion or making a Claim will not be used for any promotional purpose, nor shall they be passed to any third party.

General

- The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
- The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
- The Promoter will not be responsible or liable for: (a) any failure to receive Claims due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions of Claims or Rewards; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; (e) any printing or typographical errors in any materials associated with the Promotion; or (f) any use of the Reward by persons under the age of 18.

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- Participants will be solely responsible for any and all applicable taxes and any other relevant costs, expenses which are not stated in the Terms and Conditions as being included.
- By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
- The Promotion is governed by English law.
- Watch Dogs® 2 © 2016 Ubisoft Entertainment. All rights reserved. Watch Dogs, Ubisoft and the Ubisoft logo are trade marks of Ubisoft Entertainment in the US and/ or other countries.